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Global Integrated Revenue and Customer Management for CSP Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The integrated revenue and customer management (IRCM) market is composed of communications service providers (CSPs) looking for commercial off-the-shelf software packages that address business-critical revenue and customer management business processes. IRCM meets all transaction-charging processing requirements, regardless of product, service, delivery network, customer type or payment method for a particular CSP. It includes a set of integrated customer-and network-facing solutions that support customer acquisition, retention and monetization functions. Core functionality is related mainly to traditional billing, charging and customer care features. Adjunct functionality can include analytics and reporting, customer/service product life cycle management, electronic bill presentment and payment, interconnect/wholesale billing and mediation.

SCOPE OF THE REPORT:

The global Integrated Revenue and Customer Management for CSP market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Integrated Revenue and Customer Management for CSP.

Europe also play important roles in global market, with market size of xx million USD in

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2017 and will be xx million USD in 2023, with a CAGR of xx%.
This report studies the Integrated Revenue and Customer Management for CSP market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Integrated Revenue and Customer Management for CSP market by product type and applications/end industries.

Market Segment by Companies, this report covers

CSG International

NetCracker

Sterlite Technologies

BearingPoint

Ericsson

Huawei

ZTEsoft

Cerillion

Nexign

Optiva

Tecnotree

MATRIXX Software

Oracle

Openet

Mind CTI

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Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-based

On-premises

Market Segment by Applications, can be divided into

Manufacturing

Retail

Financial

Government

Others

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