

Global International Mobile Roaming Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GA72BFF60A67EN.html>

Date: July 2026

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: GA72BFF60A67EN

Abstracts

According to our (Global Info Research) latest study, the global International Mobile Roaming Services market size was valued at US\$ 26362 million in 2025 and is forecast to a readjusted size of US\$ 39573 million by 2032 with a CAGR of 6.3% during review period.

International mobile roaming service refers to a global communication service system that allows mobile communication users to continuously use voice, SMS, and data services when they leave the coverage area of their home country's operator network, through interconnection with overseas operator networks. This system is based on cross-operator agreements, international billing and settlement mechanisms, and a global network interconnection architecture, and is jointly constituted by basic telecommunications operators, roaming exchange platforms, and wholesale communication networks. International roaming service has expanded from traditional voice roaming to data roaming, enterprise cross-border connectivity services, and eSIM digital roaming services, forming a global mobile connectivity infrastructure covering both personal and enterprise communications.

The growth of international mobile roaming services is driven by a combination of factors, including global cross-border population movement, international business operations, and the trend towards borderless digital services. The International Telecommunication Union (ITU) continues to emphasize the importance of global mobile communication interconnectivity, and regulatory agencies in various countries are also pushing for reduced cross-border communication costs and improved network interoperability.

In terms of driving factors, the recovery of cross-border tourism and business travel is boosting demand for high-frequency roaming; multinational corporations are increasing their demand for globally unified communications and device connectivity capabilities, particularly in finance, logistics, and manufacturing; and the widespread adoption of eSIM technology is driving the migration of roaming from physical SIM cards to digital services, reducing user switching costs. Challenges include the complexity of international settlements, differences in regulatory policies across countries, and pressure for greater transparency in roaming tariffs. Global operators such as Vodafone, Deutsche Telekom, and AT&T are accelerating the launch of global roaming packages to compete on price, while roaming exchange platforms such as Syniverse and BICS are improving underlying interconnectivity, gradually shifting the market structure from 'operator-driven pricing' to 'platform-based competition.'

This report is a detailed and comprehensive analysis for global International Mobile Roaming Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global International Mobile Roaming Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global International Mobile Roaming Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global International Mobile Roaming Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global International Mobile Roaming Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for International Mobile Roaming Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global International Mobile Roaming Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Verizon, AT&T, T-Mobile, Vodafone Group, Orange, Deutsche Telekom, BT Group, Telefónica, China Mobile, China Telecom, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

International Mobile Roaming Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Data Roaming

Voice Roaming

SMS Roaming

Market segment by Payment Type

Pre-paid

Post-paid

Market segment by Payment Method

Pay by Time

Pay by Data Usage

Pay by Region

Market segment by Application

Personal

Commercial

Market segment by players, this report covers

Verizon

AT&T

T-Mobile

Vodafone Group

Orange

Deutsche Telekom

BT Group

Telefonica

China Mobile

China Telecom

China Unicom

NTT Docomo

KDDI

SoftBank

SK Telecom

KT

Syniverse

BICS

Tata Communications

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe International Mobile Roaming Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of International Mobile Roaming Services, with revenue, gross margin, and global market share of International Mobile Roaming Services from 2021 to 2026.

Chapter 3, the International Mobile Roaming Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and International Mobile Roaming Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of International Mobile Roaming Services.

Chapter 13, to describe International Mobile Roaming Services research findings and conclusion.

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