

Global Intelligent Electric Self-Balancing Scooter Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Intelligent Electric Self-Balancing Scooter market size was valued at US\$ 688 million in 2025 and is forecast to a readjusted size of US\$ 1050 million by 2032 with a CAGR of 6.2% during review period.

In 2025, global production of intelligent electric self-balancing scooters reached 382,000 units, with an average selling price of US\$175 per unit. Intelligent electric self-balancing scooters refer to a type of electric micro-mobility device that achieves dynamic balance using IMU inertial sensors (gyroscopes/accelerometers) and closed-loop control algorithms. The core is a three-in-one system of 'electric drive + attitude perception + real-time control,' enabling the device to maintain lateral/longitudinal stability even at low speeds or when stationary. Applications include short-distance commuting, security patrols, and short-distance movement in warehouse parks. The upstream of the industry chain focuses on lithium battery materials and cells/packs and BMS, brushless hub motors and magnetic materials, IMU and MCU/power devices (MOSFETs, etc.), PCBs and wiring harnesses, tires/hubs, aluminum alloy/engineering plastic structural parts and molds, etc.; the midstream is the overall machine ID/structural design, control algorithms and firmware, overall machine assembly and aging testing; the downstream is mainly through brand DTC official websites, e-commerce platforms and offline retail, and in some regions, it enters the scenario-based channels through leasing/operators. The gross profit margin is approximately in the range of 20%–40%.

This report is a detailed and comprehensive analysis for global Intelligent Electric Self-Balancing Scooter market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is

constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Intelligent Electric Self-Balancing Scooter market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Electric Self-Balancing Scooter market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Electric Self-Balancing Scooter market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Intelligent Electric Self-Balancing Scooter market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Intelligent Electric Self-Balancing Scooter
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Intelligent Electric Self-Balancing Scooter market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ninebot, Inventist, IPS Electric Unicycle, Robstep Robot, Airwheel, Fosjoas, Global Wolf Motors, Freego, Rooder, Razor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Intelligent Electric Self-Balancing Scooter market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Two-Wheeled Pedal Type

- With Leg/Knee Control Bar

- EUC Unicycle

Market segment by Wheel Diameter

- 6.5 Inches

- 8 Inches

- 10 Inches

Market segment by Application

- Commercial Transportation

- Commuting & Leisure

Major players covered

- Ninebot

- Inventist

IPS Electric Unicycle

Robstep Robot

Airwheel

Fosjoas

Global Wolf Motors

Freego

Rooder

Razor

DGL Group

GYROOR

Zhejiang Aerlang Technology

CHIC

INMOTION

Feishen Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intelligent Electric Self-Balancing Scooter product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intelligent Electric Self-Balancing Scooter, with price, sales quantity, revenue, and global market share of Intelligent Electric Self-Balancing Scooter from 2021 to 2026.

Chapter 3, the Intelligent Electric Self-Balancing Scooter competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intelligent Electric Self-Balancing Scooter breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Intelligent Electric Self-Balancing Scooter market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intelligent Electric Self-Balancing Scooter.

Chapter 14 and 15, to describe Intelligent Electric Self-Balancing Scooter sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Commercial Display Chips Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Display Driver IC

1.3.3 Timing Controller

1.3.4 Display SoC

1.3.5 Bridge IC

1.3.6 Others

1.4 Market Analysis by Display

1.4.1 Overview: Global Commercial Display Chips Consumption Value by Display: 2021 Versus 2025 Versus 2032

1.4.2 LCD

1.4.3 OLED

1.4.4 LED

1.5 Market Analysis by Application

1.5.1 Overview: Global Commercial Display Chips Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 High-Resolution Advertising Machines

1.5.3 Conference Large Screens

1.5.4 Digital Signage

1.5.5 Projectors

1.5.6 Others

1.6 Global Commercial Display Chips Market Size & Forecast

1.6.1 Global Commercial Display Chips Consumption Value (2021 & 2025 & 2032)

1.6.2 Global Commercial Display Chips Sales Quantity (2021-2032)

1.6.3 Global Commercial Display Chips Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Samsung

2.1.1 Samsung Details

2.1.2 Samsung Major Business

2.1.3 Samsung Commercial Display Chips Product and Services

2.1.4 Samsung Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Samsung Recent Developments/Updates

2.2 Novatek

2.2.1 Novatek Details

2.2.2 Novatek Major Business

2.2.3 Novatek Commercial Display Chips Product and Services

2.2.4 Novatek Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Novatek Recent Developments/Updates

2.3 FocalTech

2.3.1 FocalTech Details

2.3.2 FocalTech Major Business

2.3.3 FocalTech Commercial Display Chips Product and Services

2.3.4 FocalTech Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 FocalTech Recent Developments/Updates

2.4 Realtek

2.4.1 Realtek Details

2.4.2 Realtek Major Business

2.4.3 Realtek Commercial Display Chips Product and Services

2.4.4 Realtek Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Realtek Recent Developments/Updates

2.5 MediaTek

2.5.1 MediaTek Details

2.5.2 MediaTek Major Business

2.5.3 MediaTek Commercial Display Chips Product and Services

2.5.4 MediaTek Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 MediaTek Recent Developments/Updates

2.6 Hunan Goke Microelectronics

2.6.1 Hunan Goke Microelectronics Details

2.6.2 Hunan Goke Microelectronics Major Business

2.6.3 Hunan Goke Microelectronics Commercial Display Chips Product and Services

2.6.4 Hunan Goke Microelectronics Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Hunan Goke Microelectronics Recent Developments/Updates

2.7 HiSilicon

- 2.7.1 HiSilicon Details
- 2.7.2 HiSilicon Major Business
- 2.7.3 HiSilicon Commercial Display Chips Product and Services
- 2.7.4 HiSilicon Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 HiSilicon Recent Developments/Updates
- 2.8 Synaptics
 - 2.8.1 Synaptics Details
 - 2.8.2 Synaptics Major Business
 - 2.8.3 Synaptics Commercial Display Chips Product and Services
 - 2.8.4 Synaptics Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Synaptics Recent Developments/Updates
- 2.9 Himax
 - 2.9.1 Himax Details
 - 2.9.2 Himax Major Business
 - 2.9.3 Himax Commercial Display Chips Product and Services
 - 2.9.4 Himax Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Himax Recent Developments/Updates
- 2.10 Raydium
 - 2.10.1 Raydium Details
 - 2.10.2 Raydium Major Business
 - 2.10.3 Raydium Commercial Display Chips Product and Services
 - 2.10.4 Raydium Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Raydium Recent Developments/Updates
- 2.11 Sitronix
 - 2.11.1 Sitronix Details
 - 2.11.2 Sitronix Major Business
 - 2.11.3 Sitronix Commercial Display Chips Product and Services
 - 2.11.4 Sitronix Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Sitronix Recent Developments/Updates
- 2.12 Chipone Technology
 - 2.12.1 Chipone Technology Details
 - 2.12.2 Chipone Technology Major Business
 - 2.12.3 Chipone Technology Commercial Display Chips Product and Services
 - 2.12.4 Chipone Technology Commercial Display Chips Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Chipone Technology Recent Developments/Updates

2.13 UNISOC

2.13.1 UNISOC Details

2.13.2 UNISOC Major Business

2.13.3 UNISOC Commercial Display Chips Product and Services

2.13.4 UNISOC Commercial Display Chips Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 UNISOC Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: COMMERCIAL DISPLAY CHIPS BY MANUFACTURER

3.1 Global Commercial Display Chips Sales Quantity by Manufacturer (2021-2026)

3.2 Global Commercial Display Chips Revenue by Manufacturer (2021-2026)

3.3 Global Commercial Display Chips Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Commercial Display Chips by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Commercial Display Chips Manufacturer Market Share in 2025

3.4.3 Top 6 Commercial Display Chips Manufacturer Market Share in 2025

3.5 Commercial Display Chips Market: Overall Company Footprint Analysis

3.5.1 Commercial Display Chips Market: Region Footprint

3.5.2 Commercial Display Chips Market: Company Product Type Footprint

3.5.3 Commercial Display Chips Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Commercial Display Chips Market Size by Region

4.1.1 Global Commercial Display Chips Sales Quantity by Region (2021-2032)

4.1.2 Global Commercial Display Chips Consumption Value by Region (2021-2032)

4.1.3 Global Commercial Display Chips Average Price by Region (2021-2032)

4.2 North America Commercial Display Chips Consumption Value (2021-2032)

4.3 Europe Commercial Display Chips Consumption Value (2021-2032)

4.4 Asia-Pacific Commercial Display Chips Consumption Value (2021-2032)

4.5 South America Commercial Display Chips Consumption Value (2021-2032)

4.6 Middle East & Africa Commercial Display Chips Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Commercial Display Chips Sales Quantity by Type (2021-2032)
- 5.2 Global Commercial Display Chips Consumption Value by Type (2021-2032)
- 5.3 Global Commercial Display Chips Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Commercial Display Chips Sales Quantity by Application (2021-2032)
- 6.2 Global Commercial Display Chips Consumption Value by Application (2021-2032)
- 6.3 Global Commercial Display Chips Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Commercial Display Chips Sales Quantity by Type (2021-2032)
- 7.2 North America Commercial Display Chips Sales Quantity by Application (2021-2032)
- 7.3 North America Commercial Display Chips Market Size by Country
 - 7.3.1 North America Commercial Display Chips Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Commercial Display Chips Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Commercial Display Chips Sales Quantity by Type (2021-2032)
- 8.2 Europe Commercial Display Chips Sales Quantity by Application (2021-2032)
- 8.3 Europe Commercial Display Chips Market Size by Country
 - 8.3.1 Europe Commercial Display Chips Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Commercial Display Chips Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Commercial Display Chips Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Commercial Display Chips Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Commercial Display Chips Market Size by Region
 - 9.3.1 Asia-Pacific Commercial Display Chips Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Commercial Display Chips Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Commercial Display Chips Sales Quantity by Type (2021-2032)
- 10.2 South America Commercial Display Chips Sales Quantity by Application (2021-2032)
- 10.3 South America Commercial Display Chips Market Size by Country
 - 10.3.1 South America Commercial Display Chips Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Commercial Display Chips Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Commercial Display Chips Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Commercial Display Chips Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Commercial Display Chips Market Size by Country
 - 11.3.1 Middle East & Africa Commercial Display Chips Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Commercial Display Chips Consumption Value by Country

(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Commercial Display Chips Market Drivers

12.2 Commercial Display Chips Market Restraints

12.3 Commercial Display Chips Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Commercial Display Chips and Key Manufacturers

13.2 Manufacturing Costs Percentage of Commercial Display Chips

13.3 Commercial Display Chips Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Commercial Display Chips Typical Distributors

14.3 Commercial Display Chips Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Wheel Diameter, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 4. Ninebot Basic Information, Manufacturing Base and Competitors
- Table 5. Ninebot Major Business
- Table 6. Ninebot Intelligent Electric Self-Balancing Scooter Product and Services
- Table 7. Ninebot Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 8. Ninebot Recent Developments/Updates
- Table 9. Inventist Basic Information, Manufacturing Base and Competitors
- Table 10. Inventist Major Business
- Table 11. Inventist Intelligent Electric Self-Balancing Scooter Product and Services
- Table 12. Inventist Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 13. Inventist Recent Developments/Updates
- Table 14. IPS Electric Unicycle Basic Information, Manufacturing Base and Competitors
- Table 15. IPS Electric Unicycle Major Business
- Table 16. IPS Electric Unicycle Intelligent Electric Self-Balancing Scooter Product and Services
- Table 17. IPS Electric Unicycle Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 18. IPS Electric Unicycle Recent Developments/Updates
- Table 19. Robstep Robot Basic Information, Manufacturing Base and Competitors
- Table 20. Robstep Robot Major Business
- Table 21. Robstep Robot Intelligent Electric Self-Balancing Scooter Product and Services
- Table 22. Robstep Robot Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Robstep Robot Recent Developments/Updates

Table 24. Airwheel Basic Information, Manufacturing Base and Competitors

Table 25. Airwheel Major Business

Table 26. Airwheel Intelligent Electric Self-Balancing Scooter Product and Services

Table 27. Airwheel Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. Airwheel Recent Developments/Updates

Table 29. Fosjoas Basic Information, Manufacturing Base and Competitors

Table 30. Fosjoas Major Business

Table 31. Fosjoas Intelligent Electric Self-Balancing Scooter Product and Services

Table 32. Fosjoas Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Fosjoas Recent Developments/Updates

Table 34. Global Wolf Motors Basic Information, Manufacturing Base and Competitors

Table 35. Global Wolf Motors Major Business

Table 36. Global Wolf Motors Intelligent Electric Self-Balancing Scooter Product and Services

Table 37. Global Wolf Motors Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Global Wolf Motors Recent Developments/Updates

Table 39. Freego Basic Information, Manufacturing Base and Competitors

Table 40. Freego Major Business

Table 41. Freego Intelligent Electric Self-Balancing Scooter Product and Services

Table 42. Freego Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Freego Recent Developments/Updates

Table 44. Rooder Basic Information, Manufacturing Base and Competitors

Table 45. Rooder Major Business

Table 46. Rooder Intelligent Electric Self-Balancing Scooter Product and Services

Table 47. Rooder Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. Rooder Recent Developments/Updates

Table 49. Razor Basic Information, Manufacturing Base and Competitors

Table 50. Razor Major Business

- Table 51. Razor Intelligent Electric Self-Balancing Scooter Product and Services
- Table 52. Razor Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 53. Razor Recent Developments/Updates
- Table 54. DGL Group Basic Information, Manufacturing Base and Competitors
- Table 55. DGL Group Major Business
- Table 56. DGL Group Intelligent Electric Self-Balancing Scooter Product and Services
- Table 57. DGL Group Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 58. DGL Group Recent Developments/Updates
- Table 59. GYROOR Basic Information, Manufacturing Base and Competitors
- Table 60. GYROOR Major Business
- Table 61. GYROOR Intelligent Electric Self-Balancing Scooter Product and Services
- Table 62. GYROOR Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 63. GYROOR Recent Developments/Updates
- Table 64. Zhejiang Aerlang Technology Basic Information, Manufacturing Base and Competitors
- Table 65. Zhejiang Aerlang Technology Major Business
- Table 66. Zhejiang Aerlang Technology Intelligent Electric Self-Balancing Scooter Product and Services
- Table 67. Zhejiang Aerlang Technology Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 68. Zhejiang Aerlang Technology Recent Developments/Updates
- Table 69. CHIC Basic Information, Manufacturing Base and Competitors
- Table 70. CHIC Major Business
- Table 71. CHIC Intelligent Electric Self-Balancing Scooter Product and Services
- Table 72. CHIC Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 73. CHIC Recent Developments/Updates
- Table 74. INMOTION Basic Information, Manufacturing Base and Competitors
- Table 75. INMOTION Major Business
- Table 76. INMOTION Intelligent Electric Self-Balancing Scooter Product and Services
- Table 77. INMOTION Intelligent Electric Self-Balancing Scooter Sales Quantity (K

Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. INMOTION Recent Developments/Updates

Table 79. Feishen Group Basic Information, Manufacturing Base and Competitors

Table 80. Feishen Group Major Business

Table 81. Feishen Group Intelligent Electric Self-Balancing Scooter Product and Services

Table 82. Feishen Group Intelligent Electric Self-Balancing Scooter Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Feishen Group Recent Developments/Updates

Table 84. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Manufacturer (2021-2026) & (K Units)

Table 85. Global Intelligent Electric Self-Balancing Scooter Revenue by Manufacturer (2021-2026) & (USD Million)

Table 86. Global Intelligent Electric Self-Balancing Scooter Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 87. Market Position of Manufacturers in Intelligent Electric Self-Balancing Scooter, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 88. Head Office and Intelligent Electric Self-Balancing Scooter Production Site of Key Manufacturer

Table 89. Intelligent Electric Self-Balancing Scooter Market: Company Product Type Footprint

Table 90. Intelligent Electric Self-Balancing Scooter Market: Company Product Application Footprint

Table 91. Intelligent Electric Self-Balancing Scooter New Market Entrants and Barriers to Market Entry

Table 92. Intelligent Electric Self-Balancing Scooter Mergers, Acquisition, Agreements, and Collaborations

Table 93. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 94. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Region (2021-2026) & (K Units)

Table 95. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Region (2027-2032) & (K Units)

Table 96. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Region (2021-2026) & (USD Million)

Table 97. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Region (2027-2032) & (USD Million)

Table 98. Global Intelligent Electric Self-Balancing Scooter Average Price by Region (2021-2026) & (US\$/Unit)

Table 99. Global Intelligent Electric Self-Balancing Scooter Average Price by Region (2027-2032) & (US\$/Unit)

Table 100. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 101. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 102. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Type (2021-2026) & (USD Million)

Table 103. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Type (2027-2032) & (USD Million)

Table 104. Global Intelligent Electric Self-Balancing Scooter Average Price by Type (2021-2026) & (US\$/Unit)

Table 105. Global Intelligent Electric Self-Balancing Scooter Average Price by Type (2027-2032) & (US\$/Unit)

Table 106. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 107. Global Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 108. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Application (2021-2026) & (USD Million)

Table 109. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Application (2027-2032) & (USD Million)

Table 110. Global Intelligent Electric Self-Balancing Scooter Average Price by Application (2021-2026) & (US\$/Unit)

Table 111. Global Intelligent Electric Self-Balancing Scooter Average Price by Application (2027-2032) & (US\$/Unit)

Table 112. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 113. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 114. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 115. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 116. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2021-2026) & (K Units)

Table 117. North America Intelligent Electric Self-Balancing Scooter Sales Quantity by

Country (2027-2032) & (K Units)

Table 118. North America Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2021-2026) & (USD Million)

Table 119. North America Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2027-2032) & (USD Million)

Table 120. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 121. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 122. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 123. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 124. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2021-2026) & (K Units)

Table 125. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2027-2032) & (K Units)

Table 126. Europe Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2021-2026) & (USD Million)

Table 127. Europe Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2027-2032) & (USD Million)

Table 128. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 129. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 130. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 131. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 132. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Region (2021-2026) & (K Units)

Table 133. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity by Region (2027-2032) & (K Units)

Table 134. Asia-Pacific Intelligent Electric Self-Balancing Scooter Consumption Value by Region (2021-2026) & (USD Million)

Table 135. Asia-Pacific Intelligent Electric Self-Balancing Scooter Consumption Value by Region (2027-2032) & (USD Million)

Table 136. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 137. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 138. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 139. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 140. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2021-2026) & (K Units)

Table 141. South America Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2027-2032) & (K Units)

Table 142. South America Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2021-2026) & (USD Million)

Table 143. South America Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2027-2032) & (USD Million)

Table 144. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2021-2026) & (K Units)

Table 145. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Type (2027-2032) & (K Units)

Table 146. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2021-2026) & (K Units)

Table 147. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Application (2027-2032) & (K Units)

Table 148. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2021-2026) & (K Units)

Table 149. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity by Country (2027-2032) & (K Units)

Table 150. Middle East & Africa Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2021-2026) & (USD Million)

Table 151. Middle East & Africa Intelligent Electric Self-Balancing Scooter Consumption Value by Country (2027-2032) & (USD Million)

Table 152. Intelligent Electric Self-Balancing Scooter Raw Material

Table 153. Key Manufacturers of Intelligent Electric Self-Balancing Scooter Raw Materials

Table 154. Intelligent Electric Self-Balancing Scooter Typical Distributors

Table 155. Intelligent Electric Self-Balancing Scooter Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Intelligent Electric Self-Balancing Scooter Picture

Figure 2. Global Intelligent Electric Self-Balancing Scooter Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Intelligent Electric Self-Balancing Scooter Revenue Market Share by Type in 2025

Figure 4. Two-Wheeled Pedal Type Examples

Figure 5. With Leg/Knee Control Bar Examples

Figure 6. EUC Unicycle Examples

Figure 7. Global Intelligent Electric Self-Balancing Scooter Revenue by Wheel Diameter, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Intelligent Electric Self-Balancing Scooter Revenue Market Share by Wheel Diameter in 2025

Figure 9. 6.5 Inches Examples

Figure 10. 8 Inches Examples

Figure 11. 10 Inches Examples

Figure 12. Global Intelligent Electric Self-Balancing Scooter Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Intelligent Electric Self-Balancing Scooter Revenue Market Share by Application in 2025

Figure 14. Commercial Transportation Examples

Figure 15. Commuting & Leisure Examples

Figure 16. Global Intelligent Electric Self-Balancing Scooter Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 17. Global Intelligent Electric Self-Balancing Scooter Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 18. Global Intelligent Electric Self-Balancing Scooter Sales Quantity (2021-2032) & (K Units)

Figure 19. Global Intelligent Electric Self-Balancing Scooter Price (2021-2032) & (US\$/Unit)

Figure 20. Global Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Manufacturer in 2025

Figure 21. Global Intelligent Electric Self-Balancing Scooter Revenue Market Share by Manufacturer in 2025

Figure 22. Producer Shipments of Intelligent Electric Self-Balancing Scooter by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 23. Top 3 Intelligent Electric Self-Balancing Scooter Manufacturer (Revenue) Market Share in 2025

Figure 24. Top 6 Intelligent Electric Self-Balancing Scooter Manufacturer (Revenue) Market Share in 2025

Figure 25. Global Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Region (2021-2032)

Figure 26. Global Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Region (2021-2032)

Figure 27. North America Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 28. Europe Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 29. Asia-Pacific Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 30. South America Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 31. Middle East & Africa Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 32. Global Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 33. Global Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Type (2021-2032)

Figure 34. Global Intelligent Electric Self-Balancing Scooter Average Price by Type (2021-2032) & (US\$/Unit)

Figure 35. Global Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 36. Global Intelligent Electric Self-Balancing Scooter Revenue Market Share by Application (2021-2032)

Figure 37. Global Intelligent Electric Self-Balancing Scooter Average Price by Application (2021-2032) & (US\$/Unit)

Figure 38. North America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 39. North America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 40. North America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Country (2021-2032)

Figure 41. North America Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Country (2021-2032)

Figure 42. United States Intelligent Electric Self-Balancing Scooter Consumption Value

(2021-2032) & (USD Million)

Figure 43. Canada Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 44. Mexico Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 45. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 46. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 47. Europe Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Country (2021-2032)

Figure 48. Europe Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Country (2021-2032)

Figure 49. Germany Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 50. France Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 51. United Kingdom Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 52. Russia Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 53. Italy Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 54. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 55. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 56. Asia-Pacific Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Region (2021-2032)

Figure 57. Asia-Pacific Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Region (2021-2032)

Figure 58. China Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 59. Japan Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 60. South Korea Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 61. India Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 62. Southeast Asia Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 63. Australia Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 64. South America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 65. South America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 66. South America Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Country (2021-2032)

Figure 67. South America Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Country (2021-2032)

Figure 68. Brazil Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 69. Argentina Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 70. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Type (2021-2032)

Figure 71. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Application (2021-2032)

Figure 72. Middle East & Africa Intelligent Electric Self-Balancing Scooter Sales Quantity Market Share by Country (2021-2032)

Figure 73. Middle East & Africa Intelligent Electric Self-Balancing Scooter Consumption Value Market Share by Country (2021-2032)

Figure 74. Turkey Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 75. Egypt Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 76. Saudi Arabia Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 77. South Africa Intelligent Electric Self-Balancing Scooter Consumption Value (2021-2032) & (USD Million)

Figure 78. Intelligent Electric Self-Balancing Scooter Market Drivers

Figure 79. Intelligent Electric Self-Balancing Scooter Market Restraints

Figure 80. Intelligent Electric Self-Balancing Scooter Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Intelligent Electric Self-Balancing Scooter in 2025

Figure 83. Manufacturing Process Analysis of Intelligent Electric Self-Balancing Scooter

Figure 84. Intelligent Electric Self-Balancing Scooter Industrial Chain

Figure 85. Sales Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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