

Global Intelligent Tire Pressure Monitoring Sensor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Intelligent Tire Pressure Monitoring Sensor market size was valued at US\$ 1904 million in 2025 and is forecast to a readjusted size of US\$ 2984 million by 2032 with a CAGR of 6.7% during review period.

In 2025, global Intelligent Tire Pressure Monitoring Sensor production reached approximately 102 million units, with an average global market price of around USD 18 per unit.

The gross profit margin of major companies in the industry is between 25%–40%.

In 2025, the global production capacity of Intelligent Tire Pressure Monitoring Sensor was approximately 130 million units.

Intelligent Tire Pressure Monitoring Sensor is an electronic automotive sensing device installed inside or on vehicle tires to monitor tire pressure and temperature in real time. The sensor integrates pressure sensing elements, temperature sensors, wireless communication modules, microcontrollers, and battery components to transmit tire status information to the vehicle control system or display terminal. Compared with traditional tire pressure monitoring sensors, intelligent models provide improved accuracy, wireless connectivity, energy efficiency, and integration with advanced vehicle systems. The product is mainly used in passenger vehicles, commercial vehicles, electric vehicles, and smart vehicle platforms. The product boundary includes direct TPMS sensors and intelligent tire pressure sensing modules, excluding complete TPMS systems, receivers, and vehicle electronic control units.

The intelligent tire pressure monitoring sensor industry chain includes upstream suppliers of MEMS pressure sensors, semiconductor chips, batteries, RF components, electronic components, and plastic housings; the midstream sector covers sensor design, electronic integration, calibration, battery assembly, wireless communication development, and mass production; the downstream sector includes automobile manufacturers, tire companies, automotive electronics suppliers, and aftermarket service providers. Market growth is driven by vehicle safety regulations, increasing adoption of electric vehicles, intelligent vehicle development, and demand for real-time vehicle condition monitoring.

Report Scope

This report is a detailed and comprehensive analysis for global Intelligent Tire Pressure Monitoring Sensor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Intelligent Tire Pressure Monitoring Sensor market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Tire Pressure Monitoring Sensor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Tire Pressure Monitoring Sensor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Tire Pressure Monitoring Sensor market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Intelligent Tire Pressure Monitoring Sensor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Intelligent Tire Pressure Monitoring Sensor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensata Technologies, Inc., Schrader TPMS Solutions (Sensata Technologies), Continental AG, BH Sens (Baolong Huf TPMS Intelligent Supply Limited), Pacific Industrial Co., Ltd., DENSO Corporation, ZF Friedrichshafen AG, Hamaton Automotive Technology Co., Ltd., Cub Elecparts Inc., Orange Electronic Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Intelligent Tire Pressure Monitoring Sensor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Internal Tire Pressure Monitoring Sensor

External Tire Pressure Monitoring Sensor

Integrated Valve Tire Pressure Monitoring Sensor

Market segment by Communication Method

Wireless Tire Pressure Monitoring Sensor

Bluetooth Tire Pressure Monitoring Sensor

Low Frequency/RF Tire Pressure Monitoring Sensor

Market segment by Operating Pressure Range

Low Pressure Sensor (<300 kPa)

Medium Pressure Sensor (300–500 kPa)

High Pressure Sensor (>500 kPa)

Market segment by Application

Passenger Cars

Commercial Trucks

Special Purpose Vehicles

Other

Major players covered

Sensata Technologies, Inc.

Schrader TPMS Solutions (Sensata Technologies)

Continental AG

BH Sens (Baolong Huf TPMS Intelligent Supply Limited)

Pacific Industrial Co., Ltd.

DENSO Corporation

ZF Friedrichshafen AG

Hamaton Automotive Technology Co., Ltd.

Cub Elecparts Inc.

Orange Electronic Co., Ltd.

Shanghai Baolong Automotive Corporation

Autel Intelligent Technology Corp., Ltd.

Steelmate Co., Ltd.

Shenzhen Hangsheng Electronics Co., Ltd.

Guangdong SATELLITE TPMS Co., Ltd.

Jiangsu Aorui Intelligent Technology Co., Ltd.

Shanghai Sincode Electronics Co., Ltd.

Xiamen Tandem Electronics Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Intelligent Tire Pressure Monitoring Sensor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intelligent Tire Pressure Monitoring Sensor, with price, sales quantity, revenue, and global market share of Intelligent Tire Pressure Monitoring Sensor from 2021 to 2026.

Chapter 3, the Intelligent Tire Pressure Monitoring Sensor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intelligent Tire Pressure Monitoring Sensor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Intelligent Tire Pressure Monitoring Sensor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intelligent Tire Pressure Monitoring Sensor.

Chapter 14 and 15, to describe Intelligent Tire Pressure Monitoring Sensor sales

channel, distributors, customers, research findings and conclusion.

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