

# Global Intelligent Electric Self-Balancing Scooter Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Intelligent Electric Self-Balancing Scooter market size is expected to reach \$ 1050 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

In 2025, global production of intelligent electric self-balancing scooters reached 382,000 units, with an average selling price of US\$175 per unit. Intelligent electric self-balancing scooters refer to a type of electric micro-mobility device that achieves dynamic balance using IMU inertial sensors (gyroscopes/accelerometers) and closed-loop control algorithms. The core is a three-in-one system of 'electric drive + attitude perception + real-time control,' enabling the device to maintain lateral/longitudinal stability even at low speeds or when stationary. Applications include short-distance commuting, security patrols, and short-distance movement in warehouse parks. The upstream of the industry chain focuses on lithium battery materials and cells/packs and BMS, brushless hub motors and magnetic materials, IMU and MCU/power devices (MOSFETs, etc.), PCBs and wiring harnesses, tires/hubs, aluminum alloy/engineering plastic structural parts and molds, etc.; the midstream is the overall machine ID/structural design, control algorithms and firmware, overall machine assembly and aging testing; the downstream is mainly through brand DTC official websites, e-commerce platforms and offline retail, and in some regions, it enters the scenario-based channels through leasing/operators. The gross profit margin is approximately in the range of 20%–40%.

This report studies the global Intelligent Electric Self-Balancing Scooter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intelligent Electric Self-Balancing Scooter and provides market size (US\$ million) and Year-over-

Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intelligent Electric Self-Balancing Scooter that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Intelligent Electric Self-Balancing Scooter total production and demand, 2021-2032, (K Units)

Global Intelligent Electric Self-Balancing Scooter total production value, 2021-2032, (USD Million)

Global Intelligent Electric Self-Balancing Scooter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Intelligent Electric Self-Balancing Scooter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Intelligent Electric Self-Balancing Scooter domestic production, consumption, key domestic manufacturers and share

Global Intelligent Electric Self-Balancing Scooter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Intelligent Electric Self-Balancing Scooter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Intelligent Electric Self-Balancing Scooter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Intelligent Electric Self-Balancing Scooter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ninebot, Inventist, IPS Electric Unicycle, Robstep Robot, Airwheel, Fosjoas, Global Wolf Motors, Freego, Rooder, Razor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Intelligent Electric Self-Balancing Scooter market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Intelligent Electric Self-Balancing Scooter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Intelligent Electric Self-Balancing Scooter Market, Segmentation by Type:

Two-Wheeled Pedal Type

With Leg/Knee Control Bar

EUC Unicycle

#### Global Intelligent Electric Self-Balancing Scooter Market, Segmentation by Wheel Diameter:

6.5 Inches

8 Inches

10 Inches

### Global Intelligent Electric Self-Balancing Scooter Market, Segmentation by Application:

Commercial Transportation

Commuting & Leisure

### Companies Profiled:

Ninebot

Inventist

IPS Electric Unicycle

Robstep Robot

Airwheel

Fosjoas

Global Wolf Motors

Freego

Rooder

Razor

DGL Group

GYROOR

Zhejiang Aerlang Technology

CHIC

INMOTION

Feishen Group

**Key Questions Answered:**

1. How big is the global Intelligent Electric Self-Balancing Scooter market?
2. What is the demand of the global Intelligent Electric Self-Balancing Scooter market?
3. What is the year over year growth of the global Intelligent Electric Self-Balancing Scooter market?
4. What is the production and production value of the global Intelligent Electric Self-Balancing Scooter market?
5. Who are the key producers in the global Intelligent Electric Self-Balancing Scooter market?
6. What are the growth factors driving the market demand?

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