

Global Intelligent Transportation System (ITS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Intelligent Transportation System (ITS) market size was valued at USD 927.5 million in 2023 and is forecast to a readjusted size of USD 1573.9 million by 2030 with a CAGR of 7.8% during review period.

An intelligent transportation system (ITS) is an advanced application which, without embodying intelligence as such, aims to provide innovative services relating to different modes of transport and traffic management and enable users to be better informed and make safer, more coordinated, and 'smarter' use of transport networks.

On the basis of application, the intelligent traffic control application held the largest share in 2017. This involves a much closer interaction between all of its constituents: drivers, pedestrians, public transportation, and traffic management systems. Adaptive signal systems, driver advisory and route planning, and automated vehicles are some of the goals set up to increase the efficiency of actual systems.

The Global Info Research report includes an overview of the development of the Intelligent Transportation System (ITS) industry chain, the market status of Fleet Management and Asset Monitoring (Advanced Traffic Management System, Advanced Traveler Information System), Intelligent Traffic Control (Advanced Traffic Management System, Advanced Traveler Information System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intelligent Transportation System (ITS).

Regionally, the report analyzes the Intelligent Transportation System (ITS) markets in



key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intelligent Transportation System (ITS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Intelligent Transportation System (ITS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intelligent Transportation System (ITS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Advanced Traffic Management System, Advanced Traveler Information System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intelligent Transportation System (ITS) market.

Regional Analysis: The report involves examining the Intelligent Transportation System (ITS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Intelligent Transportation System (ITS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intelligent Transportation System (ITS):

Company Analysis: Report covers individual Intelligent Transportation System (ITS) players, suppliers, and other relevant industry players. This analysis includes studying



their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Intelligent Transportation System (ITS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fleet Management and Asset Monitoring, Intelligent Traffic Control).

Technology Analysis: Report covers specific technologies relevant to Intelligent Transportation System (ITS). It assesses the current state, advancements, and potential future developments in Intelligent Transportation System (ITS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Intelligent Transportation System (ITS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Intelligent Transportation System (ITS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Advanced Traffic Management System

Advanced Traveler Information System

ITS-Enabled Transportation Pricing System

Advanced Public Transportation System

Commercial Vehicle Operation



Market segment by Application

	Fleet Management and Asset Monitoring
	Intelligent Traffic Control
	Collision Avoidance
	Parking Management
	Passenger Information Management
	Ticketing Management
	Emergency Vehicle Notification
	Automotive Telematics
Market	segment by players, this report covers
	Thales
	Siemens
	Garmin
	Kapsch Trafficcom
	Tomtom International
	Cubic
	Q-Free
	Efkon
	Flir Systems



Chapter 2, to profile the top players of Intelligent Transportation System (ITS), with revenue, gross margin and global market share of Intelligent Transportation System (ITS) from 2019 to 2024.

Chapter 3, the Intelligent Transportation System (ITS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.



Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Intelligent Transportation System (ITS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Intelligent Transportation System (ITS).

Chapter 13, to describe Intelligent Transportation System (ITS) research findings and conclusion.



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