

# Global Intelligent Tutoring System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Intelligent Tutoring System market size is expected to reach \$ 9935 million by 2032, rising at a market growth of 12.5% CAGR during the forecast period (2026-2032).

Intelligent tutoring systems are intelligent teaching systems that integrate artificial intelligence, cognitive science, knowledge graphs, and big data analytics. They simulate the teaching logic of human teachers, providing learners with one-on-one, real-time, and personalized guidance.

Through automatically diagnosing learning weaknesses, dynamically adjusting teaching content, and providing instant feedback and guidance, they achieve precise tutoring without human intervention. This represents a core technological form of adaptive learning and personalized education.

The core components of an intelligent tutoring system include a domain knowledge module, a student model, a teaching strategy module, and an interaction module. Its key features include: one-on-one intelligent tutoring, replacing or assisting human teachers, real-time diagnosis of knowledge gaps, targeted explanations, automatic question generation, grading, analysis, and application of knowledge, continuous tracking of learning progress, and dynamic adjustment of difficulty.

This report studies the global Intelligent Tutoring System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intelligent Tutoring System, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intelligent Tutoring System that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Intelligent Tutoring System total market, 2021-2032, (USD Million)

Global Intelligent Tutoring System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Intelligent Tutoring System total market, key domestic companies, and share, (USD Million)

Global Intelligent Tutoring System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Intelligent Tutoring System total market by Type, CAGR, 2021-2032, (USD Million)

Global Intelligent Tutoring System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Intelligent Tutoring System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Duolingo, Carnegie Learning, DreamBox Learning, Sana Labs, Speak, Mathpresso, Efekta Education, Chegg, Preply, TAL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Intelligent Tutoring System market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Intelligent Tutoring System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Intelligent Tutoring System Market, Segmentation by Type:

On-Premise

Cloud-Based

#### Global Intelligent Tutoring System Market, Segmentation by Interaction Methods:

Conversational

UI-Based

Hybrid

#### Global Intelligent Tutoring System Market, Segmentation by Technical Implementation Methods:

Rule-Based

Model-Based

Data-Driven

Global Intelligent Tutoring System Market, Segmentation by Application:

Schools

Training Institutions

Enterprises

Companies Profiled:

Duolingo

Carnegie Learning

DreamBox Learning

Sana Labs

Speak

Mathpresso

Efekta Education

Chegg

Preply

TAL

Homework Help

IFLYTEK

Youdao

Squirrel AI

Yuanfudao

ALEKS

#### Key Questions Answered

1. How big is the global Intelligent Tutoring System market?
2. What is the demand of the global Intelligent Tutoring System market?
3. What is the year over year growth of the global Intelligent Tutoring System market?
4. What is the total value of the global Intelligent Tutoring System market?
5. Who are the Major Players in the global Intelligent Tutoring System market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Intelligent Tutoring System Introduction
- 1.2 World Intelligent Tutoring System Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Intelligent Tutoring System Total Market by Region (by Headquarter Location)
  - 1.3.1 World Intelligent Tutoring System Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.3 China Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.4 Europe Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.5 Japan Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Intelligent Tutoring System Revenue (2021-2032)
  - 1.3.8 India Based Company Intelligent Tutoring System Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Intelligent Tutoring System Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Intelligent Tutoring System Consumption Value (2021-2032)
- 2.2 World Intelligent Tutoring System Consumption Value by Region
  - 2.2.1 World Intelligent Tutoring System Consumption Value by Region (2021-2026)
  - 2.2.2 World Intelligent Tutoring System Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Intelligent Tutoring System Consumption Value (2021-2032)
- 2.4 China Intelligent Tutoring System Consumption Value (2021-2032)
- 2.5 Europe Intelligent Tutoring System Consumption Value (2021-2032)
- 2.6 Japan Intelligent Tutoring System Consumption Value (2021-2032)
- 2.7 South Korea Intelligent Tutoring System Consumption Value (2021-2032)
- 2.8 ASEAN Intelligent Tutoring System Consumption Value (2021-2032)
- 2.9 India Intelligent Tutoring System Consumption Value (2021-2032)

### 3 WORLD INTELLIGENT TUTORING SYSTEM COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Intelligent Tutoring System Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Intelligent Tutoring System Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Intelligent Tutoring System in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Intelligent Tutoring System in 2025
- 3.3 Intelligent Tutoring System Company Evaluation Quadrant
- 3.4 Intelligent Tutoring System Market: Overall Company Footprint Analysis
  - 3.4.1 Intelligent Tutoring System Market: Region Footprint
  - 3.4.2 Intelligent Tutoring System Market: Company Product Type Footprint
  - 3.4.3 Intelligent Tutoring System Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

## **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Intelligent Tutoring System Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Intelligent Tutoring System Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Intelligent Tutoring System Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Intelligent Tutoring System Consumption Value Comparison
  - 4.2.1 United States VS China: Intelligent Tutoring System Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Intelligent Tutoring System Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Intelligent Tutoring System Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Intelligent Tutoring System Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Intelligent Tutoring System Revenue, (2021-2026)
- 4.4 China Based Companies Intelligent Tutoring System Revenue and Market Share, 2021-2026

4.4.1 China Based Intelligent Tutoring System Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Intelligent Tutoring System Revenue, (2021-2026)

4.5 Rest of World Based Intelligent Tutoring System Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Intelligent Tutoring System Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Intelligent Tutoring System Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Intelligent Tutoring System Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 On-Premise

5.2.2 Cloud-Based

5.3 Market Segment by Type

5.3.1 World Intelligent Tutoring System Market Size by Type (2021-2026)

5.3.2 World Intelligent Tutoring System Market Size by Type (2027-2032)

5.3.3 World Intelligent Tutoring System Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY INTERACTION METHODS**

6.1 World Intelligent Tutoring System Market Size Overview by Interaction Methods: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Interaction Methods

6.2.1 Conversational

6.2.2 UI-Based

6.2.3 Hybrid

6.3 Market Segment by Interaction Methods

6.3.1 World Intelligent Tutoring System Market Size by Interaction Methods (2021-2026)

6.3.2 World Intelligent Tutoring System Market Size by Interaction Methods (2027-2032)

6.3.3 World Intelligent Tutoring System Market Size Market Share by Interaction Methods (2027-2032)

## **7 MARKET ANALYSIS BY TECHNICAL IMPLEMENTATION METHODS**

7.1 World Intelligent Tutoring System Market Size Overview by Technical Implementation Methods: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technical Implementation Methods

7.2.1 Rule-Based

7.2.2 Model-Based

7.2.3 Data-Driven

7.3 Market Segment by Technical Implementation Methods

7.3.1 World Intelligent Tutoring System Market Size by Technical Implementation Methods (2021-2026)

7.3.2 World Intelligent Tutoring System Market Size by Technical Implementation Methods (2027-2032)

7.3.3 World Intelligent Tutoring System Market Size Market Share by Technical Implementation Methods (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Intelligent Tutoring System Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Schools

8.2.2 Training Institutions

8.2.3 Enterprises

8.3 Market Segment by Application

8.3.1 World Intelligent Tutoring System Market Size by Application (2021-2026)

8.3.2 World Intelligent Tutoring System Market Size by Application (2027-2032)

8.3.3 World Intelligent Tutoring System Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Duolingo

9.1.1 Duolingo Details

9.1.2 Duolingo Major Business

9.1.3 Duolingo Intelligent Tutoring System Product and Services

9.1.4 Duolingo Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Duolingo Recent Developments/Updates

- 9.1.6 Duolingo Competitive Strengths & Weaknesses
- 9.2 Carnegie Learning
  - 9.2.1 Carnegie Learning Details
  - 9.2.2 Carnegie Learning Major Business
  - 9.2.3 Carnegie Learning Intelligent Tutoring System Product and Services
  - 9.2.4 Carnegie Learning Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 Carnegie Learning Recent Developments/Updates
  - 9.2.6 Carnegie Learning Competitive Strengths & Weaknesses
- 9.3 DreamBox Learning
  - 9.3.1 DreamBox Learning Details
  - 9.3.2 DreamBox Learning Major Business
  - 9.3.3 DreamBox Learning Intelligent Tutoring System Product and Services
  - 9.3.4 DreamBox Learning Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 DreamBox Learning Recent Developments/Updates
  - 9.3.6 DreamBox Learning Competitive Strengths & Weaknesses
- 9.4 Sana Labs
  - 9.4.1 Sana Labs Details
  - 9.4.2 Sana Labs Major Business
  - 9.4.3 Sana Labs Intelligent Tutoring System Product and Services
  - 9.4.4 Sana Labs Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Sana Labs Recent Developments/Updates
  - 9.4.6 Sana Labs Competitive Strengths & Weaknesses
- 9.5 Speak
  - 9.5.1 Speak Details
  - 9.5.2 Speak Major Business
  - 9.5.3 Speak Intelligent Tutoring System Product and Services
  - 9.5.4 Speak Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Speak Recent Developments/Updates
  - 9.5.6 Speak Competitive Strengths & Weaknesses
- 9.6 Mathpresso
  - 9.6.1 Mathpresso Details
  - 9.6.2 Mathpresso Major Business
  - 9.6.3 Mathpresso Intelligent Tutoring System Product and Services
  - 9.6.4 Mathpresso Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)

- 9.6.5 Mathpresso Recent Developments/Updates
- 9.6.6 Mathpresso Competitive Strengths & Weaknesses
- 9.7 Efekta Education
  - 9.7.1 Efekta Education Details
  - 9.7.2 Efekta Education Major Business
  - 9.7.3 Efekta Education Intelligent Tutoring System Product and Services
  - 9.7.4 Efekta Education Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.7.5 Efekta Education Recent Developments/Updates
  - 9.7.6 Efekta Education Competitive Strengths & Weaknesses
- 9.8 Chegg
  - 9.8.1 Chegg Details
  - 9.8.2 Chegg Major Business
  - 9.8.3 Chegg Intelligent Tutoring System Product and Services
  - 9.8.4 Chegg Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 Chegg Recent Developments/Updates
  - 9.8.6 Chegg Competitive Strengths & Weaknesses
- 9.9 Preply
  - 9.9.1 Preply Details
  - 9.9.2 Preply Major Business
  - 9.9.3 Preply Intelligent Tutoring System Product and Services
  - 9.9.4 Preply Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 Preply Recent Developments/Updates
  - 9.9.6 Preply Competitive Strengths & Weaknesses
- 9.10 TAL
  - 9.10.1 TAL Details
  - 9.10.2 TAL Major Business
  - 9.10.3 TAL Intelligent Tutoring System Product and Services
  - 9.10.4 TAL Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 TAL Recent Developments/Updates
  - 9.10.6 TAL Competitive Strengths & Weaknesses
- 9.11 Homework Help
  - 9.11.1 Homework Help Details
  - 9.11.2 Homework Help Major Business
  - 9.11.3 Homework Help Intelligent Tutoring System Product and Services
  - 9.11.4 Homework Help Intelligent Tutoring System Revenue, Gross Margin and Market

## Share (2021-2026)

9.11.5 Homework Help Recent Developments/Updates

9.11.6 Homework Help Competitive Strengths & Weaknesses

## 9.12 IFLYTEK

9.12.1 IFLYTEK Details

9.12.2 IFLYTEK Major Business

9.12.3 IFLYTEK Intelligent Tutoring System Product and Services

9.12.4 IFLYTEK Intelligent Tutoring System Revenue, Gross Margin and Market Share

## (2021-2026)

9.12.5 IFLYTEK Recent Developments/Updates

9.12.6 IFLYTEK Competitive Strengths & Weaknesses

## 9.13 Youdao

9.13.1 Youdao Details

9.13.2 Youdao Major Business

9.13.3 Youdao Intelligent Tutoring System Product and Services

9.13.4 Youdao Intelligent Tutoring System Revenue, Gross Margin and Market Share

## (2021-2026)

9.13.5 Youdao Recent Developments/Updates

9.13.6 Youdao Competitive Strengths & Weaknesses

## 9.14 Squirrel AI

9.14.1 Squirrel AI Details

9.14.2 Squirrel AI Major Business

9.14.3 Squirrel AI Intelligent Tutoring System Product and Services

9.14.4 Squirrel AI Intelligent Tutoring System Revenue, Gross Margin and Market

## Share (2021-2026)

9.14.5 Squirrel AI Recent Developments/Updates

9.14.6 Squirrel AI Competitive Strengths & Weaknesses

## 9.15 Yuanfudao

9.15.1 Yuanfudao Details

9.15.2 Yuanfudao Major Business

9.15.3 Yuanfudao Intelligent Tutoring System Product and Services

9.15.4 Yuanfudao Intelligent Tutoring System Revenue, Gross Margin and Market

## Share (2021-2026)

9.15.5 Yuanfudao Recent Developments/Updates

9.15.6 Yuanfudao Competitive Strengths & Weaknesses

## 9.16 ALEKS

9.16.1 ALEKS Details

9.16.2 ALEKS Major Business

9.16.3 ALEKS Intelligent Tutoring System Product and Services

9.16.4 ALEKS Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026)

9.16.5 ALEKS Recent Developments/Updates

9.16.6 ALEKS Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Intelligent Tutoring System Industry Chain

10.2 Intelligent Tutoring System Upstream Analysis

10.3 Intelligent Tutoring System Midstream Analysis

10.4 Intelligent Tutoring System Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Intelligent Tutoring System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Intelligent Tutoring System Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Intelligent Tutoring System Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Intelligent Tutoring System Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Intelligent Tutoring System Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Intelligent Tutoring System Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Intelligent Tutoring System Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Intelligent Tutoring System Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Intelligent Tutoring System Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Intelligent Tutoring System Players in 2025

Table 12. World Intelligent Tutoring System Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Intelligent Tutoring System Company Evaluation Quadrant

Table 14. Head Office of Key Intelligent Tutoring System Players

Table 15. Intelligent Tutoring System Market: Company Product Type Footprint

Table 16. Intelligent Tutoring System Market: Company Product Application Footprint

Table 17. Intelligent Tutoring System Mergers & Acquisitions Activity

Table 18. United States VS China Intelligent Tutoring System Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Intelligent Tutoring System Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Intelligent Tutoring System Companies, Headquarters (States, Country)

Table 21. United States Based Companies Intelligent Tutoring System Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Intelligent Tutoring System Revenue Market Share (2021-2026)

Table 23. China Based Intelligent Tutoring System Companies, Headquarters (Province, Country)

Table 24. China Based Companies Intelligent Tutoring System Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Intelligent Tutoring System Revenue Market Share (2021-2026)

Table 26. Rest of World Based Intelligent Tutoring System Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Intelligent Tutoring System Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Intelligent Tutoring System Revenue Market Share (2021-2026)

Table 29. World Intelligent Tutoring System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Intelligent Tutoring System Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Intelligent Tutoring System Market Size by Type (2027-2032) & (USD Million)

Table 32. World Intelligent Tutoring System Market Size by Interaction Methods, (USD Million), 2021 & 2025 & 2032

Table 33. World Intelligent Tutoring System Market Size Value by Interaction Methods (2021-2026) & (USD Million)

Table 34. World Intelligent Tutoring System Market Size by Interaction Methods (2027-2032) & (USD Million)

Table 35. World Intelligent Tutoring System Market Size by Technical Implementation Methods, (USD Million), 2021 & 2025 & 2032

Table 36. World Intelligent Tutoring System Market Size Value by Technical Implementation Methods (2021-2026) & (USD Million)

Table 37. World Intelligent Tutoring System Market Size by Technical Implementation Methods (2027-2032) & (USD Million)

Table 38. World Intelligent Tutoring System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Intelligent Tutoring System Market Size by Application (2021-2026) & (USD Million)

Table 40. World Intelligent Tutoring System Market Size by Application (2027-2032) & (USD Million)

Table 41. Duolingo Basic Information, Manufacturing Base and Competitors

Table 42. Duolingo Major Business

Table 43. Duolingo Intelligent Tutoring System Product and Services

Table 44. Duolingo Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Duolingo Recent Developments/Updates

Table 46. Duolingo Competitive Strengths & Weaknesses

Table 47. Carnegie Learning Basic Information, Manufacturing Base and Competitors

Table 48. Carnegie Learning Major Business

Table 49. Carnegie Learning Intelligent Tutoring System Product and Services

Table 50. Carnegie Learning Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Carnegie Learning Recent Developments/Updates

Table 52. Carnegie Learning Competitive Strengths & Weaknesses

Table 53. DreamBox Learning Basic Information, Manufacturing Base and Competitors

Table 54. DreamBox Learning Major Business

Table 55. DreamBox Learning Intelligent Tutoring System Product and Services

Table 56. DreamBox Learning Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. DreamBox Learning Recent Developments/Updates

Table 58. DreamBox Learning Competitive Strengths & Weaknesses

Table 59. Sana Labs Basic Information, Manufacturing Base and Competitors

Table 60. Sana Labs Major Business

Table 61. Sana Labs Intelligent Tutoring System Product and Services

Table 62. Sana Labs Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Sana Labs Recent Developments/Updates

Table 64. Sana Labs Competitive Strengths & Weaknesses

Table 65. Speak Basic Information, Manufacturing Base and Competitors

Table 66. Speak Major Business

Table 67. Speak Intelligent Tutoring System Product and Services

Table 68. Speak Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Speak Recent Developments/Updates

Table 70. Speak Competitive Strengths & Weaknesses

Table 71. Mathpresso Basic Information, Manufacturing Base and Competitors

Table 72. Mathpresso Major Business

Table 73. Mathpresso Intelligent Tutoring System Product and Services

Table 74. Mathpresso Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. Mathpresso Recent Developments/Updates
- Table 76. Mathpresso Competitive Strengths & Weaknesses
- Table 77. Efekta Education Basic Information, Manufacturing Base and Competitors
- Table 78. Efekta Education Major Business
- Table 79. Efekta Education Intelligent Tutoring System Product and Services
- Table 80. Efekta Education Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Efekta Education Recent Developments/Updates
- Table 82. Efekta Education Competitive Strengths & Weaknesses
- Table 83. Chegg Basic Information, Manufacturing Base and Competitors
- Table 84. Chegg Major Business
- Table 85. Chegg Intelligent Tutoring System Product and Services
- Table 86. Chegg Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Chegg Recent Developments/Updates
- Table 88. Chegg Competitive Strengths & Weaknesses
- Table 89. Preply Basic Information, Manufacturing Base and Competitors
- Table 90. Preply Major Business
- Table 91. Preply Intelligent Tutoring System Product and Services
- Table 92. Preply Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Preply Recent Developments/Updates
- Table 94. Preply Competitive Strengths & Weaknesses
- Table 95. TAL Basic Information, Manufacturing Base and Competitors
- Table 96. TAL Major Business
- Table 97. TAL Intelligent Tutoring System Product and Services
- Table 98. TAL Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. TAL Recent Developments/Updates
- Table 100. TAL Competitive Strengths & Weaknesses
- Table 101. Homework Help Basic Information, Manufacturing Base and Competitors
- Table 102. Homework Help Major Business
- Table 103. Homework Help Intelligent Tutoring System Product and Services
- Table 104. Homework Help Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Homework Help Recent Developments/Updates
- Table 106. Homework Help Competitive Strengths & Weaknesses
- Table 107. IFLYTEK Basic Information, Manufacturing Base and Competitors
- Table 108. IFLYTEK Major Business

- Table 109. IFLYTEK Intelligent Tutoring System Product and Services
- Table 110. IFLYTEK Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. IFLYTEK Recent Developments/Updates
- Table 112. IFLYTEK Competitive Strengths & Weaknesses
- Table 113. Youdao Basic Information, Manufacturing Base and Competitors
- Table 114. Youdao Major Business
- Table 115. Youdao Intelligent Tutoring System Product and Services
- Table 116. Youdao Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Youdao Recent Developments/Updates
- Table 118. Youdao Competitive Strengths & Weaknesses
- Table 119. Squirrel AI Basic Information, Manufacturing Base and Competitors
- Table 120. Squirrel AI Major Business
- Table 121. Squirrel AI Intelligent Tutoring System Product and Services
- Table 122. Squirrel AI Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Squirrel AI Recent Developments/Updates
- Table 124. Squirrel AI Competitive Strengths & Weaknesses
- Table 125. Yuanfudao Basic Information, Manufacturing Base and Competitors
- Table 126. Yuanfudao Major Business
- Table 127. Yuanfudao Intelligent Tutoring System Product and Services
- Table 128. Yuanfudao Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Yuanfudao Recent Developments/Updates
- Table 130. Yuanfudao Competitive Strengths & Weaknesses
- Table 131. ALEKS Basic Information, Manufacturing Base and Competitors
- Table 132. ALEKS Major Business
- Table 133. ALEKS Intelligent Tutoring System Product and Services
- Table 134. ALEKS Intelligent Tutoring System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. ALEKS Recent Developments/Updates
- Table 136. ALEKS Competitive Strengths & Weaknesses
- Table 137. Global Key Players of Intelligent Tutoring System Upstream (Raw Materials)
- Table 138. Global Intelligent Tutoring System Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Intelligent Tutoring System Picture

Figure 2. World Intelligent Tutoring System Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Intelligent Tutoring System Total Revenue (2021-2032) & (USD Million)

Figure 4. World Intelligent Tutoring System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Intelligent Tutoring System Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Intelligent Tutoring System Revenue (2021-2032) & (USD Million)

Figure 13. Intelligent Tutoring System Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 16. World Intelligent Tutoring System Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 18. China Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 23. India Intelligent Tutoring System Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Intelligent Tutoring System by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Intelligent Tutoring System Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Intelligent Tutoring System Markets in 2025

Figure 27. United States VS China: Intelligent Tutoring System Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Intelligent Tutoring System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Intelligent Tutoring System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Intelligent Tutoring System Market Size Market Share by Type in 2025

Figure 31. On-Premise

Figure 32. Cloud-Based

Figure 33. World Intelligent Tutoring System Market Size Market Share by Type (2021-2032)

Figure 34. World Intelligent Tutoring System Market Size by Interaction Methods, (USD Million), 2021 & 2025 & 2032

Figure 35. World Intelligent Tutoring System Market Size Market Share by Interaction Methods in 2025

Figure 36. Conversational

Figure 37. UI-Based

Figure 38. Hybrid

Figure 39. World Intelligent Tutoring System Market Size Market Share by Interaction Methods (2021-2032)

Figure 40. World Intelligent Tutoring System Market Size by Technical Implementation Methods, (USD Million), 2021 & 2025 & 2032

Figure 41. World Intelligent Tutoring System Market Size Market Share by Technical Implementation Methods in 2025

Figure 42. Rule-Based

Figure 43. Model-Based

Figure 44. Data-Driven

Figure 45. World Intelligent Tutoring System Market Size Market Share by Technical Implementation Methods (2021-2032)

Figure 46. World Intelligent Tutoring System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Intelligent Tutoring System Market Size Market Share by Application in 2025

Figure 48. Schools

Figure 49. Training Institutions

Figure 50. Enterprises

Figure 51. World Intelligent Tutoring System Market Size Market Share by Application (2021-2032)

Figure 52. Intelligent Tutoring System Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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