

Global Intelligent Electric Scooter Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Intelligent Electric Scooter market size is expected to reach \$ 5426 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032). In 2025, the global production of Intelligent Electric Scooters is estimated at approximately 15.6912 million units, with an average price of approximately US\$171.43 per unit and a gross profit margin of approximately 17.82%. Companies are expected to produce 6 million units annually. Intelligent Electric Scooters are personal lightweight electric mobility devices driven by electric motors, primarily used for short-distance commuting and last-mile transportation. They typically feature a foldable, portable design and speed-limiting mechanisms. Their 'intelligence' is mainly reflected in: connectivity with a mobile app/cloud, vehicle status monitoring, electronic locks/anti-theft location tracking, firmware OTA upgrades, riding mode management, fault diagnosis, and remote fleet maintenance capabilities.

The traditional two-wheeled electric vehicle market is nearing saturation and fierce competition. Strong manufacturers are seeking a second growth curve by developing high-end intelligent products and expanding into overseas markets. New entrants often possess internet DNA, forcing the entire market to accelerate its technological transformation. Companies will build an integrated ecosystem encompassing software applications (APPs), cloud platforms, intelligent central control systems, and smart helmets. This will enable data interaction and collaboration between vehicles and users, vehicles and mobile phones, the cloud, and the backend, providing users with customized intelligent functions for different scenarios, such as alarms, Bluetooth, and NFC one-button start.

The Intelligent Electric Scooter is evolving from a 'low-cost transportation tool' to a 'smart terminal for urban commuting,' with core growth coming from essential commuting needs, public transportation connections, and the filling of gaps in shared mobility. Leading companies are strengthening their products with App connectivity,

firmware upgrades, vehicle locking, and (partially) ecosystem-level anti-theft capabilities. Intelligent features are becoming a key driver of mid-to-high-end premium pricing. Supply and Competition: The main competitive lines are typically 'scaled supply chain + safety and compliance + channel efficiency.' For ToB shared vehicle fleets, vehicle durability, maintainability, and remote maintenance capabilities are more important than mere specifications. The fact that companies like Segway offer products and solutions for shared vehicle fleets indicates that the fleet market remains a significant structural demand. Constraints and Risks: The biggest uncertainties in the industry stem from the varying levels of regulatory oversight and sensitivity to safety incidents in different regions, as well as the safety certification hurdles for batteries and vehicle electrical systems. Standards such as UL 2272 cover tests for battery abuse, water immersion, and impact/vibration. Compliance costs and certification cycles will accelerate industry consolidation towards leading companies, while also forcing continuous iteration of products in battery packs, BMS, thermal management, and overall vehicle protection.

This report studies the global Intelligent Electric Scooter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intelligent Electric Scooter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intelligent Electric Scooter that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Intelligent Electric Scooter total production and demand, 2021-2032, (K Units)

Global Intelligent Electric Scooter total production value, 2021-2032, (USD Million)

Global Intelligent Electric Scooter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Intelligent Electric Scooter consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Intelligent Electric Scooter domestic production, consumption, key domestic manufacturers and share

Global Intelligent Electric Scooter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Intelligent Electric Scooter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Intelligent Electric Scooter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Intelligent Electric Scooter market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include TVS Motor, Vmoto, Apollo Scooters, Greaves Electric Mobility, Dualtron, Razor, AIMA Technology Group Co., Ltd., Yadea Group Holdings Ltd., Segway?Ninebot?, TAILG Technology Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Intelligent Electric Scooter market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Intelligent Electric Scooter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Intelligent Electric Scooter Market, Segmentation by Type:

Light Intelligent

Medium Intelligent

Fully Intelligent

Global Intelligent Electric Scooter Market, Segmentation by Business Model:

Equipment

Service

Global Intelligent Electric Scooter Market, Segmentation by Application:

Direct Sales

Distributor

E-Commerce

Companies Profiled:

TVS Motor

Vmoto

Apollo Scooters

Greaves Electric Mobility

Dualtron

Razor

AIMA Technology Group Co., Ltd.

Yadea Group Holdings Ltd.

Segway?Ninebot?

TAILG Technology Group

Golden Arrow Group

Luyuan Electric Vehicle

NIU Technologies

Nanjing Kuailun Zhineng Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Intelligent Electric Scooter market?
2. What is the demand of the global Intelligent Electric Scooter market?
3. What is the year over year growth of the global Intelligent Electric Scooter market?
4. What is the production and production value of the global Intelligent Electric Scooter market?
5. Who are the key producers in the global Intelligent Electric Scooter market?
6. What are the growth factors driving the market demand?

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