

Global Intelligent Driving Touch Sensing Chip Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GDD7E3D1CDD6EN.html>

Date: August 2025

Pages: 95

Price: US\$ 3,480.00 (Single User License)

ID: GDD7E3D1CDD6EN

Abstracts

According to our (Global Info Research) latest study, the global Intelligent Driving Touch Sensing Chip market size was valued at US\$ 639 million in 2024 and is forecast to a readjusted size of USD 891 million by 2031 with a CAGR of 5.0% during review period.

The intelligent driving touch sensing chip is the latest development of an embedded system and an important component for intelligent vehicles to achieve intelligent and convenient operation. It can detect the slight touch of a person's finger or an object and convert it into an electronic signal to control various functions of the vehicle system. The application of this chip allows drivers and passengers to complete complex operations through simple touch without relying on traditional physical buttons, greatly improving the convenience and safety of operation.

This report is a detailed and comprehensive analysis for global Intelligent Driving Touch Sensing Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Intelligent Driving Touch Sensing Chip market size and forecasts, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2020-2031

Global Intelligent Driving Touch Sensing Chip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2020-2031

Global Intelligent Driving Touch Sensing Chip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Million Units), and average selling prices (US\$/Unit), 2020-2031

Global Intelligent Driving Touch Sensing Chip market shares of main players, shipments in revenue (\$ Million), sales quantity (Million Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Intelligent Driving Touch Sensing Chip
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Intelligent Driving Touch Sensing Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Atmel, Cypress, Synaptics, Melfas, Goodix, BYD Micro, Tsinghua Unigroup, Microchip, Realmagic Semi, ShenZhen Betterlife Electronic Science And Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Intelligent Driving Touch Sensing Chip market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-point Touch Sensing

Multi-point Touch Sensing

Market segment by Application

Passenger Cars

Commercial Cars

Major players covered

Atmel

Cypress

Synaptics

Melfas

Goodix

BYD Micro

Tsinghua Unigroup

Microchip

Realmagic Semi

ShenZhen Betterlife Electronic Science And Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intelligent Driving Touch Sensing Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intelligent Driving Touch Sensing Chip, with price, sales quantity, revenue, and global market share of Intelligent Driving Touch Sensing Chip from 2020 to 2025.

Chapter 3, the Intelligent Driving Touch Sensing Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intelligent Driving Touch Sensing Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Intelligent Driving Touch Sensing Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intelligent Driving Touch Sensing Chip.

Chapter 14 and 15, to describe Intelligent Driving Touch Sensing Chip sales channel, distributors, customers, research findings and conclusion.

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