

Global Internal Wall Building Insulation Materials Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Internal Wall Building Insulation Materials market size is expected to reach \$ 7247 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

Internal wall building insulation materials are thermal insulation products used in the interior side of building walls, partition walls, separating walls, cavity walls, and metal-stud wall assemblies. They are designed to reduce heat transfer between indoor spaces or between indoor and outdoor environments, while also improving acoustic performance, fire safety, moisture control, and indoor comfort. Typical products include glass wool, rock wool, mineral wool, EPS/XPS, PU/PIR, phenolic foam, wood fiber, cellulose, and composite insulation boards.

The upstream supply chain of internal wall insulation materials includes quartz sand, recycled glass, basalt, diabase, slag, styrene, polystyrene resin, MDI/TDI, polyether polyols, phenolic resin, wood fiber, cellulose fiber, flame retardants, hydrophobic agents, binders, facing materials, aluminum foil, and fiberglass mats. Midstream manufacturers produce glass wool batts, rock wool boards, mineral wool slabs, EPS/XPS boards, PU/PIR boards, phenolic foam boards, cellulose-fill insulation, and composite internal wall insulation panels. Downstream demand mainly comes from residential buildings, commercial buildings, public buildings, hotels, hospitals, schools, offices, industrial interior partitions, retrofit projects, and indoor comfort upgrades.

In 2025, global internal wall building insulation materials production reached approximately 2.5 million tons, with an average global market price is \$2,000 per ton.

From a global industry perspective, internal wall building insulation materials have

evolved from a supplementary option to external wall insulation into an important retrofit pathway for improving building energy efficiency and indoor comfort. Compared with external wall insulation, internal wall insulation does not alter the facade and is more suitable for projects with facade restrictions, fragmented ownership, urban renewal needs, heritage protection requirements, high-rise access constraints or unit-level renovation. However, it is also more constrained by indoor space loss, thermal-bridge treatment, condensation risk, moisture-control strategy, fire safety and indoor air-quality requirements. Building envelopes directly affect heating and cooling demand, comfort, indoor environmental quality and safety, and the IEA identifies envelope design as critical to these outcomes. Therefore, the value of internal wall insulation lies not only in reducing heat loss, but also in improving interior surface temperature, reducing cold radiation, enhancing room-level comfort and providing a practical energy-saving pathway for buildings where external retrofit is difficult.

In terms of industry trends, internal wall building insulation materials are moving toward thinner systems, higher thermal performance, stronger fire safety, moisture and condensation control, low VOCs, system-based installation and prefabricated interior compatibility. Traditional internal insulation focused mainly on thermal conductivity and material cost, while current projects increasingly require system-level design covering insulation thickness, hygrothermal calculation, vapour-control strategy, thermal-bridge treatment, finish-layer compatibility, crack resistance, acoustic performance and indoor environmental quality. By material route, stone wool and glass wool offer advantages in fire performance and sound absorption; EPS, XPS, PU/PIR and phenolic foam emphasize low thermal conductivity and installation efficiency; aerogel blankets and vacuum insulation panels are more suitable where interior space is limited or heritage retrofit constraints are strict. The GlobalABC 2024/25 report states that buildings and construction accounted for 32% of global energy demand and 34% of CO₂ emissions in 2023, reinforcing the need to upgrade wall-envelope performance.

The main growth drivers come from three areas. First, rising global pressure to reduce building energy use and emissions, together with the large existing building stock, supports demand for internal wall insulation in projects where external insulation is restricted, partial retrofit is preferred or unit-level renovation is more practical. Second, energy-price volatility, extreme weather and higher comfort expectations are making owners more attentive to winter interior surface temperature, summer heat insulation, room comfort and heating or cooling energy control. Third, building regulations, green building certification and indoor health standards are pushing competition beyond thermal performance alone toward a combined performance package covering insulation, fire safety, moisture control, low VOCs, installation convenience and long-

term durability; the recast EU Energy Performance of Buildings Directive aims for a zero-emission building stock by 2050 and covers both new and existing buildings, providing policy support for envelope upgrades including internal wall insulation.

This report studies the global Internal Wall Building Insulation Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Internal Wall Building Insulation Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Internal Wall Building Insulation Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Internal Wall Building Insulation Materials total production and demand, 2021-2032, (Kilotons)

Global Internal Wall Building Insulation Materials total production value, 2021-2032, (USD Million)

Global Internal Wall Building Insulation Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Internal Wall Building Insulation Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Internal Wall Building Insulation Materials domestic production, consumption, key domestic manufacturers and share

Global Internal Wall Building Insulation Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Internal Wall Building Insulation Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Internal Wall Building Insulation Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Internal Wall Building Insulation Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingspan Group, Saint-Gobain, Owens Corning, ROCKWOOL Group, Knauf Insulation, Johns Manville, Ravago Building Solutions, DuPont, URSA, TechnoNICOL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Internal Wall Building Insulation Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Internal Wall Building Insulation Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Internal Wall Building Insulation Materials Market, Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Global Internal Wall Building Insulation Materials Market, Segmentation by Wall Structure:

Internal Partition Wall Insulation

Interior-side External Wall Insulation

Separating Wall Insulation

Others

Global Internal Wall Building Insulation Materials Market, Segmentation by Project Stage:

New Construction

Retrofit and Renovation

Global Internal Wall Building Insulation Materials Market, Segmentation by Application:

Residential Building

Commercial Building

Others

Companies Profiled:

Kingspan Group

Saint-Gobain

Owens Corning

ROCKWOOL Group

Knauf Insulation

Johns Manville

Ravago Building Solutions

DuPont

URSA

TechnoNICOL

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon Technology

UNILIN Insulation

Recticel

Oriental Yuhong

Insulfoam

SOPREMA

Austrotherm

KCC Corporation

Asahi Kasei Construction Materials

Hunter Panels

Hongbaoli

Shanghai ABM Rock Wool

Key Questions Answered:

1. How big is the global Internal Wall Building Insulation Materials market?
2. What is the demand of the global Internal Wall Building Insulation Materials market?
3. What is the year over year growth of the global Internal Wall Building Insulation Materials market?
4. What is the production and production value of the global Internal Wall Building Insulation Materials market?
5. Who are the key producers in the global Internal Wall Building Insulation Materials market?
6. What are the growth factors driving the market demand?

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