

# Global Internet of Things Toilet Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Internet of Things Toilet market size was valued at US\$ 139 million in 2025 and is forecast to a readjusted size of US\$ 272 million by 2032 with a CAGR of 10.3% during review period.

An IoT toilet refers to a smart sanitation facility that uses IoT technology to network the equipment, sensors, and management system in a public toilet, enabling intelligent monitoring and remote management. This system typically uses sensors for personnel flow, air quality, water and electricity monitoring, and equipment status monitoring modules to collect and transmit real-time data on toilet usage, environmental indicators, and facility operation status. Data analysis and operation management are then performed through a back-end management platform. In this way, managers can promptly understand toilet usage, cleaning needs, and equipment malfunctions, thereby improving the management efficiency, hygiene level, and user experience of public toilets.

With the advancement of smart city and digital infrastructure construction, IoT-enabled toilets (smart public toilets) are gradually becoming an important part of urban public service upgrades. By deploying sensors, environmental monitoring equipment, and data platforms in public toilets, management departments can monitor toilet occupancy, air quality, water and electricity consumption, and equipment operating status in real time, thereby achieving more refined operation and maintenance management. This model not only improves the efficiency of public facility management but also enhances the user experience for citizens.

The development trend of IoT toilets is shifting from single equipment upgrades to 'data-

driven public service management.' Through the IoT platform, information such as passenger flow, toilet occupancy rate, energy consumption data, and environmental indicators can be collected in real time and formed into a database, helping management to arrange cleaning staff according to peak hours, replenish consumables in a timely manner, or adjust equipment operation strategies, thereby improving operational efficiency. Meanwhile, smart public toilets also achieve energy conservation, emission reduction, and environmental optimization through technologies such as automatic lighting, intelligent water and electricity monitoring, and deodorization systems. They are being used more and more widely in scenic spots, transportation hubs, and urban public areas, becoming an important direction for improving the level of urban public services and the construction of green infrastructure.

This report is a detailed and comprehensive analysis for global Internet of Things Toilet market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Internet of Things Toilet market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Internet of Things Toilet market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Internet of Things Toilet market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Internet of Things Toilet market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Internet of Things Toilet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Internet of Things Toilet market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ztuo-iot, SUNPN, Gewuzhixin, Chuanglvjia, Guang Ming Yuan Intelligent Technology, Tuwei Intelligent, Zkturing, Guangzhou Midterm Technology, Daye Haoyun Environmental Protection, Guangzhou Tongwei, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Internet of Things Toilet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Software

Complete System

#### Market segment by Display Terminal Type

Indoor Display System

Outdoor Display System

Integrated Multi-function Display Terminal

#### Market segment by Installation Method

Wall-mounted Display System

Pedestal/Floor-standing Display System

Embedded Display System

#### Market segment by Application

Scenic Spot

Service Area

Municipal

Office Building

Others

#### Market segment by players, this report covers

Ztuo-iot

SUNPN

Gewuzhixin

Chuanglvjia

Guang Ming Yuan Intelligent Technology

Tuwei Intelligent

Zkturing

Guangzhou Midterm Technology

Daye Haoyun Environmental Protection

Guangzhou Tongwei

Xiamen Jixun

Hunan Zhixuan

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Internet of Things Toilet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Internet of Things Toilet, with revenue, gross margin, and global market share of Internet of Things Toilet from 2021 to 2026.

Chapter 3, the Internet of Things Toilet competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Internet of Things Toilet market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Internet of Things Toilet.

Chapter 13, to describe Internet of Things Toilet research findings and conclusion.

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