

Global Intelligent Tire Pressure Monitoring Sensor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Intelligent Tire Pressure Monitoring Sensor market size is expected to reach \$ 2984 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

In 2025, global Intelligent Tire Pressure Monitoring Sensor production reached approximately 102 million units, with an average global market price of around USD 18 per unit.

The gross profit margin of major companies in the industry is between 25%–40%.

In 2025, the global production capacity of Intelligent Tire Pressure Monitoring Sensor was approximately 130 million units.

Intelligent Tire Pressure Monitoring Sensor is an electronic automotive sensing device installed inside or on vehicle tires to monitor tire pressure and temperature in real time. The sensor integrates pressure sensing elements, temperature sensors, wireless communication modules, microcontrollers, and battery components to transmit tire status information to the vehicle control system or display terminal. Compared with traditional tire pressure monitoring sensors, intelligent models provide improved accuracy, wireless connectivity, energy efficiency, and integration with advanced vehicle systems. The product is mainly used in passenger vehicles, commercial vehicles, electric vehicles, and smart vehicle platforms. The product boundary includes direct TPMS sensors and intelligent tire pressure sensing modules, excluding complete TPMS systems, receivers, and vehicle electronic control units.

The intelligent tire pressure monitoring sensor industry chain includes upstream

suppliers of MEMS pressure sensors, semiconductor chips, batteries, RF components, electronic components, and plastic housings; the midstream sector covers sensor design, electronic integration, calibration, battery assembly, wireless communication development, and mass production; the downstream sector includes automobile manufacturers, tire companies, automotive electronics suppliers, and aftermarket service providers. Market growth is driven by vehicle safety regulations, increasing adoption of electric vehicles, intelligent vehicle development, and demand for real-time vehicle condition monitoring.

Report Scope

This report studies the global Intelligent Tire Pressure Monitoring Sensor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intelligent Tire Pressure Monitoring Sensor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intelligent Tire Pressure Monitoring Sensor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Intelligent Tire Pressure Monitoring Sensor total production and demand, 2021-2032, (K Units)

Global Intelligent Tire Pressure Monitoring Sensor total production value, 2021-2032, (USD Million)

Global Intelligent Tire Pressure Monitoring Sensor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Intelligent Tire Pressure Monitoring Sensor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Intelligent Tire Pressure Monitoring Sensor domestic production, consumption, key domestic manufacturers and share

Global Intelligent Tire Pressure Monitoring Sensor production by manufacturer,

production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Intelligent Tire Pressure Monitoring Sensor production by Type,
production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Intelligent Tire Pressure Monitoring Sensor production by Application,
production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Intelligent Tire Pressure Monitoring Sensor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensata Technologies, Inc., Schrader TPMS Solutions (Sensata Technologies), Continental AG, BH Sens (Baolong Huf TPMS Intelligent Supply Limited), Pacific Industrial Co., Ltd., DENSO Corporation, ZF Friedrichshafen AG, Hamaton Automotive Technology Co., Ltd., Cub Elecparts Inc., Orange Electronic Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Intelligent Tire Pressure Monitoring Sensor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Intelligent Tire Pressure Monitoring Sensor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Intelligent Tire Pressure Monitoring Sensor Market, Segmentation by Type:

Internal Tire Pressure Monitoring Sensor

External Tire Pressure Monitoring Sensor

Integrated Valve Tire Pressure Monitoring Sensor

Global Intelligent Tire Pressure Monitoring Sensor Market, Segmentation by Communication Method:

Wireless Tire Pressure Monitoring Sensor

Bluetooth Tire Pressure Monitoring Sensor

Low Frequency/RF Tire Pressure Monitoring Sensor

Global Intelligent Tire Pressure Monitoring Sensor Market, Segmentation by Operating Pressure Range:

Low Pressure Sensor (<300 kPa)

Medium Pressure Sensor (300–500 kPa)

High Pressure Sensor (>500 kPa)

Global Intelligent Tire Pressure Monitoring Sensor Market, Segmentation by Application:

Passenger Cars

Commercial Trucks

Special Purpose Vehicles

Other

Companies Profiled:

Sensata Technologies, Inc.

Schrader TPMS Solutions (Sensata Technologies)

Continental AG

BH Sens (Baolong Huf TPMS Intelligent Supply Limited)

Pacific Industrial Co., Ltd.

DENSO Corporation

ZF Friedrichshafen AG

Hamaton Automotive Technology Co., Ltd.

Cub Elecparts Inc.

Orange Electronic Co., Ltd.

Shanghai Baolong Automotive Corporation

Autel Intelligent Technology Corp., Ltd.

Steelmate Co., Ltd.

Shenzhen Hangsheng Electronics Co., Ltd.

Guangdong SATELLITE TPMS Co., Ltd.

Jiangsu Aorui Intelligent Technology Co., Ltd.

Shanghai Sincode Electronics Co., Ltd.

Xiamen Tandem Electronics Co., Ltd.

Key Questions Answered:

1. How big is the global Intelligent Tire Pressure Monitoring Sensor market?
2. What is the demand of the global Intelligent Tire Pressure Monitoring Sensor market?
3. What is the year over year growth of the global Intelligent Tire Pressure Monitoring Sensor market?
4. What is the production and production value of the global Intelligent Tire Pressure Monitoring Sensor market?
5. Who are the key producers in the global Intelligent Tire Pressure Monitoring Sensor market?
6. What are the growth factors driving the market demand?

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