

Global Interdental Brush Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD43A723BC56EN.html>

Date: January 2026

Pages: 148

Price: US\$ 4,480.00 (Single User License)

ID: GD43A723BC56EN

Abstracts

The global Interdental Brush market size is expected to reach \$ 436 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

An interdental brush is a tiny toothbrush created to thoroughly clean the spots between teeth, known as interproximal spaces. Interdental brushes assist to protect against periodontal health problem by eliminating fragments of nutrition and tooth plaque from between the tooth enamel.

In 2024, global Interdental Brush production reached approximately 651 million units , with an average global market price of around US\$ 0.40 per unit.

Global interdental brush key players include Trisa, GUM(Sunstar), Tepe, etc. Global top 5 manufacturers hold a share about 40%. Europe is the largest market, with a share about 35%, followed by Asia-Pacific and North America, both have a share about 55 percent.

The Interdental Brush market demonstrates robust growth potential globally, driven by increasing consumer awareness of oral hygiene, the rising prevalence of dental diseases such as gingivitis, periodontitis, and cavities, and the growing adoption of preventive dental care routines across all age groups, while technological innovations and product diversification—including varied brush diameters, ergonomic handles, disposable versus reusable designs, and soft or flexible bristle options—cater to a wide range of user needs, from children to seniors, as well as special patient groups such as orthodontic, implant, and prosthetic users, and the market is further supported by strong demand from dental professionals, who increasingly recommend interdental brushes as an effective supplement or alternative to traditional dental floss due to their ease of use,

precision in reaching hard-to-clean interdental spaces, and ability to reduce plaque and prevent gum inflammation, with additional drivers including urbanization, higher disposable incomes, expansion of retail distribution channels, rising e-commerce penetration, and increasing awareness of cosmetic dentistry and oral aesthetics, while emerging economies in Asia-Pacific, Latin America, and the Middle East offer substantial growth opportunities due to expanding dental care infrastructure, rising health consciousness, and government initiatives promoting oral health education, and mature markets such as North America and Europe continue to invest in premium and technologically advanced oral care products, including smart and antibacterial interdental brushes, integrated with digital oral health management, and sustainability trends are pushing manufacturers toward eco-friendly, biodegradable, and reusable designs, thus positioning the global Interdental Brush market as a high-growth, innovation-driven segment that addresses both preventive and therapeutic oral care needs, supports professional dental recommendations, and aligns with broader health and wellness trends worldwide.

This report studies the global Interdental Brush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Interdental Brush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Interdental Brush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Interdental Brush total production and demand, 2021-2032, (K Units)

Global Interdental Brush total production value, 2021-2032, (USD Million)

Global Interdental Brush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Interdental Brush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Interdental Brush domestic production, consumption, key domestic manufacturers and share

Global Interdental Brush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Interdental Brush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Interdental Brush production by Application, production, value, CAGR,

2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Interdental Brush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trisa, GUM(Sunstar), Tepe, Lion, Oral-B, Curaprox, Colgate, Plackers, Yawaraka, Dentek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Interdental Brush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Interdental Brush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Interdental Brush Market, Segmentation by Type:

Below 0.6mm

0.6mm-1.2mm

Above 1.2mm

Global Interdental Brush Market, Segmentation by Application:

Daily Cleaning

Periodontal Disease Patients

Companies Profiled:

Trisa

GUM(Sunstar)

Tepe

Lion

Oral-B

Curaprox

Colgate

Plackers

Yawaraka

Dentek

Piksters

Dentalpro

Okamura

Erskine Oral Care

Wisdom

Peri-dent

Staino

Guangzhou Weimeizi

Tandex A/S

Sanjiao Oral

Key Questions Answered:

1. How big is the global Interdental Brush market?
2. What is the demand of the global Interdental Brush market?
3. What is the year over year growth of the global Interdental Brush market?
4. What is the production and production value of the global Interdental Brush market?
5. Who are the key producers in the global Interdental Brush market?
6. What are the growth factors driving the market demand?

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