

Global Interactive Application Security Testing (IAST) Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Interactive Application Security Testing (IAST) Software market size is expected to reach \$ 623 million by 2032, rising at a market growth of 5.0% CAGR during the forecast period (2026-2032).

Interactive Application Security Testing (IAST) software examines and analyzes an application's code from within to find security vulnerabilities while the application is running. This testing approach differs from static application security testing (SAST), which does not require actual execution of the application's code, and dynamic application security testing (DAST), which uses a black-box testing approach to perform testing from outside the application. Compared to SAST, IAST is a faster method of testing code, which is preferable for teams looking to enhance their continuous delivery practices. However, the real-time speed of IAST software comes with relatively less thorough scanning technology. Unlike SAST software, which analyzes the entire code base, IAST only executes at specific tester-defined points. IAST software notifies testers when a vulnerability is discovered and provides remediation recommendations to help the team resolve the issue.

IAST technology has matured, and market demand has expanded from the financial industry to various sectors including the internet, government, and healthcare, becoming an important tool for application security testing and software security development system construction. IAST is widely used to ensure security throughout the entire software development lifecycle due to its advantages such as seamless integration into the development and testing process, enabling security shift left, and accurate vulnerability detection. However, with the evolution of cybersecurity threats and the rise of AI technology, IAST is facing the need for integration with other security tools and requires continuous upgrades to adapt to more complex security scenarios. This report studies the global Interactive Application Security Testing (IAST) Software

demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Interactive Application Security Testing (IAST) Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Interactive Application Security Testing (IAST) Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Interactive Application Security Testing (IAST) Software total market, 2021-2032, (USD Million)

Global Interactive Application Security Testing (IAST) Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Interactive Application Security Testing (IAST) Software total market, key domestic companies, and share, (USD Million)

Global Interactive Application Security Testing (IAST) Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Interactive Application Security Testing (IAST) Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Interactive Application Security Testing (IAST) Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Interactive Application Security Testing (IAST) Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HCLSoftware, Contrast Security, Semgrep, OpenText, Checkmarx, Invicti, Veracode, NowSecure, Akto, GuardRails, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Interactive Application Security Testing (IAST) Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Interactive Application Security Testing (IAST) Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Interactive Application Security Testing (IAST) Software Market, Segmentation by Type:

Cloud-based

On-premise

Global Interactive Application Security Testing (IAST) Software Market, Segmentation by Technical Implementation Methods:

Instrumented IAST

Proxy-based IAST

Global Interactive Application Security Testing (IAST) Software Market, Segmentation by Functional Coverage:

Basic Vulnerability Detection

Comprehensive Security Detection

Global Interactive Application Security Testing (IAST) Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

HCLSoftware

Contrast Security

Semgrep

OpenText

Checkmarx

Invicti

Veracode

NowSecure

Akto

GuardRails

PT Application Inspector

Synopsys

Data Theorem

eShard

Hexway

ZeroDay

Key Questions Answered

1. How big is the global Interactive Application Security Testing (IAST) Software market?
2. What is the demand of the global Interactive Application Security Testing (IAST) Software market?
3. What is the year over year growth of the global Interactive Application Security Testing (IAST) Software market?
4. What is the total value of the global Interactive Application Security Testing (IAST) Software market?
5. Who are the Major Players in the global Interactive Application Security Testing (IAST) Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Interactive Application Security Testing (IAST) Software Introduction
- 1.2 World Interactive Application Security Testing (IAST) Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Interactive Application Security Testing (IAST) Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World Interactive Application Security Testing (IAST) Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.3 China Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
 - 1.3.8 India Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Interactive Application Security Testing (IAST) Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)
- 2.2 World Interactive Application Security Testing (IAST) Software Consumption Value by Region
 - 2.2.1 World Interactive Application Security Testing (IAST) Software Consumption Value by Region (2021-2026)
 - 2.2.2 World Interactive Application Security Testing (IAST) Software Consumption

Value Forecast by Region (2027-2032)

2.3 United States Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.4 China Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.5 Europe Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.6 Japan Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.7 South Korea Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.8 ASEAN Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

2.9 India Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032)

3 WORLD INTERACTIVE APPLICATION SECURITY TESTING (IAST) SOFTWARE COMPANIES COMPETITIVE ANALYSIS

3.1 World Interactive Application Security Testing (IAST) Software Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Interactive Application Security Testing (IAST) Software Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Interactive Application Security Testing (IAST) Software in 2025

3.2.3 Global Concentration Ratios (CR8) for Interactive Application Security Testing (IAST) Software in 2025

3.3 Interactive Application Security Testing (IAST) Software Company Evaluation Quadrant

3.4 Interactive Application Security Testing (IAST) Software Market: Overall Company Footprint Analysis

3.4.1 Interactive Application Security Testing (IAST) Software Market: Region Footprint

3.4.2 Interactive Application Security Testing (IAST) Software Market: Company Product Type Footprint

3.4.3 Interactive Application Security Testing (IAST) Software Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

- 3.5.2 Barriers of Market Entry
- 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Interactive Application Security Testing (IAST) Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Interactive Application Security Testing (IAST) Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Interactive Application Security Testing (IAST) Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Interactive Application Security Testing (IAST) Software Consumption Value Comparison
 - 4.2.1 United States VS China: Interactive Application Security Testing (IAST) Software Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Interactive Application Security Testing (IAST) Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Interactive Application Security Testing (IAST) Software Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Interactive Application Security Testing (IAST) Software Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Interactive Application Security Testing (IAST) Software Revenue, (2021-2026)
- 4.4 China Based Companies Interactive Application Security Testing (IAST) Software Revenue and Market Share, 2021-2026
 - 4.4.1 China Based Interactive Application Security Testing (IAST) Software Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Interactive Application Security Testing (IAST) Software Revenue, (2021-2026)
- 4.5 Rest of World Based Interactive Application Security Testing (IAST) Software Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Interactive Application Security Testing (IAST) Software Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Interactive Application Security Testing (IAST) Software Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Interactive Application Security Testing (IAST) Software Market Size
Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 On-premise

5.3 Market Segment by Type

5.3.1 World Interactive Application Security Testing (IAST) Software Market Size by
Type (2021-2026)

5.3.2 World Interactive Application Security Testing (IAST) Software Market Size by
Type (2027-2032)

5.3.3 World Interactive Application Security Testing (IAST) Software Market Size
Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNICAL IMPLEMENTATION METHODS

6.1 World Interactive Application Security Testing (IAST) Software Market Size
Overview by Technical Implementation Methods: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technical Implementation Methods

6.2.1 Instrumented IAST

6.2.2 Proxy-based IAST

6.3 Market Segment by Technical Implementation Methods

6.3.1 World Interactive Application Security Testing (IAST) Software Market Size by
Technical Implementation Methods (2021-2026)

6.3.2 World Interactive Application Security Testing (IAST) Software Market Size by
Technical Implementation Methods (2027-2032)

6.3.3 World Interactive Application Security Testing (IAST) Software Market Size
Market Share by Technical Implementation Methods (2027-2032)

7 MARKET ANALYSIS BY FUNCTIONAL COVERAGE

7.1 World Interactive Application Security Testing (IAST) Software Market Size
Overview by Functional Coverage: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Functional Coverage

7.2.1 Basic Vulnerability Detection

7.2.2 Comprehensive Security Detection

7.3 Market Segment by Functional Coverage

7.3.1 World Interactive Application Security Testing (IAST) Software Market Size by
Functional Coverage (2021-2026)

7.3.2 World Interactive Application Security Testing (IAST) Software Market Size by Functional Coverage (2027-2032)

7.3.3 World Interactive Application Security Testing (IAST) Software Market Size Market Share by Functional Coverage (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Interactive Application Security Testing (IAST) Software Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Interactive Application Security Testing (IAST) Software Market Size by Application (2021-2026)

8.3.2 World Interactive Application Security Testing (IAST) Software Market Size by Application (2027-2032)

8.3.3 World Interactive Application Security Testing (IAST) Software Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 HCLSoftware

9.1.1 HCLSoftware Details

9.1.2 HCLSoftware Major Business

9.1.3 HCLSoftware Interactive Application Security Testing (IAST) Software Product and Services

9.1.4 HCLSoftware Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 HCLSoftware Recent Developments/Updates

9.1.6 HCLSoftware Competitive Strengths & Weaknesses

9.2 Contrast Security

9.2.1 Contrast Security Details

9.2.2 Contrast Security Major Business

9.2.3 Contrast Security Interactive Application Security Testing (IAST) Software Product and Services

9.2.4 Contrast Security Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Contrast Security Recent Developments/Updates

9.2.6 Contrast Security Competitive Strengths & Weaknesses

9.3 Semgrep

9.3.1 Semgrep Details

9.3.2 Semgrep Major Business

9.3.3 Semgrep Interactive Application Security Testing (IAST) Software Product and Services

9.3.4 Semgrep Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Semgrep Recent Developments/Updates

9.3.6 Semgrep Competitive Strengths & Weaknesses

9.4 OpenText

9.4.1 OpenText Details

9.4.2 OpenText Major Business

9.4.3 OpenText Interactive Application Security Testing (IAST) Software Product and Services

9.4.4 OpenText Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 OpenText Recent Developments/Updates

9.4.6 OpenText Competitive Strengths & Weaknesses

9.5 Checkmarx

9.5.1 Checkmarx Details

9.5.2 Checkmarx Major Business

9.5.3 Checkmarx Interactive Application Security Testing (IAST) Software Product and Services

9.5.4 Checkmarx Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 Checkmarx Recent Developments/Updates

9.5.6 Checkmarx Competitive Strengths & Weaknesses

9.6 Invicti

9.6.1 Invicti Details

9.6.2 Invicti Major Business

9.6.3 Invicti Interactive Application Security Testing (IAST) Software Product and Services

9.6.4 Invicti Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Invicti Recent Developments/Updates

9.6.6 Invicti Competitive Strengths & Weaknesses

9.7 Veracode

9.7.1 Veracode Details

- 9.7.2 Veracode Major Business
- 9.7.3 Veracode Interactive Application Security Testing (IAST) Software Product and Services
- 9.7.4 Veracode Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 Veracode Recent Developments/Updates
- 9.7.6 Veracode Competitive Strengths & Weaknesses
- 9.8 NowSecure
 - 9.8.1 NowSecure Details
 - 9.8.2 NowSecure Major Business
 - 9.8.3 NowSecure Interactive Application Security Testing (IAST) Software Product and Services
 - 9.8.4 NowSecure Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 NowSecure Recent Developments/Updates
 - 9.8.6 NowSecure Competitive Strengths & Weaknesses
- 9.9 Akto
 - 9.9.1 Akto Details
 - 9.9.2 Akto Major Business
 - 9.9.3 Akto Interactive Application Security Testing (IAST) Software Product and Services
 - 9.9.4 Akto Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Akto Recent Developments/Updates
 - 9.9.6 Akto Competitive Strengths & Weaknesses
- 9.10 GuardRails
 - 9.10.1 GuardRails Details
 - 9.10.2 GuardRails Major Business
 - 9.10.3 GuardRails Interactive Application Security Testing (IAST) Software Product and Services
 - 9.10.4 GuardRails Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 GuardRails Recent Developments/Updates
 - 9.10.6 GuardRails Competitive Strengths & Weaknesses
- 9.11 PT Application Inspector
 - 9.11.1 PT Application Inspector Details
 - 9.11.2 PT Application Inspector Major Business
 - 9.11.3 PT Application Inspector Interactive Application Security Testing (IAST) Software Product and Services

9.11.4 PT Application Inspector Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 PT Application Inspector Recent Developments/Updates

9.11.6 PT Application Inspector Competitive Strengths & Weaknesses

9.12 Synopsys

9.12.1 Synopsys Details

9.12.2 Synopsys Major Business

9.12.3 Synopsys Interactive Application Security Testing (IAST) Software Product and Services

9.12.4 Synopsys Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Synopsys Recent Developments/Updates

9.12.6 Synopsys Competitive Strengths & Weaknesses

9.13 Data Theorem

9.13.1 Data Theorem Details

9.13.2 Data Theorem Major Business

9.13.3 Data Theorem Interactive Application Security Testing (IAST) Software Product and Services

9.13.4 Data Theorem Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Data Theorem Recent Developments/Updates

9.13.6 Data Theorem Competitive Strengths & Weaknesses

9.14 eShard

9.14.1 eShard Details

9.14.2 eShard Major Business

9.14.3 eShard Interactive Application Security Testing (IAST) Software Product and Services

9.14.4 eShard Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 eShard Recent Developments/Updates

9.14.6 eShard Competitive Strengths & Weaknesses

9.15 Hexway

9.15.1 Hexway Details

9.15.2 Hexway Major Business

9.15.3 Hexway Interactive Application Security Testing (IAST) Software Product and Services

9.15.4 Hexway Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Hexway Recent Developments/Updates

9.15.6 Hexway Competitive Strengths & Weaknesses

9.16 ZeroDay

9.16.1 ZeroDay Details

9.16.2 ZeroDay Major Business

9.16.3 ZeroDay Interactive Application Security Testing (IAST) Software Product and Services

9.16.4 ZeroDay Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 ZeroDay Recent Developments/Updates

9.16.6 ZeroDay Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Interactive Application Security Testing (IAST) Software Industry Chain

10.2 Interactive Application Security Testing (IAST) Software Upstream Analysis

10.3 Interactive Application Security Testing (IAST) Software Midstream Analysis

10.4 Interactive Application Security Testing (IAST) Software Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Interactive Application Security Testing (IAST) Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Interactive Application Security Testing (IAST) Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Interactive Application Security Testing (IAST) Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Interactive Application Security Testing (IAST) Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Interactive Application Security Testing (IAST) Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Interactive Application Security Testing (IAST) Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Interactive Application Security Testing (IAST) Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Interactive Application Security Testing (IAST) Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Interactive Application Security Testing (IAST) Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Interactive Application Security Testing (IAST) Software Players in 2025

Table 12. World Interactive Application Security Testing (IAST) Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Interactive Application Security Testing (IAST) Software Company Evaluation Quadrant

Table 14. Head Office of Key Interactive Application Security Testing (IAST) Software Players

Table 15. Interactive Application Security Testing (IAST) Software Market: Company Product Type Footprint

Table 16. Interactive Application Security Testing (IAST) Software Market: Company Product Application Footprint

Table 17. Interactive Application Security Testing (IAST) Software Mergers & Acquisitions Activity

Table 18. United States VS China Interactive Application Security Testing (IAST) Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

- Table 19. United States VS China Interactive Application Security Testing (IAST) Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 20. United States Based Interactive Application Security Testing (IAST) Software Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Interactive Application Security Testing (IAST) Software Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Interactive Application Security Testing (IAST) Software Revenue Market Share (2021-2026)
- Table 23. China Based Interactive Application Security Testing (IAST) Software Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Interactive Application Security Testing (IAST) Software Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies Interactive Application Security Testing (IAST) Software Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Interactive Application Security Testing (IAST) Software Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Interactive Application Security Testing (IAST) Software Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Interactive Application Security Testing (IAST) Software Revenue Market Share (2021-2026)
- Table 29. World Interactive Application Security Testing (IAST) Software Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Interactive Application Security Testing (IAST) Software Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Interactive Application Security Testing (IAST) Software Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Interactive Application Security Testing (IAST) Software Market Size by Technical Implementation Methods, (USD Million), 2021 & 2025 & 2032
- Table 33. World Interactive Application Security Testing (IAST) Software Market Size Value by Technical Implementation Methods (2021-2026) & (USD Million)
- Table 34. World Interactive Application Security Testing (IAST) Software Market Size by Technical Implementation Methods (2027-2032) & (USD Million)
- Table 35. World Interactive Application Security Testing (IAST) Software Market Size by Functional Coverage, (USD Million), 2021 & 2025 & 2032
- Table 36. World Interactive Application Security Testing (IAST) Software Market Size Value by Functional Coverage (2021-2026) & (USD Million)
- Table 37. World Interactive Application Security Testing (IAST) Software Market Size by Functional Coverage (2027-2032) & (USD Million)
- Table 38. World Interactive Application Security Testing (IAST) Software Market Size by

Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Interactive Application Security Testing (IAST) Software Market Size by Application (2021-2026) & (USD Million)

Table 40. World Interactive Application Security Testing (IAST) Software Market Size by Application (2027-2032) & (USD Million)

Table 41. HCLSoftware Basic Information, Manufacturing Base and Competitors

Table 42. HCLSoftware Major Business

Table 43. HCLSoftware Interactive Application Security Testing (IAST) Software Product and Services

Table 44. HCLSoftware Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. HCLSoftware Recent Developments/Updates

Table 46. HCLSoftware Competitive Strengths & Weaknesses

Table 47. Contrast Security Basic Information, Manufacturing Base and Competitors

Table 48. Contrast Security Major Business

Table 49. Contrast Security Interactive Application Security Testing (IAST) Software Product and Services

Table 50. Contrast Security Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Contrast Security Recent Developments/Updates

Table 52. Contrast Security Competitive Strengths & Weaknesses

Table 53. Semgrep Basic Information, Manufacturing Base and Competitors

Table 54. Semgrep Major Business

Table 55. Semgrep Interactive Application Security Testing (IAST) Software Product and Services

Table 56. Semgrep Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Semgrep Recent Developments/Updates

Table 58. Semgrep Competitive Strengths & Weaknesses

Table 59. OpenText Basic Information, Manufacturing Base and Competitors

Table 60. OpenText Major Business

Table 61. OpenText Interactive Application Security Testing (IAST) Software Product and Services

Table 62. OpenText Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. OpenText Recent Developments/Updates

Table 64. OpenText Competitive Strengths & Weaknesses

Table 65. Checkmarx Basic Information, Manufacturing Base and Competitors

Table 66. Checkmarx Major Business

- Table 67. Checkmarx Interactive Application Security Testing (IAST) Software Product and Services
- Table 68. Checkmarx Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Checkmarx Recent Developments/Updates
- Table 70. Checkmarx Competitive Strengths & Weaknesses
- Table 71. Invicti Basic Information, Manufacturing Base and Competitors
- Table 72. Invicti Major Business
- Table 73. Invicti Interactive Application Security Testing (IAST) Software Product and Services
- Table 74. Invicti Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. Invicti Recent Developments/Updates
- Table 76. Invicti Competitive Strengths & Weaknesses
- Table 77. Veracode Basic Information, Manufacturing Base and Competitors
- Table 78. Veracode Major Business
- Table 79. Veracode Interactive Application Security Testing (IAST) Software Product and Services
- Table 80. Veracode Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Veracode Recent Developments/Updates
- Table 82. Veracode Competitive Strengths & Weaknesses
- Table 83. NowSecure Basic Information, Manufacturing Base and Competitors
- Table 84. NowSecure Major Business
- Table 85. NowSecure Interactive Application Security Testing (IAST) Software Product and Services
- Table 86. NowSecure Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. NowSecure Recent Developments/Updates
- Table 88. NowSecure Competitive Strengths & Weaknesses
- Table 89. Akto Basic Information, Manufacturing Base and Competitors
- Table 90. Akto Major Business
- Table 91. Akto Interactive Application Security Testing (IAST) Software Product and Services
- Table 92. Akto Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Akto Recent Developments/Updates
- Table 94. Akto Competitive Strengths & Weaknesses
- Table 95. GuardRails Basic Information, Manufacturing Base and Competitors

Table 96. GuardRails Major Business

Table 97. GuardRails Interactive Application Security Testing (IAST) Software Product and Services

Table 98. GuardRails Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. GuardRails Recent Developments/Updates

Table 100. GuardRails Competitive Strengths & Weaknesses

Table 101. PT Application Inspector Basic Information, Manufacturing Base and Competitors

Table 102. PT Application Inspector Major Business

Table 103. PT Application Inspector Interactive Application Security Testing (IAST) Software Product and Services

Table 104. PT Application Inspector Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. PT Application Inspector Recent Developments/Updates

Table 106. PT Application Inspector Competitive Strengths & Weaknesses

Table 107. Synopsys Basic Information, Manufacturing Base and Competitors

Table 108. Synopsys Major Business

Table 109. Synopsys Interactive Application Security Testing (IAST) Software Product and Services

Table 110. Synopsys Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Synopsys Recent Developments/Updates

Table 112. Synopsys Competitive Strengths & Weaknesses

Table 113. Data Theorem Basic Information, Manufacturing Base and Competitors

Table 114. Data Theorem Major Business

Table 115. Data Theorem Interactive Application Security Testing (IAST) Software Product and Services

Table 116. Data Theorem Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. Data Theorem Recent Developments/Updates

Table 118. Data Theorem Competitive Strengths & Weaknesses

Table 119. eShard Basic Information, Manufacturing Base and Competitors

Table 120. eShard Major Business

Table 121. eShard Interactive Application Security Testing (IAST) Software Product and Services

Table 122. eShard Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. eShard Recent Developments/Updates

Table 124. eShard Competitive Strengths & Weaknesses

Table 125. Hexway Basic Information, Manufacturing Base and Competitors

Table 126. Hexway Major Business

Table 127. Hexway Interactive Application Security Testing (IAST) Software Product and Services

Table 128. Hexway Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. Hexway Recent Developments/Updates

Table 130. Hexway Competitive Strengths & Weaknesses

Table 131. ZeroDay Basic Information, Manufacturing Base and Competitors

Table 132. ZeroDay Major Business

Table 133. ZeroDay Interactive Application Security Testing (IAST) Software Product and Services

Table 134. ZeroDay Interactive Application Security Testing (IAST) Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. ZeroDay Recent Developments/Updates

Table 136. ZeroDay Competitive Strengths & Weaknesses

Table 137. Global Key Players of Interactive Application Security Testing (IAST) Software Upstream (Raw Materials)

Table 138. Global Interactive Application Security Testing (IAST) Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Interactive Application Security Testing (IAST) Software Picture

Figure 2. World Interactive Application Security Testing (IAST) Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Interactive Application Security Testing (IAST) Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Interactive Application Security Testing (IAST) Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Interactive Application Security Testing (IAST) Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Interactive Application Security Testing (IAST) Software Revenue (2021-2032) & (USD Million)

Figure 13. Interactive Application Security Testing (IAST) Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Interactive Application Security Testing (IAST) Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Interactive Application Security Testing (IAST) Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Interactive Application Security Testing (IAST) Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Interactive Application Security Testing (IAST) Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Interactive Application Security Testing (IAST) Software Markets in 2025

Figure 27. United States VS China: Interactive Application Security Testing (IAST) Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Interactive Application Security Testing (IAST) Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Interactive Application Security Testing (IAST) Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Type in 2025

Figure 31. Cloud-based

Figure 32. On-premise

Figure 33. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Type (2021-2032)

Figure 34. World Interactive Application Security Testing (IAST) Software Market Size by Technical Implementation Methods, (USD Million), 2021 & 2025 & 2032

Figure 35. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Technical Implementation Methods in 2025

Figure 36. Instrumented IAST

Figure 37. Proxy-based IAST

Figure 38. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Technical Implementation Methods (2021-2032)

Figure 39. World Interactive Application Security Testing (IAST) Software Market Size by Functional Coverage, (USD Million), 2021 & 2025 & 2032

Figure 40. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Functional Coverage in 2025

Figure 41. Basic Vulnerability Detection

Figure 42. Comprehensive Security Detection

Figure 43. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Functional Coverage (2021-2032)

Figure 44. World Interactive Application Security Testing (IAST) Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Application in 2025

Figure 46. Large Enterprises

Figure 47. SMEs

Figure 48. World Interactive Application Security Testing (IAST) Software Market Size Market Share by Application (2021-2032)

Figure 49. Interactive Application Security Testing (IAST) Software Industrial Chain

Figure 50. Methodology

Figure 51. Research Process and Data Source

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