

Global Internet of Things in Retail Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G5D47587105EN.html>

Date: November 2018

Pages: 100

Price: US\$ 3,480.00 (Single User License)

ID: G5D47587105EN

Abstracts

Internet of Things in Retail refers to the use of a range of Internet of Things technologies and management methods in the retail industry.

Scope of the Report:

IoT offers retailers opportunities for development of an ecosystem that connects the physical and digital world. The retail industry has witnessed wide utilization of connected products by adopting an integrated platform.

The global Internet of Things in Retail market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Internet of Things in Retail.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Internet of Things in Retail market status and outlook of Global and major regions, from angles of players, countries, product types and end industries;

this report analyzes the top players in global market, and splits the Internet of Things in Retail market by product type and applications/end industries.

Market Segment by Companies, this report covers

IBM Corporation

Impinj Inc.

Allerin Tech Pvt Ltd.

RetailNext Inc.

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Beacons

RFID Tags

Sensors

Wearables

Others

Market Segment by Applications, can be divided into

Physical Business

E-commerce

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