

Global International Mobile Roaming Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global International Mobile Roaming Services market size is expected to reach \$ 39573 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

International mobile roaming service refers to a global communication service system that allows mobile communication users to continuously use voice, SMS, and data services when they leave the coverage area of their home country's operator network, through interconnection with overseas operator networks. This system is based on cross-operator agreements, international billing and settlement mechanisms, and a global network interconnection architecture, and is jointly constituted by basic telecommunications operators, roaming exchange platforms, and wholesale communication networks. International roaming service has expanded from traditional voice roaming to data roaming, enterprise cross-border connectivity services, and eSIM digital roaming services, forming a global mobile connectivity infrastructure covering both personal and enterprise communications.

The growth of international mobile roaming services is driven by a combination of factors, including global cross-border population movement, international business operations, and the trend towards borderless digital services. The International Telecommunication Union (ITU) continues to emphasize the importance of global mobile communication interconnectivity, and regulatory agencies in various countries are also pushing for reduced cross-border communication costs and improved network interoperability.

In terms of driving factors, the recovery of cross-border tourism and business travel is boosting demand for high-frequency roaming; multinational corporations are increasing

their demand for globally unified communications and device connectivity capabilities, particularly in finance, logistics, and manufacturing; and the widespread adoption of eSIM technology is driving the migration of roaming from physical SIM cards to digital services, reducing user switching costs. Challenges include the complexity of international settlements, differences in regulatory policies across countries, and pressure for greater transparency in roaming tariffs. Global operators such as Vodafone, Deutsche Telekom, and AT&T are accelerating the launch of global roaming packages to compete on price, while roaming exchange platforms such as Syniverse and BICS are improving underlying interconnectivity, gradually shifting the market structure from 'operator-driven pricing' to 'platform-based competition.'

This report studies the global International Mobile Roaming Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for International Mobile Roaming Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of International Mobile Roaming Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global International Mobile Roaming Services total market, 2021-2032, (USD Million)
Global International Mobile Roaming Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: International Mobile Roaming Services total market, key domestic companies, and share, (USD Million)

Global International Mobile Roaming Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global International Mobile Roaming Services total market by Type, CAGR, 2021-2032, (USD Million)

Global International Mobile Roaming Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global International Mobile Roaming Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verizon, AT&T, T-Mobile, Vodafone Group, Orange, Deutsche Telekom, BT Group, Telefónica, China Mobile, China Telecom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world International Mobile Roaming Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global International Mobile Roaming Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global International Mobile Roaming Services Market, Segmentation by Type:

Data Roaming

Voice Roaming

SMS Roaming

Global International Mobile Roaming Services Market, Segmentation by Payment Type:

Pre-paid

Post-paid

Global International Mobile Roaming Services Market, Segmentation by Payment Method:

Pay by Time

Pay by Data Usage

Pay by Region

Global International Mobile Roaming Services Market, Segmentation by Application:

Personal

Commercial

Companies Profiled:

Verizon

AT&T

T-Mobile

Vodafone Group

Orange

Deutsche Telekom

BT Group

Telefonica

China Mobile

China Telecom

China Unicom

NTT Docomo

KDDI

SoftBank

SK Telecom

KT

Syniverse

BICS

Tata Communications

Key Questions Answered

1. How big is the global International Mobile Roaming Services market?
2. What is the demand of the global International Mobile Roaming Services market?
3. What is the year over year growth of the global International Mobile Roaming Services market?
4. What is the total value of the global International Mobile Roaming Services market?
5. Who are the Major Players in the global International Mobile Roaming Services market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 International Mobile Roaming Services Introduction
- 1.2 World International Mobile Roaming Services Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World International Mobile Roaming Services Total Market by Region (by Headquarter Location)
 - 1.3.1 World International Mobile Roaming Services Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.3 China Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.4 Europe Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.5 Japan Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.6 South Korea Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company International Mobile Roaming Services Revenue (2021-2032)
 - 1.3.8 India Based Company International Mobile Roaming Services Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 International Mobile Roaming Services Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World International Mobile Roaming Services Consumption Value (2021-2032)
- 2.2 World International Mobile Roaming Services Consumption Value by Region
 - 2.2.1 World International Mobile Roaming Services Consumption Value by Region (2021-2026)
 - 2.2.2 World International Mobile Roaming Services Consumption Value Forecast by Region (2027-2032)
- 2.3 United States International Mobile Roaming Services Consumption Value

(2021-2032)

2.4 China International Mobile Roaming Services Consumption Value (2021-2032)

2.5 Europe International Mobile Roaming Services Consumption Value (2021-2032)

2.6 Japan International Mobile Roaming Services Consumption Value (2021-2032)

2.7 South Korea International Mobile Roaming Services Consumption Value
(2021-2032)

2.8 ASEAN International Mobile Roaming Services Consumption Value (2021-2032)

2.9 India International Mobile Roaming Services Consumption Value (2021-2032)

3 WORLD INTERNATIONAL MOBILE ROAMING SERVICES COMPANIES COMPETITIVE ANALYSIS

3.1 World International Mobile Roaming Services Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global International Mobile Roaming Services Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for International Mobile Roaming Services in
2025

3.2.3 Global Concentration Ratios (CR8) for International Mobile Roaming Services in
2025

3.3 International Mobile Roaming Services Company Evaluation Quadrant

3.4 International Mobile Roaming Services Market: Overall Company Footprint Analysis

3.4.1 International Mobile Roaming Services Market: Region Footprint

3.4.2 International Mobile Roaming Services Market: Company Product Type Footprint

3.4.3 International Mobile Roaming Services Market: Company Product Application
Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: International Mobile Roaming Services Revenue
Comparison (by Headquarter Location)

4.1.1 United States VS China: International Mobile Roaming Services Revenue
Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: International Mobile Roaming Services Revenue Market

Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: International Mobile Roaming Services Consumption Value Comparison

4.2.1 United States VS China: International Mobile Roaming Services Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: International Mobile Roaming Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based International Mobile Roaming Services Companies and Market Share, 2021-2026

4.3.1 United States Based International Mobile Roaming Services Companies, Headquarters (States, Country)

4.3.2 United States Based Companies International Mobile Roaming Services Revenue, (2021-2026)

4.4 China Based Companies International Mobile Roaming Services Revenue and Market Share, 2021-2026

4.4.1 China Based International Mobile Roaming Services Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies International Mobile Roaming Services Revenue, (2021-2026)

4.5 Rest of World Based International Mobile Roaming Services Companies and Market Share, 2021-2026

4.5.1 Rest of World Based International Mobile Roaming Services Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies International Mobile Roaming Services Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World International Mobile Roaming Services Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Data Roaming

5.2.2 Voice Roaming

5.2.3 SMS Roaming

5.3 Market Segment by Type

5.3.1 World International Mobile Roaming Services Market Size by Type (2021-2026)

5.3.2 World International Mobile Roaming Services Market Size by Type (2027-2032)

5.3.3 World International Mobile Roaming Services Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY PAYMENT TYPE

6.1 World International Mobile Roaming Services Market Size Overview by Payment Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Payment Type

6.2.1 Pre-paid

6.2.2 Post-paid

6.3 Market Segment by Payment Type

6.3.1 World International Mobile Roaming Services Market Size by Payment Type (2021-2026)

6.3.2 World International Mobile Roaming Services Market Size by Payment Type (2027-2032)

6.3.3 World International Mobile Roaming Services Market Size Market Share by Payment Type (2027-2032)

7 MARKET ANALYSIS BY PAYMENT METHOD

7.1 World International Mobile Roaming Services Market Size Overview by Payment Method: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Payment Method

7.2.1 Pay by Time

7.2.2 Pay by Data Usage

7.2.3 Pay by Region

7.3 Market Segment by Payment Method

7.3.1 World International Mobile Roaming Services Market Size by Payment Method (2021-2026)

7.3.2 World International Mobile Roaming Services Market Size by Payment Method (2027-2032)

7.3.3 World International Mobile Roaming Services Market Size Market Share by Payment Method (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World International Mobile Roaming Services Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Personal

8.2.2 Commercial

8.3 Market Segment by Application

8.3.1 World International Mobile Roaming Services Market Size by Application (2021-2026)

8.3.2 World International Mobile Roaming Services Market Size by Application (2027-2032)

8.3.3 World International Mobile Roaming Services Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Verizon

9.1.1 Verizon Details

9.1.2 Verizon Major Business

9.1.3 Verizon International Mobile Roaming Services Product and Services

9.1.4 Verizon International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Verizon Recent Developments/Updates

9.1.6 Verizon Competitive Strengths & Weaknesses

9.2 AT&T

9.2.1 AT&T Details

9.2.2 AT&T Major Business

9.2.3 AT&T International Mobile Roaming Services Product and Services

9.2.4 AT&T International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 AT&T Recent Developments/Updates

9.2.6 AT&T Competitive Strengths & Weaknesses

9.3 T-Mobile

9.3.1 T-Mobile Details

9.3.2 T-Mobile Major Business

9.3.3 T-Mobile International Mobile Roaming Services Product and Services

9.3.4 T-Mobile International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 T-Mobile Recent Developments/Updates

9.3.6 T-Mobile Competitive Strengths & Weaknesses

9.4 Vodafone Group

9.4.1 Vodafone Group Details

9.4.2 Vodafone Group Major Business

9.4.3 Vodafone Group International Mobile Roaming Services Product and Services

9.4.4 Vodafone Group International Mobile Roaming Services Revenue, Gross Margin

and Market Share (2021-2026)

9.4.5 Vodafone Group Recent Developments/Updates

9.4.6 Vodafone Group Competitive Strengths & Weaknesses

9.5 Orange

9.5.1 Orange Details

9.5.2 Orange Major Business

9.5.3 Orange International Mobile Roaming Services Product and Services

9.5.4 Orange International Mobile Roaming Services Revenue, Gross Margin and

Market Share (2021-2026)

9.5.5 Orange Recent Developments/Updates

9.5.6 Orange Competitive Strengths & Weaknesses

9.6 Deutsche Telekom

9.6.1 Deutsche Telekom Details

9.6.2 Deutsche Telekom Major Business

9.6.3 Deutsche Telekom International Mobile Roaming Services Product and Services

9.6.4 Deutsche Telekom International Mobile Roaming Services Revenue, Gross

Margin and Market Share (2021-2026)

9.6.5 Deutsche Telekom Recent Developments/Updates

9.6.6 Deutsche Telekom Competitive Strengths & Weaknesses

9.7 BT Group

9.7.1 BT Group Details

9.7.2 BT Group Major Business

9.7.3 BT Group International Mobile Roaming Services Product and Services

9.7.4 BT Group International Mobile Roaming Services Revenue, Gross Margin and

Market Share (2021-2026)

9.7.5 BT Group Recent Developments/Updates

9.7.6 BT Group Competitive Strengths & Weaknesses

9.8 Telefónica

9.8.1 Telefónica Details

9.8.2 Telefónica Major Business

9.8.3 Telefónica International Mobile Roaming Services Product and Services

9.8.4 Telefónica International Mobile Roaming Services Revenue, Gross Margin and

Market Share (2021-2026)

9.8.5 Telefónica Recent Developments/Updates

9.8.6 Telefónica Competitive Strengths & Weaknesses

9.9 China Mobile

9.9.1 China Mobile Details

9.9.2 China Mobile Major Business

9.9.3 China Mobile International Mobile Roaming Services Product and Services

9.9.4 China Mobile International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 China Mobile Recent Developments/Updates

9.9.6 China Mobile Competitive Strengths & Weaknesses

9.10 China Telecom

9.10.1 China Telecom Details

9.10.2 China Telecom Major Business

9.10.3 China Telecom International Mobile Roaming Services Product and Services

9.10.4 China Telecom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 China Telecom Recent Developments/Updates

9.10.6 China Telecom Competitive Strengths & Weaknesses

9.11 China Unicom

9.11.1 China Unicom Details

9.11.2 China Unicom Major Business

9.11.3 China Unicom International Mobile Roaming Services Product and Services

9.11.4 China Unicom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 China Unicom Recent Developments/Updates

9.11.6 China Unicom Competitive Strengths & Weaknesses

9.12 NTT Docomo

9.12.1 NTT Docomo Details

9.12.2 NTT Docomo Major Business

9.12.3 NTT Docomo International Mobile Roaming Services Product and Services

9.12.4 NTT Docomo International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 NTT Docomo Recent Developments/Updates

9.12.6 NTT Docomo Competitive Strengths & Weaknesses

9.13 KDDI

9.13.1 KDDI Details

9.13.2 KDDI Major Business

9.13.3 KDDI International Mobile Roaming Services Product and Services

9.13.4 KDDI International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 KDDI Recent Developments/Updates

9.13.6 KDDI Competitive Strengths & Weaknesses

9.14 SoftBank

9.14.1 SoftBank Details

9.14.2 SoftBank Major Business

- 9.14.3 SoftBank International Mobile Roaming Services Product and Services
- 9.14.4 SoftBank International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)
- 9.14.5 SoftBank Recent Developments/Updates
- 9.14.6 SoftBank Competitive Strengths & Weaknesses
- 9.15 SK Telecom
 - 9.15.1 SK Telecom Details
 - 9.15.2 SK Telecom Major Business
 - 9.15.3 SK Telecom International Mobile Roaming Services Product and Services
 - 9.15.4 SK Telecom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 SK Telecom Recent Developments/Updates
 - 9.15.6 SK Telecom Competitive Strengths & Weaknesses
- 9.16 KT
 - 9.16.1 KT Details
 - 9.16.2 KT Major Business
 - 9.16.3 KT International Mobile Roaming Services Product and Services
 - 9.16.4 KT International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 KT Recent Developments/Updates
 - 9.16.6 KT Competitive Strengths & Weaknesses
- 9.17 Syniverse
 - 9.17.1 Syniverse Details
 - 9.17.2 Syniverse Major Business
 - 9.17.3 Syniverse International Mobile Roaming Services Product and Services
 - 9.17.4 Syniverse International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Syniverse Recent Developments/Updates
 - 9.17.6 Syniverse Competitive Strengths & Weaknesses
- 9.18 BICS
 - 9.18.1 BICS Details
 - 9.18.2 BICS Major Business
 - 9.18.3 BICS International Mobile Roaming Services Product and Services
 - 9.18.4 BICS International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 BICS Recent Developments/Updates
 - 9.18.6 BICS Competitive Strengths & Weaknesses
- 9.19 Tata Communications
 - 9.19.1 Tata Communications Details

9.19.2 Tata Communications Major Business

9.19.3 Tata Communications International Mobile Roaming Services Product and Services

9.19.4 Tata Communications International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Tata Communications Recent Developments/Updates

9.19.6 Tata Communications Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 International Mobile Roaming Services Industry Chain

10.2 International Mobile Roaming Services Upstream Analysis

10.3 International Mobile Roaming Services Midstream Analysis

10.4 International Mobile Roaming Services Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World International Mobile Roaming Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World International Mobile Roaming Services Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World International Mobile Roaming Services Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World International Mobile Roaming Services Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World International Mobile Roaming Services Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World International Mobile Roaming Services Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World International Mobile Roaming Services Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World International Mobile Roaming Services Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World International Mobile Roaming Services Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key International Mobile Roaming Services Players in 2025

Table 12. World International Mobile Roaming Services Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global International Mobile Roaming Services Company Evaluation Quadrant

Table 14. Head Office of Key International Mobile Roaming Services Players

Table 15. International Mobile Roaming Services Market: Company Product Type Footprint

Table 16. International Mobile Roaming Services Market: Company Product Application Footprint

Table 17. International Mobile Roaming Services Mergers & Acquisitions Activity

Table 18. United States VS China International Mobile Roaming Services Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China International Mobile Roaming Services Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based International Mobile Roaming Services Companies,

Headquarters (States, Country)

Table 21. United States Based Companies International Mobile Roaming Services Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies International Mobile Roaming Services Revenue Market Share (2021-2026)

Table 23. China Based International Mobile Roaming Services Companies, Headquarters (Province, Country)

Table 24. China Based Companies International Mobile Roaming Services Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies International Mobile Roaming Services Revenue Market Share (2021-2026)

Table 26. Rest of World Based International Mobile Roaming Services Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies International Mobile Roaming Services Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies International Mobile Roaming Services Revenue Market Share (2021-2026)

Table 29. World International Mobile Roaming Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World International Mobile Roaming Services Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World International Mobile Roaming Services Market Size by Type (2027-2032) & (USD Million)

Table 32. World International Mobile Roaming Services Market Size by Payment Type, (USD Million), 2021 & 2025 & 2032

Table 33. World International Mobile Roaming Services Market Size Value by Payment Type (2021-2026) & (USD Million)

Table 34. World International Mobile Roaming Services Market Size by Payment Type (2027-2032) & (USD Million)

Table 35. World International Mobile Roaming Services Market Size by Payment Method, (USD Million), 2021 & 2025 & 2032

Table 36. World International Mobile Roaming Services Market Size Value by Payment Method (2021-2026) & (USD Million)

Table 37. World International Mobile Roaming Services Market Size by Payment Method (2027-2032) & (USD Million)

Table 38. World International Mobile Roaming Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World International Mobile Roaming Services Market Size by Application (2021-2026) & (USD Million)

Table 40. World International Mobile Roaming Services Market Size by Application (2027-2032) & (USD Million)

Table 41. Verizon Basic Information, Manufacturing Base and Competitors

Table 42. Verizon Major Business

Table 43. Verizon International Mobile Roaming Services Product and Services

Table 44. Verizon International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Verizon Recent Developments/Updates

Table 46. Verizon Competitive Strengths & Weaknesses

Table 47. AT&T Basic Information, Manufacturing Base and Competitors

Table 48. AT&T Major Business

Table 49. AT&T International Mobile Roaming Services Product and Services

Table 50. AT&T International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. AT&T Recent Developments/Updates

Table 52. AT&T Competitive Strengths & Weaknesses

Table 53. T-Mobile Basic Information, Manufacturing Base and Competitors

Table 54. T-Mobile Major Business

Table 55. T-Mobile International Mobile Roaming Services Product and Services

Table 56. T-Mobile International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. T-Mobile Recent Developments/Updates

Table 58. T-Mobile Competitive Strengths & Weaknesses

Table 59. Vodafone Group Basic Information, Manufacturing Base and Competitors

Table 60. Vodafone Group Major Business

Table 61. Vodafone Group International Mobile Roaming Services Product and Services

Table 62. Vodafone Group International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Vodafone Group Recent Developments/Updates

Table 64. Vodafone Group Competitive Strengths & Weaknesses

Table 65. Orange Basic Information, Manufacturing Base and Competitors

Table 66. Orange Major Business

Table 67. Orange International Mobile Roaming Services Product and Services

Table 68. Orange International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Orange Recent Developments/Updates

Table 70. Orange Competitive Strengths & Weaknesses

Table 71. Deutsche Telekom Basic Information, Manufacturing Base and Competitors

Table 72. Deutsche Telekom Major Business

Table 73. Deutsche Telekom International Mobile Roaming Services Product and Services
Table 74. Deutsche Telekom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Deutsche Telekom Recent Developments/Updates
Table 76. Deutsche Telekom Competitive Strengths & Weaknesses
Table 77. BT Group Basic Information, Manufacturing Base and Competitors
Table 78. BT Group Major Business
Table 79. BT Group International Mobile Roaming Services Product and Services
Table 80. BT Group International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. BT Group Recent Developments/Updates
Table 82. BT Group Competitive Strengths & Weaknesses
Table 83. Telefónica Basic Information, Manufacturing Base and Competitors
Table 84. Telefónica Major Business
Table 85. Telefónica International Mobile Roaming Services Product and Services
Table 86. Telefónica International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Telefónica Recent Developments/Updates
Table 88. Telefónica Competitive Strengths & Weaknesses
Table 89. China Mobile Basic Information, Manufacturing Base and Competitors
Table 90. China Mobile Major Business
Table 91. China Mobile International Mobile Roaming Services Product and Services
Table 92. China Mobile International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. China Mobile Recent Developments/Updates
Table 94. China Mobile Competitive Strengths & Weaknesses
Table 95. China Telecom Basic Information, Manufacturing Base and Competitors
Table 96. China Telecom Major Business
Table 97. China Telecom International Mobile Roaming Services Product and Services
Table 98. China Telecom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. China Telecom Recent Developments/Updates
Table 100. China Telecom Competitive Strengths & Weaknesses
Table 101. China Unicom Basic Information, Manufacturing Base and Competitors
Table 102. China Unicom Major Business
Table 103. China Unicom International Mobile Roaming Services Product and Services
Table 104. China Unicom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. China Unicom Recent Developments/Updates
Table 106. China Unicom Competitive Strengths & Weaknesses
Table 107. NTT Docomo Basic Information, Manufacturing Base and Competitors
Table 108. NTT Docomo Major Business
Table 109. NTT Docomo International Mobile Roaming Services Product and Services
Table 110. NTT Docomo International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. NTT Docomo Recent Developments/Updates
Table 112. NTT Docomo Competitive Strengths & Weaknesses
Table 113. KDDI Basic Information, Manufacturing Base and Competitors
Table 114. KDDI Major Business
Table 115. KDDI International Mobile Roaming Services Product and Services
Table 116. KDDI International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. KDDI Recent Developments/Updates
Table 118. KDDI Competitive Strengths & Weaknesses
Table 119. SoftBank Basic Information, Manufacturing Base and Competitors
Table 120. SoftBank Major Business
Table 121. SoftBank International Mobile Roaming Services Product and Services
Table 122. SoftBank International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. SoftBank Recent Developments/Updates
Table 124. SoftBank Competitive Strengths & Weaknesses
Table 125. SK Telecom Basic Information, Manufacturing Base and Competitors
Table 126. SK Telecom Major Business
Table 127. SK Telecom International Mobile Roaming Services Product and Services
Table 128. SK Telecom International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. SK Telecom Recent Developments/Updates
Table 130. SK Telecom Competitive Strengths & Weaknesses
Table 131. KT Basic Information, Manufacturing Base and Competitors
Table 132. KT Major Business
Table 133. KT International Mobile Roaming Services Product and Services
Table 134. KT International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. KT Recent Developments/Updates
Table 136. KT Competitive Strengths & Weaknesses
Table 137. Syniverse Basic Information, Manufacturing Base and Competitors
Table 138. Syniverse Major Business

Table 139. Syniverse International Mobile Roaming Services Product and Services
Table 140. Syniverse International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 141. Syniverse Recent Developments/Updates
Table 142. Syniverse Competitive Strengths & Weaknesses
Table 143. BICS Basic Information, Manufacturing Base and Competitors
Table 144. BICS Major Business
Table 145. BICS International Mobile Roaming Services Product and Services
Table 146. BICS International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 147. BICS Recent Developments/Updates
Table 148. BICS Competitive Strengths & Weaknesses
Table 149. Tata Communications Basic Information, Manufacturing Base and Competitors
Table 150. Tata Communications Major Business
Table 151. Tata Communications International Mobile Roaming Services Product and Services
Table 152. Tata Communications International Mobile Roaming Services Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 153. Tata Communications Recent Developments/Updates
Table 154. Tata Communications Competitive Strengths & Weaknesses
Table 155. Global Key Players of International Mobile Roaming Services Upstream (Raw Materials)
Table 156. Global International Mobile Roaming Services Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. International Mobile Roaming Services Picture
- Figure 2. World International Mobile Roaming Services Total Revenue: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World International Mobile Roaming Services Total Revenue (2021-2032) & (USD Million)
- Figure 4. World International Mobile Roaming Services Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Figure 5. World International Mobile Roaming Services Revenue Market Share by Region (2021-2032), (by Headquarter Location)
- Figure 6. United States Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 7. China Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 8. Europe Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 9. Japan Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 10. South Korea Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 11. ASEAN Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 12. India Based Company International Mobile Roaming Services Revenue (2021-2032) & (USD Million)
- Figure 13. International Mobile Roaming Services Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)
- Figure 16. World International Mobile Roaming Services Consumption Value Market Share by Region (2021-2032)
- Figure 17. United States International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)
- Figure 18. China International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)
- Figure 19. Europe International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)

Figure 23. India International Mobile Roaming Services Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of International Mobile Roaming Services by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for International Mobile Roaming Services Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for International Mobile Roaming Services Markets in 2025

Figure 27. United States VS China: International Mobile Roaming Services Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: International Mobile Roaming Services Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World International Mobile Roaming Services Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World International Mobile Roaming Services Market Size Market Share by Type in 2025

Figure 31. Data Roaming

Figure 32. Voice Roaming

Figure 33. SMS Roaming

Figure 34. World International Mobile Roaming Services Market Size Market Share by Type (2021-2032)

Figure 35. World International Mobile Roaming Services Market Size by Payment Type, (USD Million), 2021 & 2025 & 2032

Figure 36. World International Mobile Roaming Services Market Size Market Share by Payment Type in 2025

Figure 37. Pre-paid

Figure 38. Post-paid

Figure 39. World International Mobile Roaming Services Market Size Market Share by Payment Type (2021-2032)

Figure 40. World International Mobile Roaming Services Market Size by Payment Method, (USD Million), 2021 & 2025 & 2032

Figure 41. World International Mobile Roaming Services Market Size Market Share by Payment Method in 2025

Figure 42. Pay by Time

Figure 43. Pay by Data Usage

Figure 44. Pay by Region

Figure 45. World International Mobile Roaming Services Market Size Market Share by Payment Method (2021-2032)

Figure 46. World International Mobile Roaming Services Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World International Mobile Roaming Services Market Size Market Share by Application in 2025

Figure 48. Personal

Figure 49. Commercial

Figure 50. World International Mobile Roaming Services Market Size Market Share by Application (2021-2032)

Figure 51. International Mobile Roaming Services Industrial Chain

Figure 52. Methodology

Figure 53. Research Process and Data Source

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