

Global Internet of Vehicles (IoV) Terminal Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Internet of Vehicles (IoV) Terminal market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

An Internet of Vehicles (IoV) Terminal is a sophisticated communication device integrated into vehicles to facilitate connectivity and interaction with other vehicles, infrastructure, and networks. These terminals enable real-time data exchange for purposes such as navigation, traffic management, safety, diagnostics, and infotainment. Equipped with sensors, GPS, and wireless communication technologies like 4G/5G, Wi-Fi, and Bluetooth, IoV terminals gather and transmit information about vehicle status, road conditions, and driving behavior. This connectivity enhances the driving experience, improves road safety, optimizes traffic flow, and supports autonomous driving features, making IoV terminals a crucial component in the development of smart transportation systems.

This report is a detailed and comprehensive analysis for global Internet of Vehicles (IoV) Terminal market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Internet of Vehicles (IoV) Terminal market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Internet of Vehicles (IoV) Terminal market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Internet of Vehicles (IoV) Terminal market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2020-2031

Global Internet of Vehicles (IoV) Terminal market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Internet of Vehicles (IoV) Terminal
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Internet of Vehicles (IoV) Terminal market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LG electronics, Continental, Bosch, Valeo, HARMAN, Flairmicro, Desay SV, Jingwei Hirain, Hopechart, Huawei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Internet of Vehicles (IoV) Terminal market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

T-Box

eCall

Others

Market segment by Application

Passenger Vehicles

Commercial Vehicles

Logistics Vehicles

Others

Major players covered

LG electronics

Continental

Bosch

Valeo

HARMAN

Flairmicro

Desay SV

Jingwei Hirain

Hopechart

Huawei

Yaxon Zhilian

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Internet of Vehicles (IoV) Terminal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Internet of Vehicles (IoV) Terminal, with price, sales quantity, revenue, and global market share of Internet of Vehicles (IoV) Terminal from 2020 to 2025.

Chapter 3, the Internet of Vehicles (IoV) Terminal competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Internet of Vehicles (IoV) Terminal breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Internet of Vehicles (IoV) Terminal market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Internet of Vehicles (IoV) Terminal.

Chapter 14 and 15, to describe Internet of Vehicles (IoV) Terminal sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Internet of Vehicles (IoV) Terminal Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 T-Box

1.3.3 eCall

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Internet of Vehicles (IoV) Terminal Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Passenger Vehicles

1.4.3 Commercial Vehicles

1.4.4 Logistics Vehicles

1.4.5 Others

1.5 Global Internet of Vehicles (IoV) Terminal Market Size & Forecast

1.5.1 Global Internet of Vehicles (IoV) Terminal Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Internet of Vehicles (IoV) Terminal Sales Quantity (2020-2031)

1.5.3 Global Internet of Vehicles (IoV) Terminal Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 LG electronics

2.1.1 LG electronics Details

2.1.2 LG electronics Major Business

2.1.3 LG electronics Internet of Vehicles (IoV) Terminal Product and Services

2.1.4 LG electronics Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 LG electronics Recent Developments/Updates

2.2 Continental

2.2.1 Continental Details

2.2.2 Continental Major Business

2.2.3 Continental Internet of Vehicles (IoV) Terminal Product and Services

2.2.4 Continental Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Continental Recent Developments/Updates

2.3 Bosch

2.3.1 Bosch Details

2.3.2 Bosch Major Business

2.3.3 Bosch Internet of Vehicles (IoV) Terminal Product and Services

2.3.4 Bosch Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Bosch Recent Developments/Updates

2.4 Valeo

2.4.1 Valeo Details

2.4.2 Valeo Major Business

2.4.3 Valeo Internet of Vehicles (IoV) Terminal Product and Services

2.4.4 Valeo Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Valeo Recent Developments/Updates

2.5 HARMAN

2.5.1 HARMAN Details

2.5.2 HARMAN Major Business

2.5.3 HARMAN Internet of Vehicles (IoV) Terminal Product and Services

2.5.4 HARMAN Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 HARMAN Recent Developments/Updates

2.6 Flairmicro

2.6.1 Flairmicro Details

2.6.2 Flairmicro Major Business

2.6.3 Flairmicro Internet of Vehicles (IoV) Terminal Product and Services

2.6.4 Flairmicro Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Flairmicro Recent Developments/Updates

2.7 Desay SV

2.7.1 Desay SV Details

2.7.2 Desay SV Major Business

2.7.3 Desay SV Internet of Vehicles (IoV) Terminal Product and Services

2.7.4 Desay SV Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Desay SV Recent Developments/Updates

2.8 Jingwei Hirain

2.8.1 Jingwei Hirain Details

- 2.8.2 Jingwei Hirain Major Business
- 2.8.3 Jingwei Hirain Internet of Vehicles (IoV) Terminal Product and Services
- 2.8.4 Jingwei Hirain Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Jingwei Hirain Recent Developments/Updates
- 2.9 Hopechart
 - 2.9.1 Hopechart Details
 - 2.9.2 Hopechart Major Business
 - 2.9.3 Hopechart Internet of Vehicles (IoV) Terminal Product and Services
 - 2.9.4 Hopechart Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Hopechart Recent Developments/Updates
- 2.10 Huawei
 - 2.10.1 Huawei Details
 - 2.10.2 Huawei Major Business
 - 2.10.3 Huawei Internet of Vehicles (IoV) Terminal Product and Services
 - 2.10.4 Huawei Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Huawei Recent Developments/Updates
- 2.11 Yaxon Zhilian
 - 2.11.1 Yaxon Zhilian Details
 - 2.11.2 Yaxon Zhilian Major Business
 - 2.11.3 Yaxon Zhilian Internet of Vehicles (IoV) Terminal Product and Services
 - 2.11.4 Yaxon Zhilian Internet of Vehicles (IoV) Terminal Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Yaxon Zhilian Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: INTERNET OF VEHICLES (IOV) TERMINAL BY MANUFACTURER

- 3.1 Global Internet of Vehicles (IoV) Terminal Sales Quantity by Manufacturer (2020-2025)
- 3.2 Global Internet of Vehicles (IoV) Terminal Revenue by Manufacturer (2020-2025)
- 3.3 Global Internet of Vehicles (IoV) Terminal Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Internet of Vehicles (IoV) Terminal by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Internet of Vehicles (IoV) Terminal Manufacturer Market Share in 2024

- 3.4.3 Top 6 Internet of Vehicles (IoV) Terminal Manufacturer Market Share in 2024
- 3.5 Internet of Vehicles (IoV) Terminal Market: Overall Company Footprint Analysis
 - 3.5.1 Internet of Vehicles (IoV) Terminal Market: Region Footprint
 - 3.5.2 Internet of Vehicles (IoV) Terminal Market: Company Product Type Footprint
 - 3.5.3 Internet of Vehicles (IoV) Terminal Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Internet of Vehicles (IoV) Terminal Market Size by Region
 - 4.1.1 Global Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Internet of Vehicles (IoV) Terminal Consumption Value by Region (2020-2031)
 - 4.1.3 Global Internet of Vehicles (IoV) Terminal Average Price by Region (2020-2031)
- 4.2 North America Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031)
- 4.3 Europe Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031)
- 4.4 Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031)
- 4.5 South America Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031)
- 4.6 Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 5.2 Global Internet of Vehicles (IoV) Terminal Consumption Value by Type (2020-2031)
- 5.3 Global Internet of Vehicles (IoV) Terminal Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 6.2 Global Internet of Vehicles (IoV) Terminal Consumption Value by Application (2020-2031)
- 6.3 Global Internet of Vehicles (IoV) Terminal Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 7.2 North America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 7.3 North America Internet of Vehicles (IoV) Terminal Market Size by Country
 - 7.3.1 North America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 8.2 Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 8.3 Europe Internet of Vehicles (IoV) Terminal Market Size by Country
 - 8.3.1 Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Internet of Vehicles (IoV) Terminal Market Size by Region
 - 9.3.1 Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value by Region (2020-2031)

- 9.3.3 China Market Size and Forecast (2020-2031)
- 9.3.4 Japan Market Size and Forecast (2020-2031)
- 9.3.5 South Korea Market Size and Forecast (2020-2031)
- 9.3.6 India Market Size and Forecast (2020-2031)
- 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
- 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 10.2 South America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 10.3 South America Internet of Vehicles (IoV) Terminal Market Size by Country
 - 10.3.1 South America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Internet of Vehicles (IoV) Terminal Market Size by Country
 - 11.3.1 Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Internet of Vehicles (IoV) Terminal Market Drivers
- 12.2 Internet of Vehicles (IoV) Terminal Market Restraints
- 12.3 Internet of Vehicles (IoV) Terminal Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Internet of Vehicles (IoV) Terminal and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Internet of Vehicles (IoV) Terminal
- 13.3 Internet of Vehicles (IoV) Terminal Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Internet of Vehicles (IoV) Terminal Typical Distributors
- 14.3 Internet of Vehicles (IoV) Terminal Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Internet of Vehicles (IoV) Terminal Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Internet of Vehicles (IoV) Terminal Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. LG electronics Basic Information, Manufacturing Base and Competitors

Table 4. LG electronics Major Business

Table 5. LG electronics Internet of Vehicles (IoV) Terminal Product and Services

Table 6. LG electronics Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. LG electronics Recent Developments/Updates

Table 8. Continental Basic Information, Manufacturing Base and Competitors

Table 9. Continental Major Business

Table 10. Continental Internet of Vehicles (IoV) Terminal Product and Services

Table 11. Continental Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Continental Recent Developments/Updates

Table 13. Bosch Basic Information, Manufacturing Base and Competitors

Table 14. Bosch Major Business

Table 15. Bosch Internet of Vehicles (IoV) Terminal Product and Services

Table 16. Bosch Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Bosch Recent Developments/Updates

Table 18. Valeo Basic Information, Manufacturing Base and Competitors

Table 19. Valeo Major Business

Table 20. Valeo Internet of Vehicles (IoV) Terminal Product and Services

Table 21. Valeo Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Valeo Recent Developments/Updates

Table 23. HARMAN Basic Information, Manufacturing Base and Competitors

Table 24. HARMAN Major Business

Table 25. HARMAN Internet of Vehicles (IoV) Terminal Product and Services

Table 26. HARMAN Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

- Table 27. HARMAN Recent Developments/Updates
- Table 28. Flairmicro Basic Information, Manufacturing Base and Competitors
- Table 29. Flairmicro Major Business
- Table 30. Flairmicro Internet of Vehicles (IoV) Terminal Product and Services
- Table 31. Flairmicro Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Flairmicro Recent Developments/Updates
- Table 33. Desay SV Basic Information, Manufacturing Base and Competitors
- Table 34. Desay SV Major Business
- Table 35. Desay SV Internet of Vehicles (IoV) Terminal Product and Services
- Table 36. Desay SV Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. Desay SV Recent Developments/Updates
- Table 38. Jingwei Hirain Basic Information, Manufacturing Base and Competitors
- Table 39. Jingwei Hirain Major Business
- Table 40. Jingwei Hirain Internet of Vehicles (IoV) Terminal Product and Services
- Table 41. Jingwei Hirain Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Jingwei Hirain Recent Developments/Updates
- Table 43. Hopechart Basic Information, Manufacturing Base and Competitors
- Table 44. Hopechart Major Business
- Table 45. Hopechart Internet of Vehicles (IoV) Terminal Product and Services
- Table 46. Hopechart Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. Hopechart Recent Developments/Updates
- Table 48. Huawei Basic Information, Manufacturing Base and Competitors
- Table 49. Huawei Major Business
- Table 50. Huawei Internet of Vehicles (IoV) Terminal Product and Services
- Table 51. Huawei Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Huawei Recent Developments/Updates
- Table 53. Yaxon Zhilian Basic Information, Manufacturing Base and Competitors
- Table 54. Yaxon Zhilian Major Business
- Table 55. Yaxon Zhilian Internet of Vehicles (IoV) Terminal Product and Services
- Table 56. Yaxon Zhilian Internet of Vehicles (IoV) Terminal Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 57. Yaxon Zhilian Recent Developments/Updates

Table 58. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Manufacturer (2020-2025) & (Units)

Table 59. Global Internet of Vehicles (IoV) Terminal Revenue by Manufacturer (2020-2025) & (USD Million)

Table 60. Global Internet of Vehicles (IoV) Terminal Average Price by Manufacturer (2020-2025) & (US\$/Unit)

Table 61. Market Position of Manufacturers in Internet of Vehicles (IoV) Terminal, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 62. Head Office and Internet of Vehicles (IoV) Terminal Production Site of Key Manufacturer

Table 63. Internet of Vehicles (IoV) Terminal Market: Company Product Type Footprint

Table 64. Internet of Vehicles (IoV) Terminal Market: Company Product Application Footprint

Table 65. Internet of Vehicles (IoV) Terminal New Market Entrants and Barriers to Market Entry

Table 66. Internet of Vehicles (IoV) Terminal Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Internet of Vehicles (IoV) Terminal Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 68. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2020-2025) & (Units)

Table 69. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2026-2031) & (Units)

Table 70. Global Internet of Vehicles (IoV) Terminal Consumption Value by Region (2020-2025) & (USD Million)

Table 71. Global Internet of Vehicles (IoV) Terminal Consumption Value by Region (2026-2031) & (USD Million)

Table 72. Global Internet of Vehicles (IoV) Terminal Average Price by Region (2020-2025) & (US\$/Unit)

Table 73. Global Internet of Vehicles (IoV) Terminal Average Price by Region (2026-2031) & (US\$/Unit)

Table 74. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 75. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 76. Global Internet of Vehicles (IoV) Terminal Consumption Value by Type (2020-2025) & (USD Million)

Table 77. Global Internet of Vehicles (IoV) Terminal Consumption Value by Type (2026-2031) & (USD Million)

Table 78. Global Internet of Vehicles (IoV) Terminal Average Price by Type (2020-2025) & (US\$/Unit)

Table 79. Global Internet of Vehicles (IoV) Terminal Average Price by Type (2026-2031) & (US\$/Unit)

Table 80. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 81. Global Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2026-2031) & (Units)

Table 82. Global Internet of Vehicles (IoV) Terminal Consumption Value by Application (2020-2025) & (USD Million)

Table 83. Global Internet of Vehicles (IoV) Terminal Consumption Value by Application (2026-2031) & (USD Million)

Table 84. Global Internet of Vehicles (IoV) Terminal Average Price by Application (2020-2025) & (US\$/Unit)

Table 85. Global Internet of Vehicles (IoV) Terminal Average Price by Application (2026-2031) & (US\$/Unit)

Table 86. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 87. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 88. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 89. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2026-2031) & (Units)

Table 90. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2025) & (Units)

Table 91. North America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2026-2031) & (Units)

Table 92. North America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2025) & (USD Million)

Table 93. North America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2026-2031) & (USD Million)

Table 94. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 95. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 96. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 97. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Application

(2026-2031) & (Units)

Table 98. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2025) & (Units)

Table 99. Europe Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2026-2031) & (Units)

Table 100. Europe Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2025) & (USD Million)

Table 101. Europe Internet of Vehicles (IoV) Terminal Consumption Value by Country (2026-2031) & (USD Million)

Table 102. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 103. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 104. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 105. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2026-2031) & (Units)

Table 106. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2020-2025) & (Units)

Table 107. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity by Region (2026-2031) & (Units)

Table 108. Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value by Region (2020-2025) & (USD Million)

Table 109. Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value by Region (2026-2031) & (USD Million)

Table 110. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 111. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 112. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 113. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2026-2031) & (Units)

Table 114. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2025) & (Units)

Table 115. South America Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2026-2031) & (Units)

Table 116. South America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2025) & (USD Million)

Table 117. South America Internet of Vehicles (IoV) Terminal Consumption Value by Country (2026-2031) & (USD Million)

Table 118. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2020-2025) & (Units)

Table 119. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Type (2026-2031) & (Units)

Table 120. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2020-2025) & (Units)

Table 121. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Application (2026-2031) & (Units)

Table 122. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2020-2025) & (Units)

Table 123. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity by Country (2026-2031) & (Units)

Table 124. Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value by Country (2020-2025) & (USD Million)

Table 125. Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value by Country (2026-2031) & (USD Million)

Table 126. Internet of Vehicles (IoV) Terminal Raw Material

Table 127. Key Manufacturers of Internet of Vehicles (IoV) Terminal Raw Materials

Table 128. Internet of Vehicles (IoV) Terminal Typical Distributors

Table 129. Internet of Vehicles (IoV) Terminal Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Internet of Vehicles (IoV) Terminal Picture

Figure 2. Global Internet of Vehicles (IoV) Terminal Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Internet of Vehicles (IoV) Terminal Revenue Market Share by Type in 2024

Figure 4. T-Box Examples

Figure 5. eCall Examples

Figure 6. Others Examples

Figure 7. Global Internet of Vehicles (IoV) Terminal Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Internet of Vehicles (IoV) Terminal Revenue Market Share by Application in 2024

Figure 9. Passenger Vehicles Examples

Figure 10. Commercial Vehicles Examples

Figure 11. Logistics Vehicles Examples

Figure 12. Others Examples

Figure 13. Global Internet of Vehicles (IoV) Terminal Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global Internet of Vehicles (IoV) Terminal Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global Internet of Vehicles (IoV) Terminal Sales Quantity (2020-2031) & (Units)

Figure 16. Global Internet of Vehicles (IoV) Terminal Price (2020-2031) & (US\$/Unit)

Figure 17. Global Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Manufacturer in 2024

Figure 18. Global Internet of Vehicles (IoV) Terminal Revenue Market Share by Manufacturer in 2024

Figure 19. Producer Shipments of Internet of Vehicles (IoV) Terminal by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 20. Top 3 Internet of Vehicles (IoV) Terminal Manufacturer (Revenue) Market Share in 2024

Figure 21. Top 6 Internet of Vehicles (IoV) Terminal Manufacturer (Revenue) Market Share in 2024

Figure 22. Global Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Region (2020-2031)

- Figure 23. Global Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Region (2020-2031)
- Figure 24. North America Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 25. Europe Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 26. Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 27. South America Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 28. Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 29. Global Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Type (2020-2031)
- Figure 30. Global Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Type (2020-2031)
- Figure 31. Global Internet of Vehicles (IoV) Terminal Average Price by Type (2020-2031) & (US\$/Unit)
- Figure 32. Global Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)
- Figure 33. Global Internet of Vehicles (IoV) Terminal Revenue Market Share by Application (2020-2031)
- Figure 34. Global Internet of Vehicles (IoV) Terminal Average Price by Application (2020-2031) & (US\$/Unit)
- Figure 35. North America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Type (2020-2031)
- Figure 36. North America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)
- Figure 37. North America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Country (2020-2031)
- Figure 38. North America Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Country (2020-2031)
- Figure 39. United States Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 40. Canada Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 41. Mexico Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)
- Figure 42. Europe Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by

Type (2020-2031)

Figure 43. Europe Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)

Figure 44. Europe Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 47. France Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Region (2020-2031)

Figure 55. China Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 58. India Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Internet of Vehicles (IoV) Terminal Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Internet of Vehicles (IoV) Terminal Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Internet of Vehicles (IoV) Terminal Consumption Value (2020-2031) & (USD Million)

Figure 75. Internet of Vehicles (IoV) Terminal Market Drivers

Figure 76. Internet of Vehicles (IoV) Terminal Market Restraints

Figure 77. Internet of Vehicles (IoV) Terminal Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Internet of Vehicles (IoV) Terminal in 2024

Figure 80. Manufacturing Process Analysis of Internet of Vehicles (IoV) Terminal

Figure 81. Internet of Vehicles (IoV) Terminal Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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