

Global Intelligent Parking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Intelligent Parking market size was valued at USD 3844.8 million in 2023 and is forecast to a readjusted size of USD 9832.3 million by 2030 with a CAGR of 14.4% during review period.

Intelligent parking refers to the comprehensive application of wireless communication technology, mobile terminal technology, GPS positioning technology, GIS technology, etc. to the collection, management, query, reservation and navigation services of urban parking spaces to realize real-time update, query, reservation and navigation of parking space resources. The integration of navigation services can maximize the utilization of parking space resources, maximize the profit of the parking lot and optimize the parking service for car owners.

Global top 5 players of Intelligent Parking occupied for 29% of the market, including Amano Corporation, Cubic Corporation, Swarco AG, JIESHUN, SKIDATA. Asia-Pacific is the largest market of Intelligent Parking, holding a share over 35% . Then North America takes 31%. In terms of type, Intelligent Parking Equipment shares over 62% of the market, while Intelligent Parking Software Service shares 38%. In terms of application, Off-Street shares the largest percent of nearly 74%.

The Global Info Research report includes an overview of the development of the Intelligent Parking industry chain, the market status of Off-Street (Intelligent Parking Equipment, Intelligent Parking Software & Service), On-Street (Intelligent Parking Equipment, Intelligent Parking Software & Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intelligent Parking.

Regionally, the report analyzes the Intelligent Parking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intelligent Parking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Intelligent Parking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intelligent Parking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Intelligent Parking Equipment, Intelligent Parking Software & Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intelligent Parking market.

Regional Analysis: The report involves examining the Intelligent Parking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Intelligent Parking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intelligent Parking:

Company Analysis: Report covers individual Intelligent Parking players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Intelligent Parking. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Off-Street, On-Street).

Technology Analysis: Report covers specific technologies relevant to Intelligent Parking. It assesses the current state, advancements, and potential future developments in Intelligent Parking areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Intelligent Parking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Intelligent Parking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Intelligent Parking Equipment

Intelligent Parking Software & Service

Market segment by Application

Off-Street

On-Street

Market segment by players, this report covers

Amano Corporation

Cubic Corporation

Swarco AG

JIESHUN

SKIDATA

Thales

KEYTOP

ETCP

CAME Parkare

Kapsch TrafficCom

Yunex Traffic

Hangzhou Reformer

SpotHero

Vision-zenith

Smart Parking

Parkbees

Bluecard Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Intelligent Parking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Intelligent Parking, with revenue, gross margin and global market share of Intelligent Parking from 2019 to 2024.

Chapter 3, the Intelligent Parking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Intelligent Parking market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Intelligent Parking.

Chapter 13, to describe Intelligent Parking research findings and conclusion.

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