

# Global Internet Protocol Television (iPTV) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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### **Abstracts**

Internet Protocol television (IPTV) is the delivery of television content over Internet Protocol (IP) networks. This is in contrast to delivery through traditional terrestrial, satellite, and cable televisionformats. Unlike downloaded media, IPTV offers the ability to stream the source media continuously.

### SCOPE OF THE REPORT:

This report studies the Internet Protocol Television (iPTV) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Internet Protocol Television (iPTV) market by product type and applications/end industries. Improving internet infrastructure is transforming telecom operators into complement digital service providers (CDSP). At the same time, they are also transitioning towards broadband internet protocol, which leads end-users to access television as an IPTV service. Additionally, favorable government initiatives in India, such as digitization of cable TV and Direct-to-Home (DTH) services, are anticipated to open new avenues over the next few years.

The global Internet Protocol Television (iPTV) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which



cannot be ignored. Any changes from United States might affect the development trend of Internet Protocol Television (iPTV).

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%. Market Segment by Companies, this report covers Akamai Technologies AT&T Inc. Cisco Systems Inc. Ericsson AB Huawei Technologies Co. Ltd. Moftak Solutions Sterlitetech Tripleplay Services Ltd. Verizon Market Segment by Regions, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, UK, Russia and Italy) Asia-Pacific (China, Japan, Korea, India and Southeast Asia) South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)



Market Segment by Type, covers

Subscription-based IPTV

Subscription free IPTV

Market Segment by Applications, can be divided into

Video on Demand (VoD)

Time Shifted Television

Live Television



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