

Global Integrated Video Surveillance System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Integrated Video Surveillance System market size is expected to reach \$ 80439 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

In 2025, global Integrated Video Surveillance System production reached approximately 415.42 M Units. The average price is approximately \$120. An Integrated Video Surveillance System refers to a professional physical security system designed to capture, transmit, store, manage, analyze, search, and respond to video data across public safety, commercial buildings, campuses, transportation, energy, industrial, retail, education, healthcare, and critical infrastructure environments.

Based on our research, the integrated video surveillance system industry has moved well beyond traditional CCTV hardware sales and is now structured around cameras, network recording, VMS, cloud video platforms, AI video analytics, and unified physical security software. Hardware remains the largest revenue base, especially in China, Taiwan, South Korea, Japan, Germany, and North America, where cameras, NVRs, thermal devices, encoders, decoders, and video storage appliances still form the core procurement unit. However, the incremental value pool is shifting toward software, cloud management, analytics, cybersecurity, and workflow integration. Interoperability standards such as ONVIF have reduced device lock-in and made it easier for end users to combine cameras, VMS, storage, access control, and analytics from multiple suppliers. For this report, a camera, recorder, VMS, or analytics module alone is treated as a system component; only suppliers with professional video security products, platforms, or recurring software capabilities are considered core providers under the formal market scope.

From a supply-side perspective, the global competitive structure follows two parallel axes. The first axis consists of hardware and end-to-end system suppliers such as Hikvision, Dahua, Uniview, Axis, Hanwha Vision, i-PRO, VIVOTEK, IDIS, Tiandy, and similar regional OEMs. The second axis consists of platform, cloud video, and software-centric vendors such as Genetec, Milestone, Eagle Eye Networks, Verkada, OpenEye, Network Optix, Salient, Senstar, and Videonetics. Chinese vendors remain highly competitive in cameras, NVRs, project delivery, cost control, and OEM supply chains. North American vendors are comparatively stronger in cloud video, SaaS models, enterprise workflows, and public safety integration. European vendors maintain differentiation in open VMS, privacy-oriented design, industrial applications, transportation, airports, casinos, and mission-critical professional video. Because hardware revenue, software licensing, subscription revenue, and project revenue are reported differently by different suppliers, this report separates the broad longlist, the core formal list, and the revenue model list to avoid mixing pure integrators, distributors, or consumer camera brands with professional system suppliers.

From the demand side, safe city programs, transportation hubs, commercial buildings, campuses, factories, retail chains, financial branches, healthcare and education facilities, energy assets, and critical infrastructure remain the key application bases. In mature markets, growth is no longer driven only by adding more camera points; it increasingly comes from replacement of legacy systems, cybersecurity upgrades, cloud-based centralized operations, privacy compliance, AI-driven search, and integration with access control, alarms, intercoms, and license plate recognition. In emerging markets, fundamental coverage expansion remains important, particularly in India, Southeast Asia, the Middle East, Latin America, and parts of Africa. At the same time, supply-chain security rules and government procurement restrictions in markets such as the United States and parts of Europe are reshaping vendor selection. This creates compliance-driven substitution opportunities for Axis, Motorola Solutions, Hanwha Vision, i-PRO, Genetec, Milestone, Verkada, Johnson Controls, Honeywell, and other non-Chinese suppliers, while Chinese vendors continue to hold strong positions in cost-sensitive commercial and emerging-market projects.

From a product roadmap perspective, competition is shifting from conventional specifications such as resolution, night vision, compression efficiency, and storage capacity toward edge AI, privacy masking, natural-language video search, camera-to-cloud architecture, hybrid-cloud VMS, and integration across access control, intrusion, LPR, intercoms, sensors, and command platforms. Cloud video will not fully replace on-premises systems, particularly in airports, rail transit, law enforcement, energy, industrial plants, casinos, and critical infrastructure where latency, data sovereignty, and

local retention remain essential. However, VSaaS and hybrid cloud management will continue to penetrate retail, education, multi-site commercial, light industrial, and SMB environments. The industry's long-term competitive logic is therefore no longer a simple hardware price battle; it is moving toward a combined contest of device reliability, platform openness, AI usability, compliance readiness, cybersecurity, and operational efficiency.

This report studies the global Integrated Video Surveillance System production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Integrated Video Surveillance System and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Integrated Video Surveillance System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Integrated Video Surveillance System total production and demand, 2021-2032, (K Units)

Global Integrated Video Surveillance System total production value, 2021-2032, (USD Million)

Global Integrated Video Surveillance System production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Integrated Video Surveillance System consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Integrated Video Surveillance System domestic production, consumption, key domestic manufacturers and share

Global Integrated Video Surveillance System production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Integrated Video Surveillance System production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Integrated Video Surveillance System production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Integrated Video Surveillance System market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Hikvision, Dahua Technology, Axis Communications, Motorola Solutions, Hanwha Vision, Verkada, Uniview, i-PRO, Honeywell, Milestone Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Integrated Video Surveillance System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Integrated Video Surveillance System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Integrated Video Surveillance System Market, Segmentation by Type:

Basic Surveillance System

Intelligent Analytics System

Others

Global Integrated Video Surveillance System Market, Segmentation by Deployment Method:

Wired Surveillance System

Wireless Surveillance System

Global Integrated Video Surveillance System Market, Segmentation by Resolution Classification:

SD: 720p

HD: 1080p

UHD: 4K

Global Integrated Video Surveillance System Market, Segmentation by Application:

Government and Public Safety

Transportation

Financial Sector

Others

Companies Profiled:

Hikvision

Dahua Technology

Axis Communications

Motorola Solutions

Hanwha Vision

Verkada

Uniview

i-PRO

Honeywell

Milestone Systems

Genetec

Tiandy

Johnson Controls

Huawei HoloSens

Keenfinity

VIVOTEK

Eagle Eye Networks

CP PLUS

Teledyne FLIR

IDIS

OpenEye

Kedacom

March Networks

Rhombus

Dallmeier

TVT Digital

Digital Watchdog

Xiongmai

Key Questions Answered:

1. How big is the global Integrated Video Surveillance System market?
2. What is the demand of the global Integrated Video Surveillance System market?
3. What is the year over year growth of the global Integrated Video Surveillance System market?
4. What is the production and production value of the global Integrated Video Surveillance System market?
5. Who are the key producers in the global Integrated Video Surveillance System market?
6. What are the growth factors driving the market demand?

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