

Global Internet of things (IOT) in retail Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

The Internet of Things (IoT) is a network of connected physical objects embedded with sensors. IoT allows these devices to communicate, analyze and share data about the physical world around us via networks and cloud-based software platforms.

Scope of the Report:

The worldwide market for Internet of things (IOT) in retail is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Internet of things (IOT) in retail in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Intel

Microsoft

PTC

IBM

Cisco

SAP

Zebra

Google

ARM

NXP Semiconductors

Softweb Solutions

Carriots

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

Market Segment by Applications, can be divided into

Advertising and Marketing

Digital Signage

Energy Optimization

Intelligent Payment Solution

Real Time/ Streaming Analytics

Resource Management

Safety and Security

Smart Shelf and smart doors

Smart Vending machines

Supply Chain Management

There are 15 Chapters to deeply display the global Internet of things (IOT) in retail market.

Chapter 1, to describe Internet of things (IOT) in retail Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Internet of things (IOT) in retail, with sales, revenue, and price of Internet of things (IOT) in retail, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Internet of things (IOT) in retail, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Internet of things (IOT) in retail market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Internet of things (IOT) in retail sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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