

Global Internet Protocol Telephony Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Internet Protocol Telephony market size was valued at USD 1066 million in 2023 and is forecast to a readjusted size of USD 1699.5 million by 2030 with a CAGR of 6.9% during review period.

IP telephony (Internet Protocol telephony) is a general term for the technologies that use the Internet Protocol's packet-switched connections to exchange voice, fax, and other forms of information that have traditionally been carried over the dedicated circuit-switched connections of the public switched telephone network (PSTN). Using the Internet, calls travel as packets of data on shared lines, avoiding the tolls of the PSTN. The challenge in IP telephony is to deliver the voice, fax, or video packets in a dependable flow to the user. Much of IP telephony focuses on that challenge.

One of the primary drivers for the adoption of IP telephony is cost savings. VoIP services often offer lower costs for both domestic and international calls compared to traditional telephone services. This is particularly attractive to businesses seeking to reduce communication expenses.

IP telephony allows for easy scalability. As businesses grow, they can expand their communication infrastructure without the need for significant additional hardware. This scalability is particularly advantageous for companies with changing communication needs.

The Global Info Research report includes an overview of the development of the Internet Protocol Telephony industry chain, the market status of IT (Cloud-based, Web-

based), BFSI (Cloud-based, Web-based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Internet Protocol Telephony.

Regionally, the report analyzes the Internet Protocol Telephony markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Internet Protocol Telephony market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Internet Protocol Telephony market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Internet Protocol Telephony industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-based, Web-based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Internet Protocol Telephony market.

Regional Analysis: The report involves examining the Internet Protocol Telephony market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Internet Protocol Telephony market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Internet Protocol Telephony:

Company Analysis: Report covers individual Internet Protocol Telephony players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Internet Protocol Telephony. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (IT, BFSI).

Technology Analysis: Report covers specific technologies relevant to Internet Protocol Telephony. It assesses the current state, advancements, and potential future developments in Internet Protocol Telephony areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Internet Protocol Telephony market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Internet Protocol Telephony market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-based

Web-based

Market segment by Application

IT

BFSI

Retail

Manufacturing

Other

Market segment by players, this report covers

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

LogMeIn

Panasonic

Grandstream

NEC

Gigaset

D-Link

Escene

Fanvil

Snom

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Internet Protocol Telephony product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Internet Protocol Telephony, with revenue, gross margin and global market share of Internet Protocol Telephony from 2019 to 2024.

Chapter 3, the Internet Protocol Telephony competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Internet Protocol Telephony market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Internet Protocol Telephony.

Chapter 13, to describe Internet Protocol Telephony research findings and conclusion.

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