

Global Internet of things (IOT) in retail Market 2022 by Company, Regions, Type and Application, Forecast to 2028

<https://marketpublishers.com/r/GD5A2FC5F60EEN.html>

Date: August 2022

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: GD5A2FC5F60EEN

Abstracts

The Internet of things (IOT) in retail market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Internet of things (IOT) in retail market size is estimated to be worth US\$ 17770 million in 2021 and is forecast to a readjusted size of USD 50980 million by 2028 with a CAGR of 16.2% during review period. Digital Signage accounting for % of the Internet of things (IOT) in retail global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Hardware segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Internet of things (IOT) in retail include Cisco, IBM, Intel, Microsoft, and PTC, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Internet of things (IOT) in retail market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Hardware

Software

Service

Market segment by Application, can be divided into

Digital Signage

Supply Chain Management

Payment

Smart Shelf

Others

Market segment by players, this report covers

Cisco

IBM

Intel

Microsoft

PTC

Huawei

Sierra Wireless

AWS

ARM

SAP

Zebra

Software AG

Bosch.IO

Google

NEC Corporation

Oracle

AT&T

Vodafone

Softweb Solutions

Happiest Minds

Telit

Allerin

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Internet of things (IOT) in retail product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Internet of things (IOT) in retail, with revenue, gross margin and global market share of Internet of things (IOT) in retail from 2019 to 2022.

Chapter 3, the Internet of things (IOT) in retail competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Internet of things (IOT) in retail market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Internet of things (IOT) in retail research findings and conclusion, appendix and data source.

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