

# Global Intelligent Personal Assistant Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

An automated personal assistant or an Intelligent Personal Assistant is a mobile software agent that can perform tasks, or services, on behalf of an individual based on a combination of user input, location awareness, and the ability to access information from a variety of online sources (such as weather conditions, traffic congestion, news, stock prices, user schedules, retail prices, etc.).

### SCOPE OF THE REPORT:

There are two types of automated personal assistants: intelligent automated assistants (for example, Apple's Siri and Tronton's Cluzee), which perform concierge-type tasks (e.g., making dinner reservations, purchasing event tickets, making travel arrangements) or provide information based on voice input or commands; and smart personal agents, which automatically perform management or data-handling tasks based on online information and events often without user initiation or interaction. The global Intelligent Personal Assistant market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Intelligent Personal Assistant.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Intelligent Personal Assistant market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Intelligent Personal Assistant market by product type and applications/end industries.

Market Segment by Companies, this report covers

Google Inc (U.S.)

Apple Inc (U.S.)

Microsoft (U.S.)

Amazon (U.S.)

Artificial Solutions (Spain)

IBM (U.S.)

AOL (U.S)

Nuance (U.S.)

Facebook Inc (U.S.)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Voice Recognition

Natural Language Processing

Deep Learning

Market Segment by Applications, can be divided into

Smartphone

Tablets & Computers

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