

Global Interactive Application Security Testing (IAST) Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G1F2D7DE58ACEN.html>

Date: January 2026

Pages: 126

Price: US\$ 3,480.00 (Single User License)

ID: G1F2D7DE58ACEN

Abstracts

According to our (Global Info Research) latest study, the global Interactive Application Security Testing (IAST) Software market size was valued at US\$ 440 million in 2025 and is forecast to a readjusted size of US\$ 623 million by 2032 with a CAGR of 5.0% during review period.

Interactive Application Security Testing (IAST) software examines and analyzes an application's code from within to find security vulnerabilities while the application is running. This testing approach differs from static application security testing (SAST), which does not require actual execution of the application's code, and dynamic application security testing (DAST), which uses a black-box testing approach to perform testing from outside the application. Compared to SAST, IAST is a faster method of testing code, which is preferable for teams looking to enhance their continuous delivery practices. However, the real-time speed of IAST software comes with relatively less thorough scanning technology. Unlike SAST software, which analyzes the entire code base, IAST only executes at specific tester-defined points. IAST software notifies testers when a vulnerability is discovered and provides remediation recommendations to help the team resolve the issue.

IAST technology has matured, and market demand has expanded from the financial industry to various sectors including the internet, government, and healthcare, becoming an important tool for application security testing and software security development system construction. IAST is widely used to ensure security throughout the entire software development lifecycle due to its advantages such as seamless integration into the development and testing process, enabling security shift left, and accurate vulnerability detection. However, with the evolution of cybersecurity threats

and the rise of AI technology, IAST is facing the need for integration with other security tools and requires continuous upgrades to adapt to more complex security scenarios.

This report is a detailed and comprehensive analysis for global Interactive Application Security Testing (IAST) Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Interactive Application Security Testing (IAST) Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Interactive Application Security Testing (IAST) Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Interactive Application Security Testing (IAST) Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Interactive Application Security Testing (IAST) Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Interactive Application Security Testing (IAST) Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Interactive Application Security Testing (IAST) Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HCLSoftware, Contrast Security, Semgrep, OpenText, Checkmarx, Invicti, Veracode, NowSecure,

Akto, GuardRails, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Interactive Application Security Testing (IAST) Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premise

Market segment by Technical Implementation Methods

Instrumented IAST

Proxy-based IAST

Market segment by Functional Coverage

Basic Vulnerability Detection

Comprehensive Security Detection

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

HCLSoftware

Contrast Security

Semgrep

OpenText

Checkmarx

Invicti

Veracode

NowSecure

Akto

GuardRails

PT Application Inspector

Synopsys

Data Theorem

eShard

Hexway

ZeroDay

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Interactive Application Security Testing (IAST) Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Interactive Application Security Testing (IAST) Software, with revenue, gross margin, and global market share of Interactive Application Security Testing (IAST) Software from 2021 to 2026.

Chapter 3, the Interactive Application Security Testing (IAST) Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Interactive Application Security Testing (IAST) Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Interactive Application Security Testing (IAST) Software.

Chapter 13, to describe Interactive Application Security Testing (IAST) Software research findings and conclusion.

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