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Global Intelligent Assisted Driving Chips Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

https://marketpublishers.com/r/GCF0C5A3ABAFEN.html
Date: November 2025
Pages: 123
Price: US$ 3,480.00 (Single User License)
ID: GCF0C5A3ABAFEN

Abstracts

According to our (Global Info Research) latest study, the global Intelligent Assisted Driving Chips market size was valued at US$ 14400 million in 2024 and is forecast to a readjusted size of USD 37920 million by 2031 with a CAGR of 15.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Intelligent Assisted Driving Chips are computing chips specifically used to run assisted driving systems, and they are the core components of assisted driving systems. These chips integrate multiple technologies such as high-performance computing, image processing, and sensor fusion, and can process data from various vehicle sensors in real time, such as cameras, radars, and ultrasonic sensors, to achieve environmental perception, decision-making control, and other functions, thereby improving driving safety and comfort.

This report is a detailed and comprehensive analysis for global Intelligent Assisted Driving Chips market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Intelligent Assisted Driving Chips market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global Intelligent Assisted Driving Chips market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global Intelligent Assisted Driving Chips market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2020-2031

Global Intelligent Assisted Driving Chips market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Intelligent Assisted Driving Chips

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Intelligent Assisted Driving Chips market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nvidia, Huawei, Tesla, TI, Qualcomm, Mobiley (Intel), AMD, Renesas, Beijing Horizon Information Technology, Desay SV Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

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Intelligent Assisted Driving Chips market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

100TOPS Below

100-200TOPS

200TOPS Above

Market segment by Application

BEV

Phev

Others

Major players covered

Nvidia

Huawei

Tesla

TI

Qualcomm

Mobiley (Intel)

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AMD

Renesas

Beijing Horizon Information Technology

Desay SV Automotive

Black Sesame Intelligent Technology

Semidrive Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intelligent Assisted Driving Chips product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intelligent Assisted Driving Chips, with price, sales quantity, revenue, and global market share of Intelligent Assisted Driving Chips from 2020 to 2025.

Chapter 3, the Intelligent Assisted Driving Chips competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by

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landscape contrast.

Chapter 4, the Intelligent Assisted Driving Chips breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Intelligent Assisted Driving Chips market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intelligent Assisted Driving Chips.

Chapter 14 and 15, to describe Intelligent Assisted Driving Chips sales channel, distributors, customers, research findings and conclusion.

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