

Global Intelligent Transportation Operations Service Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Intelligent Transportation Operations Service market size was valued at US\$ 3798 million in 2025 and is forecast to a readjusted size of US\$ 4884 million by 2032 with a CAGR of 3.5% during review period.

Intelligent transportation operations services refer to professional services that use traffic-sensing equipment, communication networks, cloud platforms, big-data analytics, artificial intelligence, and traffic-control systems to monitor, coordinate, and manage roads, public transportation, parking, tolling, traveler information, and traffic incidents. Typical services include traffic-flow monitoring, signal optimization, public-transit dispatching, smart parking management, electronic toll collection, incident response, traveler-information delivery, and transportation-infrastructure maintenance. These services are mainly provided to government transportation authorities, public-transit operators, highway companies, industrial parks, and major transportation hubs, with the objective of improving traffic efficiency, transport safety, and mobility services.

Intelligent transportation operations services will increasingly evolve from individual-system management toward integrated citywide and regional mobility operations. Data from roads, buses, rail transit, parking, taxis, shared mobility, and highways will be consolidated into unified platforms, while AI will be used for demand forecasting, congestion detection, adaptive signal control, and incident coordination. Digital twins, vehicle-to-infrastructure connectivity, and high-precision traffic sensing will also gain wider adoption, enabling authorities to simulate traffic conditions and prepare diversion and emergency-response plans in advance.

The growth of electric vehicles, autonomous driving, and low-carbon transportation will further expand the scope of intelligent transportation operations services. Future platforms will increasingly integrate charging-infrastructure management, connected-vehicle data, autonomous-driving road support, electric-bus scheduling, and transportation-emissions analysis. Service-based payment models, platform operations, and long-term outsourced maintenance will become more common, shifting competition from hardware supply toward continuous operations, data analytics, system integration, and cybersecurity capabilities.

The Intelligent Transportation Operations Service market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

Market segmentation

Intelligent Transportation Operations Service market is split by Type and by Application. For the period 2026-2032, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type,

Platform Operations Services

System Operation and Maintenance Services

Data Analytics and Optimization Services

Market segment by Technology

Intelligent Traffic Signal Control

Vehicle-to-Infrastructure Operations

Digital Twin Traffic Management

AI-Based Traffic Dispatching

Market segment by Application

Urban Road Traffic Management

Public Transportation Operations

Highway Operations Management

Others

Market segment by players, this report covers

Yunex Traffic

Kapsch TrafficCom

SWARCO

Siemens Mobility

PTV Group

WSP

AECOM

Parsons

Cubic Transportation Systems

Iteris

Qingdao Hisense TransTech Co., Ltd.

Shenzhen Urban Transport Planning Center Co., Ltd.

Huawei Technologies Co., Ltd.

Hitachi

NEC

LG CNS

POSCO DX

Market segment by regions, regional analysis covers

North America

Europe

Asia-Pacific (China, Japan, South Korea, Rest of Asia)

South America

Middle East & Africa

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