

Global Internet Public Opinion Monitoring Solution Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Internet Public Opinion Monitoring Solution market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

With the popularity of the Internet and the rise of social media, public opinion has become increasingly important to governments, businesses, and organizations. Internet Public Opinion Monitoring Solution is a solution for monitoring and analyzing public opinion on the Internet. By monitoring and analyzing public opinion on the Internet, we can timely understand and grasp social hot spots, public opinion trends, brand reputation and other information, so as to make corresponding decisions and countermeasures.

This report is a detailed and comprehensive analysis for global Internet Public Opinion Monitoring Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Internet Public Opinion Monitoring Solution market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Internet Public Opinion Monitoring Solution market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Internet Public Opinion Monitoring Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Internet Public Opinion Monitoring Solution market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Internet Public Opinion Monitoring Solution

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Internet Public Opinion Monitoring Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zoho, Digimind, Meltwater, Knowlesys, Semrush, Factiva, BrandMentions, Crowd Analyzer, TVEyes, Lucidya, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Internet Public Opinion Monitoring Solution market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Application

Government

Enterprise

Others

Market segment by players, this report covers

Zoho

Digimind

Meltwater

Knowlesys

Semrush

Factiva

BrandMentions

Crowd Analyzer

TVEyes

Lucidya

Mentionlytics

Dataminr

Ahrefs

Brand24

Xalted

Wisers Information

Sprinklr

LexisNexis

Zhongke Wenge

We All Can

Midu

Surfilter

Wisdom Star

Eefung Software

Qingchuang Cyber Security(Hefei) Technology

Guangzhou Yunshan Information

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Internet Public Opinion Monitoring Solution product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Internet Public Opinion Monitoring Solution, with revenue, gross margin, and global market share of Internet Public Opinion Monitoring Solution from 2021 to 2026.

Chapter 3, the Internet Public Opinion Monitoring Solution competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Internet Public Opinion Monitoring Solution market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Internet Public Opinion Monitoring Solution.

Chapter 13, to describe Internet Public Opinion Monitoring Solution research findings and conclusion.

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