

Global Intelligent Video Analytics (IVA) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G38840A14981EN.html>

Date: January 2024

Pages: 111

Price: US\$ 3,480.00 (Single User License)

ID: G38840A14981EN

Abstracts

According to our (Global Info Research) latest study, the global Intelligent Video Analytics (IVA) market size was valued at USD 2614.2 million in 2023 and is forecast to a readjusted size of USD 6415.9 million by 2030 with a CAGR of 13.7% during review period.

Intelligent Video Analytics (IVA) offers an event-based solution that analyses video feeds shared from security centre to provide alerts in real time in the IVA web client

According to types, the most proportion of the Intelligent Video Analytics is Camera-based Systems , taking about 74.3% share of global market in 2020. The most proportion of the global Intelligent Video Analytics is used for retail and the proportion is about 41.54% in 2020.

The Global Info Research report includes an overview of the development of the Intelligent Video Analytics (IVA) industry chain, the market status of Retail (Camera-based Systems, Server-based Systems), Transportation (Camera-based Systems, Server-based Systems), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intelligent Video Analytics (IVA).

Regionally, the report analyzes the Intelligent Video Analytics (IVA) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intelligent Video Analytics (IVA) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Intelligent Video Analytics (IVA) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intelligent Video Analytics (IVA) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Camera-based Systems, Server-based Systems).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intelligent Video Analytics (IVA) market.

Regional Analysis: The report involves examining the Intelligent Video Analytics (IVA) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Intelligent Video Analytics (IVA) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intelligent Video Analytics (IVA):

Company Analysis: Report covers individual Intelligent Video Analytics (IVA) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Intelligent Video Analytics (IVA) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail,

Transportation).

Technology Analysis: Report covers specific technologies relevant to Intelligent Video Analytics (IVA). It assesses the current state, advancements, and potential future developments in Intelligent Video Analytics (IVA) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Intelligent Video Analytics (IVA) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Intelligent Video Analytics (IVA) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Camera-based Systems

Server-based Systems

Market segment by Application

Retail

Transportation

Government

BFSI Sector

Industrial Sector

Others

Market segment by players, this report covers

IBM

Cisco Systems, Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Honeywell International, Inc.

Panasonic

Verint Systems

Avigilon

Objectvideo, Inc.

Advantech

Infinova

Agent Video Intelligence, Inc.

VCA Technology

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Intelligent Video Analytics (IVA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Intelligent Video Analytics (IVA), with revenue, gross margin and global market share of Intelligent Video Analytics (IVA) from 2019 to 2024.

Chapter 3, the Intelligent Video Analytics (IVA) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Intelligent Video Analytics (IVA) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Intelligent Video Analytics (IVA).

Chapter 13, to describe Intelligent Video Analytics (IVA) research findings and conclusion.

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