

# Global Intelligent Traffic Management System (ITMS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Intelligent Traffic Management System (ITMS) market size was valued at USD 7933.9 million in 2023 and is forecast to a readjusted size of USD 12340 million by 2030 with a CAGR of 6.5% during review period.

An intelligent traffic management system (ITMS) is defined as an advanced application that—without embodying intelligence as such—aims to provide innovative services related to different modes of transport and traffic management.

The Global Info Research report includes an overview of the development of the Intelligent Traffic Management System (ITMS) industry chain, the market status of Government (Traffic Monitoring Systems, Traffic Signal Control Systems), Commercial (Traffic Monitoring Systems, Traffic Signal Control Systems), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intelligent Traffic Management System (ITMS).

Regionally, the report analyzes the Intelligent Traffic Management System (ITMS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intelligent Traffic Management System (ITMS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Intelligent Traffic Management System (ITMS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intelligent Traffic Management System (ITMS) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Traffic Monitoring Systems, Traffic Signal Control Systems).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intelligent Traffic Management System (ITMS) market.

**Regional Analysis:** The report involves examining the Intelligent Traffic Management System (ITMS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Intelligent Traffic Management System (ITMS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intelligent Traffic Management System (ITMS):

**Company Analysis:** Report covers individual Intelligent Traffic Management System (ITMS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Intelligent Traffic Management System (ITMS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Intelligent Traffic Management System (ITMS). It assesses the current state, advancements, and potential future developments in Intelligent Traffic Management System (ITMS) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Intelligent Traffic Management System (ITMS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Intelligent Traffic Management System (ITMS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Traffic Monitoring Systems

Traffic Signal Control Systems

Traffic Enforcement Camera

Integrated Corridor Management (ICM)

Intelligent Driver Information Systems

Others

### Market segment by Application

Government

Commercial

Market segment by players, this report covers

ADCCO

Agero, Inc.

DENSO Corporation

EFKON AG

Hitachi Ltd.

Garmin International, Inc.

Iteris, Inc.

Kapsch TrafficCom AG

Lanner Electronics, Inc.

Nuance Communications, Inc.

Q-Free ASA

Ricardo PLC

Siemens AG

Sensys Networks Incorporation

Telenav, Inc.

Thales Group

TomTom NV

TransCore, LP

WS Atkins PLC

Xerox Corporation

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Intelligent Traffic Management System (ITMS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Intelligent Traffic Management System (ITMS), with revenue, gross margin and global market share of Intelligent Traffic Management System (ITMS) from 2019 to 2024.

Chapter 3, the Intelligent Traffic Management System (ITMS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.

Intelligent Traffic Management System (ITMS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Intelligent Traffic Management System (ITMS).

Chapter 13, to describe Intelligent Traffic Management System (ITMS) research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Intelligent Traffic Management System (ITMS)

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Intelligent Traffic Management System (ITMS) by Type

1.3.1 Overview: Global Intelligent Traffic Management System (ITMS) Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type in 2023

1.3.3 Traffic Monitoring Systems

1.3.4 Traffic Signal Control Systems

1.3.5 Traffic Enforcement Camera

1.3.6 Integrated Corridor Management (ICM)

1.3.7 Intelligent Driver Information Systems

1.3.8 Others

1.4 Global Intelligent Traffic Management System (ITMS) Market by Application

1.4.1 Overview: Global Intelligent Traffic Management System (ITMS) Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Government

1.4.3 Commercial

1.5 Global Intelligent Traffic Management System (ITMS) Market Size & Forecast

1.6 Global Intelligent Traffic Management System (ITMS) Market Size and Forecast by Region

1.6.1 Global Intelligent Traffic Management System (ITMS) Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Intelligent Traffic Management System (ITMS) Market Size by Region, (2019-2030)

1.6.3 North America Intelligent Traffic Management System (ITMS) Market Size and Prospect (2019-2030)

1.6.4 Europe Intelligent Traffic Management System (ITMS) Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Intelligent Traffic Management System (ITMS) Market Size and Prospect (2019-2030)

1.6.6 South America Intelligent Traffic Management System (ITMS) Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Intelligent Traffic Management System (ITMS) Market Size and Prospect (2019-2030)

## 2 COMPANY PROFILES

### 2.1 ADCCO

2.1.1 ADCCO Details

2.1.2 ADCCO Major Business

2.1.3 ADCCO Intelligent Traffic Management System (ITMS) Product and Solutions

2.1.4 ADCCO Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 ADCCO Recent Developments and Future Plans

### 2.2 Agero, Inc.

2.2.1 Agero, Inc. Details

2.2.2 Agero, Inc. Major Business

2.2.3 Agero, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.2.4 Agero, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Agero, Inc. Recent Developments and Future Plans

### 2.3 DENSO Corporation

2.3.1 DENSO Corporation Details

2.3.2 DENSO Corporation Major Business

2.3.3 DENSO Corporation Intelligent Traffic Management System (ITMS) Product and Solutions

2.3.4 DENSO Corporation Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 DENSO Corporation Recent Developments and Future Plans

### 2.4 EFKON AG

2.4.1 EFKON AG Details

2.4.2 EFKON AG Major Business

2.4.3 EFKON AG Intelligent Traffic Management System (ITMS) Product and Solutions

2.4.4 EFKON AG Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 EFKON AG Recent Developments and Future Plans

### 2.5 Hitachi Ltd.

2.5.1 Hitachi Ltd. Details

2.5.2 Hitachi Ltd. Major Business

2.5.3 Hitachi Ltd. Intelligent Traffic Management System (ITMS) Product and Solutions

2.5.4 Hitachi Ltd. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Hitachi Ltd. Recent Developments and Future Plans



## 2.6 Garmin International, Inc.

2.6.1 Garmin International, Inc. Details

2.6.2 Garmin International, Inc. Major Business

2.6.3 Garmin International, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.6.4 Garmin International, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Garmin International, Inc. Recent Developments and Future Plans

## 2.7 Iteris, Inc.

2.7.1 Iteris, Inc. Details

2.7.2 Iteris, Inc. Major Business

2.7.3 Iteris, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.7.4 Iteris, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Iteris, Inc. Recent Developments and Future Plans

## 2.8 Kapsch TrafficCom AG

2.8.1 Kapsch TrafficCom AG Details

2.8.2 Kapsch TrafficCom AG Major Business

2.8.3 Kapsch TrafficCom AG Intelligent Traffic Management System (ITMS) Product and Solutions

2.8.4 Kapsch TrafficCom AG Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Kapsch TrafficCom AG Recent Developments and Future Plans

## 2.9 Lanner Electronics, Inc.

2.9.1 Lanner Electronics, Inc. Details

2.9.2 Lanner Electronics, Inc. Major Business

2.9.3 Lanner Electronics, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.9.4 Lanner Electronics, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Lanner Electronics, Inc. Recent Developments and Future Plans

## 2.10 Nuance Communications, Inc.

2.10.1 Nuance Communications, Inc. Details

2.10.2 Nuance Communications, Inc. Major Business

2.10.3 Nuance Communications, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.10.4 Nuance Communications, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Nuance Communications, Inc. Recent Developments and Future Plans

## 2.11 Q-Free ASA

2.11.1 Q-Free ASA Details

2.11.2 Q-Free ASA Major Business

2.11.3 Q-Free ASA Intelligent Traffic Management System (ITMS) Product and Solutions

2.11.4 Q-Free ASA Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Q-Free ASA Recent Developments and Future Plans

## 2.12 Ricardo PLC

2.12.1 Ricardo PLC Details

2.12.2 Ricardo PLC Major Business

2.12.3 Ricardo PLC Intelligent Traffic Management System (ITMS) Product and Solutions

2.12.4 Ricardo PLC Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Ricardo PLC Recent Developments and Future Plans

## 2.13 Siemens AG

2.13.1 Siemens AG Details

2.13.2 Siemens AG Major Business

2.13.3 Siemens AG Intelligent Traffic Management System (ITMS) Product and Solutions

2.13.4 Siemens AG Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 Siemens AG Recent Developments and Future Plans

## 2.14 Sensys Networks Incorporation

2.14.1 Sensys Networks Incorporation Details

2.14.2 Sensys Networks Incorporation Major Business

2.14.3 Sensys Networks Incorporation Intelligent Traffic Management System (ITMS) Product and Solutions

2.14.4 Sensys Networks Incorporation Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Sensys Networks Incorporation Recent Developments and Future Plans

## 2.15 Telenav, Inc.

2.15.1 Telenav, Inc. Details

2.15.2 Telenav, Inc. Major Business

2.15.3 Telenav, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

2.15.4 Telenav, Inc. Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)

- 2.15.5 Telenav, Inc. Recent Developments and Future Plans
- 2.16 Thales Group
  - 2.16.1 Thales Group Details
  - 2.16.2 Thales Group Major Business
  - 2.16.3 Thales Group Intelligent Traffic Management System (ITMS) Product and Solutions
  - 2.16.4 Thales Group Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Thales Group Recent Developments and Future Plans
- 2.17 TomTom NV
  - 2.17.1 TomTom NV Details
  - 2.17.2 TomTom NV Major Business
  - 2.17.3 TomTom NV Intelligent Traffic Management System (ITMS) Product and Solutions
  - 2.17.4 TomTom NV Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 TomTom NV Recent Developments and Future Plans
- 2.18 TransCore, LP
  - 2.18.1 TransCore, LP Details
  - 2.18.2 TransCore, LP Major Business
  - 2.18.3 TransCore, LP Intelligent Traffic Management System (ITMS) Product and Solutions
  - 2.18.4 TransCore, LP Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 TransCore, LP Recent Developments and Future Plans
- 2.19 WS Atkins PLC
  - 2.19.1 WS Atkins PLC Details
  - 2.19.2 WS Atkins PLC Major Business
  - 2.19.3 WS Atkins PLC Intelligent Traffic Management System (ITMS) Product and Solutions
  - 2.19.4 WS Atkins PLC Intelligent Traffic Management System (ITMS) Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 WS Atkins PLC Recent Developments and Future Plans
- 2.20 Xerox Corporation
  - 2.20.1 Xerox Corporation Details
  - 2.20.2 Xerox Corporation Major Business
  - 2.20.3 Xerox Corporation Intelligent Traffic Management System (ITMS) Product and Solutions
  - 2.20.4 Xerox Corporation Intelligent Traffic Management System (ITMS) Revenue,

Gross Margin and Market Share (2019-2024)

2.20.5 Xerox Corporation Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Intelligent Traffic Management System (ITMS) Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Intelligent Traffic Management System (ITMS) by Company Revenue

3.2.2 Top 3 Intelligent Traffic Management System (ITMS) Players Market Share in 2023

3.2.3 Top 6 Intelligent Traffic Management System (ITMS) Players Market Share in 2023

3.3 Intelligent Traffic Management System (ITMS) Market: Overall Company Footprint Analysis

3.3.1 Intelligent Traffic Management System (ITMS) Market: Region Footprint

3.3.2 Intelligent Traffic Management System (ITMS) Market: Company Product Type Footprint

3.3.3 Intelligent Traffic Management System (ITMS) Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Intelligent Traffic Management System (ITMS) Consumption Value and Market Share by Type (2019-2024)

4.2 Global Intelligent Traffic Management System (ITMS) Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2024)

5.2 Global Intelligent Traffic Management System (ITMS) Market Forecast by Application (2025-2030)

### **6 NORTH AMERICA**

6.1 North America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2030)

6.2 North America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2030)

6.3 North America Intelligent Traffic Management System (ITMS) Market Size by Country

6.3.1 North America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2030)

6.3.2 United States Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

6.3.3 Canada Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

6.3.4 Mexico Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2030)

7.2 Europe Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2030)

7.3 Europe Intelligent Traffic Management System (ITMS) Market Size by Country

7.3.1 Europe Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2030)

7.3.2 Germany Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

7.3.3 France Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

7.3.5 Russia Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

7.3.6 Italy Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by

Type (2019-2030)

8.2 Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Intelligent Traffic Management System (ITMS) Market Size by Region

8.3.1 Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Region (2019-2030)

8.3.2 China Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

8.3.3 Japan Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

8.3.4 South Korea Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

8.3.5 India Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

8.3.7 Australia Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2030)

9.2 South America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2030)

9.3 South America Intelligent Traffic Management System (ITMS) Market Size by Country

9.3.1 South America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2030)

9.3.2 Brazil Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

9.3.3 Argentina Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Intelligent Traffic Management System (ITMS) Consumption

Value by Application (2019-2030)

10.3 Middle East & Africa Intelligent Traffic Management System (ITMS) Market Size by Country

10.3.1 Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Country (2019-2030)

10.3.2 Turkey Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

10.3.4 UAE Intelligent Traffic Management System (ITMS) Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Intelligent Traffic Management System (ITMS) Market Drivers

11.2 Intelligent Traffic Management System (ITMS) Market Restraints

11.3 Intelligent Traffic Management System (ITMS) Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Intelligent Traffic Management System (ITMS) Industry Chain

12.2 Intelligent Traffic Management System (ITMS) Upstream Analysis

12.3 Intelligent Traffic Management System (ITMS) Midstream Analysis

12.4 Intelligent Traffic Management System (ITMS) Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1. Global Intelligent Traffic Management System (ITMS) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Intelligent Traffic Management System (ITMS) Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Intelligent Traffic Management System (ITMS) Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Intelligent Traffic Management System (ITMS) Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. ADCCO Company Information, Head Office, and Major Competitors
- Table 6. ADCCO Major Business
- Table 7. ADCCO Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 8. ADCCO Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. ADCCO Recent Developments and Future Plans
- Table 10. Agero, Inc. Company Information, Head Office, and Major Competitors
- Table 11. Agero, Inc. Major Business
- Table 12. Agero, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 13. Agero, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Agero, Inc. Recent Developments and Future Plans
- Table 15. DENSO Corporation Company Information, Head Office, and Major Competitors
- Table 16. DENSO Corporation Major Business
- Table 17. DENSO Corporation Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 18. DENSO Corporation Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. DENSO Corporation Recent Developments and Future Plans
- Table 20. EFKON AG Company Information, Head Office, and Major Competitors
- Table 21. EFKON AG Major Business
- Table 22. EFKON AG Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 23. EFKON AG Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 24. EFKON AG Recent Developments and Future Plans
- Table 25. Hitachi Ltd. Company Information, Head Office, and Major Competitors
- Table 26. Hitachi Ltd. Major Business
- Table 27. Hitachi Ltd. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 28. Hitachi Ltd. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. Hitachi Ltd. Recent Developments and Future Plans
- Table 30. Garmin International, Inc. Company Information, Head Office, and Major Competitors
- Table 31. Garmin International, Inc. Major Business
- Table 32. Garmin International, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 33. Garmin International, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Garmin International, Inc. Recent Developments and Future Plans
- Table 35. Iteris, Inc. Company Information, Head Office, and Major Competitors
- Table 36. Iteris, Inc. Major Business
- Table 37. Iteris, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 38. Iteris, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. Iteris, Inc. Recent Developments and Future Plans
- Table 40. Kapsch TrafficCom AG Company Information, Head Office, and Major Competitors
- Table 41. Kapsch TrafficCom AG Major Business
- Table 42. Kapsch TrafficCom AG Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 43. Kapsch TrafficCom AG Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. Kapsch TrafficCom AG Recent Developments and Future Plans
- Table 45. Lanner Electronics, Inc. Company Information, Head Office, and Major Competitors
- Table 46. Lanner Electronics, Inc. Major Business
- Table 47. Lanner Electronics, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 48. Lanner Electronics, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Lanner Electronics, Inc. Recent Developments and Future Plans

- Table 50. Nuance Communications, Inc. Company Information, Head Office, and Major Competitors
- Table 51. Nuance Communications, Inc. Major Business
- Table 52. Nuance Communications, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 53. Nuance Communications, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. Nuance Communications, Inc. Recent Developments and Future Plans
- Table 55. Q-Free ASA Company Information, Head Office, and Major Competitors
- Table 56. Q-Free ASA Major Business
- Table 57. Q-Free ASA Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 58. Q-Free ASA Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Q-Free ASA Recent Developments and Future Plans
- Table 60. Ricardo PLC Company Information, Head Office, and Major Competitors
- Table 61. Ricardo PLC Major Business
- Table 62. Ricardo PLC Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 63. Ricardo PLC Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Ricardo PLC Recent Developments and Future Plans
- Table 65. Siemens AG Company Information, Head Office, and Major Competitors
- Table 66. Siemens AG Major Business
- Table 67. Siemens AG Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 68. Siemens AG Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Siemens AG Recent Developments and Future Plans
- Table 70. Sensys Networks Incorporation Company Information, Head Office, and Major Competitors
- Table 71. Sensys Networks Incorporation Major Business
- Table 72. Sensys Networks Incorporation Intelligent Traffic Management System (ITMS) Product and Solutions
- Table 73. Sensys Networks Incorporation Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Sensys Networks Incorporation Recent Developments and Future Plans
- Table 75. Telenav, Inc. Company Information, Head Office, and Major Competitors
- Table 76. Telenav, Inc. Major Business

Table 77. Telenav, Inc. Intelligent Traffic Management System (ITMS) Product and Solutions

Table 78. Telenav, Inc. Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Telenav, Inc. Recent Developments and Future Plans

Table 80. Thales Group Company Information, Head Office, and Major Competitors

Table 81. Thales Group Major Business

Table 82. Thales Group Intelligent Traffic Management System (ITMS) Product and Solutions

Table 83. Thales Group Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Thales Group Recent Developments and Future Plans

Table 85. TomTom NV Company Information, Head Office, and Major Competitors

Table 86. TomTom NV Major Business

Table 87. TomTom NV Intelligent Traffic Management System (ITMS) Product and Solutions

Table 88. TomTom NV Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. TomTom NV Recent Developments and Future Plans

Table 90. TransCore, LP Company Information, Head Office, and Major Competitors

Table 91. TransCore, LP Major Business

Table 92. TransCore, LP Intelligent Traffic Management System (ITMS) Product and Solutions

Table 93. TransCore, LP Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. TransCore, LP Recent Developments and Future Plans

Table 95. WS Atkins PLC Company Information, Head Office, and Major Competitors

Table 96. WS Atkins PLC Major Business

Table 97. WS Atkins PLC Intelligent Traffic Management System (ITMS) Product and Solutions

Table 98. WS Atkins PLC Intelligent Traffic Management System (ITMS) Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. WS Atkins PLC Recent Developments and Future Plans

Table 100. Xerox Corporation Company Information, Head Office, and Major Competitors

Table 101. Xerox Corporation Major Business

Table 102. Xerox Corporation Intelligent Traffic Management System (ITMS) Product and Solutions

Table 103. Xerox Corporation Intelligent Traffic Management System (ITMS) Revenue

(USD Million), Gross Margin and Market Share (2019-2024)

Table 104. Xerox Corporation Recent Developments and Future Plans

Table 105. Global Intelligent Traffic Management System (ITMS) Revenue (USD Million) by Players (2019-2024)

Table 106. Global Intelligent Traffic Management System (ITMS) Revenue Share by Players (2019-2024)

Table 107. Breakdown of Intelligent Traffic Management System (ITMS) by Company Type (Tier 1, Tier 2, and Tier 3)

Table 108. Market Position of Players in Intelligent Traffic Management System (ITMS), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 109. Head Office of Key Intelligent Traffic Management System (ITMS) Players

Table 110. Intelligent Traffic Management System (ITMS) Market: Company Product Type Footprint

Table 111. Intelligent Traffic Management System (ITMS) Market: Company Product Application Footprint

Table 112. Intelligent Traffic Management System (ITMS) New Market Entrants and Barriers to Market Entry

Table 113. Intelligent Traffic Management System (ITMS) Mergers, Acquisition, Agreements, and Collaborations

Table 114. Global Intelligent Traffic Management System (ITMS) Consumption Value (USD Million) by Type (2019-2024)

Table 115. Global Intelligent Traffic Management System (ITMS) Consumption Value Share by Type (2019-2024)

Table 116. Global Intelligent Traffic Management System (ITMS) Consumption Value Forecast by Type (2025-2030)

Table 117. Global Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2024)

Table 118. Global Intelligent Traffic Management System (ITMS) Consumption Value Forecast by Application (2025-2030)

Table 119. North America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2024) & (USD Million)

Table 120. North America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2025-2030) & (USD Million)

Table 121. North America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2024) & (USD Million)

Table 122. North America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2025-2030) & (USD Million)

Table 123. North America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2024) & (USD Million)

Table 124. North America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2025-2030) & (USD Million)

Table 125. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2024) & (USD Million)

Table 126. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Type (2025-2030) & (USD Million)

Table 127. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2024) & (USD Million)

Table 128. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Application (2025-2030) & (USD Million)

Table 129. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2024) & (USD Million)

Table 130. Europe Intelligent Traffic Management System (ITMS) Consumption Value by Country (2025-2030) & (USD Million)

Table 131. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2024) & (USD Million)

Table 132. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Type (2025-2030) & (USD Million)

Table 133. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2024) & (USD Million)

Table 134. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Application (2025-2030) & (USD Million)

Table 135. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Region (2019-2024) & (USD Million)

Table 136. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value by Region (2025-2030) & (USD Million)

Table 137. South America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2019-2024) & (USD Million)

Table 138. South America Intelligent Traffic Management System (ITMS) Consumption Value by Type (2025-2030) & (USD Million)

Table 139. South America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2019-2024) & (USD Million)

Table 140. South America Intelligent Traffic Management System (ITMS) Consumption Value by Application (2025-2030) & (USD Million)

Table 141. South America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2019-2024) & (USD Million)

Table 142. South America Intelligent Traffic Management System (ITMS) Consumption Value by Country (2025-2030) & (USD Million)

Table 143. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Type (2019-2024) & (USD Million)

Table 144. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Type (2025-2030) & (USD Million)

Table 145. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Application (2019-2024) & (USD Million)

Table 146. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Application (2025-2030) & (USD Million)

Table 147. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Country (2019-2024) & (USD Million)

Table 148. Middle East & Africa Intelligent Traffic Management System (ITMS)

Consumption Value by Country (2025-2030) & (USD Million)

Table 149. Intelligent Traffic Management System (ITMS) Raw Material

Table 150. Key Suppliers of Intelligent Traffic Management System (ITMS) Raw Materials

## List Of Figures

### LIST OF FIGURES

- Figure 1. Intelligent Traffic Management System (ITMS) Picture
- Figure 2. Global Intelligent Traffic Management System (ITMS) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type in 2023
- Figure 4. Traffic Monitoring Systems
- Figure 5. Traffic Signal Control Systems
- Figure 6. Traffic Enforcement Camera
- Figure 7. Integrated Corridor Management (ICM)
- Figure 8. Intelligent Driver Information Systems
- Figure 9. Others
- Figure 10. Global Intelligent Traffic Management System (ITMS) Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 11. Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application in 2023
- Figure 12. Government Picture
- Figure 13. Commercial Picture
- Figure 14. Global Intelligent Traffic Management System (ITMS) Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 15. Global Intelligent Traffic Management System (ITMS) Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 16. Global Market Intelligent Traffic Management System (ITMS) Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 17. Global Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Region (2019-2030)
- Figure 18. Global Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Region in 2023
- Figure 19. North America Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)
- Figure 20. Europe Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)
- Figure 21. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)
- Figure 22. South America Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 23. Middle East and Africa Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 24. Global Intelligent Traffic Management System (ITMS) Revenue Share by Players in 2023

Figure 25. Intelligent Traffic Management System (ITMS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 26. Global Top 3 Players Intelligent Traffic Management System (ITMS) Market Share in 2023

Figure 27. Global Top 6 Players Intelligent Traffic Management System (ITMS) Market Share in 2023

Figure 28. Global Intelligent Traffic Management System (ITMS) Consumption Value Share by Type (2019-2024)

Figure 29. Global Intelligent Traffic Management System (ITMS) Market Share Forecast by Type (2025-2030)

Figure 30. Global Intelligent Traffic Management System (ITMS) Consumption Value Share by Application (2019-2024)

Figure 31. Global Intelligent Traffic Management System (ITMS) Market Share Forecast by Application (2025-2030)

Figure 32. North America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type (2019-2030)

Figure 33. North America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2030)

Figure 34. North America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Country (2019-2030)

Figure 35. United States Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 36. Canada Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 37. Mexico Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 38. Europe Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type (2019-2030)

Figure 39. Europe Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2030)

Figure 40. Europe Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Country (2019-2030)

Figure 41. Germany Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 42. France Intelligent Traffic Management System (ITMS) Consumption Value



(2019-2030) & (USD Million)

Figure 43. United Kingdom Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 44. Russia Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 45. Italy Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 46. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type (2019-2030)

Figure 47. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2030)

Figure 48. Asia-Pacific Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Region (2019-2030)

Figure 49. China Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 50. Japan Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 51. South Korea Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 52. India Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 53. Southeast Asia Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 54. Australia Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 55. South America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type (2019-2030)

Figure 56. South America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2030)

Figure 57. South America Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Country (2019-2030)

Figure 58. Brazil Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 59. Argentina Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 60. Middle East and Africa Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Type (2019-2030)

Figure 61. Middle East and Africa Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Application (2019-2030)

Figure 62. Middle East and Africa Intelligent Traffic Management System (ITMS) Consumption Value Market Share by Country (2019-2030)

Figure 63. Turkey Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 64. Saudi Arabia Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 65. UAE Intelligent Traffic Management System (ITMS) Consumption Value (2019-2030) & (USD Million)

Figure 66. Intelligent Traffic Management System (ITMS) Market Drivers

Figure 67. Intelligent Traffic Management System (ITMS) Market Restraints

Figure 68. Intelligent Traffic Management System (ITMS) Market Trends

Figure 69. Porters Five Forces Analysis

Figure 70. Manufacturing Cost Structure Analysis of Intelligent Traffic Management System (ITMS) in 2023

Figure 71. Manufacturing Process Analysis of Intelligent Traffic Management System (ITMS)

Figure 72. Intelligent Traffic Management System (ITMS) Industrial Chain

Figure 73. Methodology

Figure 74. Research Process and Data Source

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