

Global Integrated Revenue and Customer Management for CSP Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The integrated revenue and customer management (IRCM) market is composed of communications service providers (CSPs) looking for commercial off-the-shelf software packages that address business-critical revenue and customer management business processes. IRCM meets all transaction-charging processing requirements, regardless of product, service, delivery network, customer type or payment method for a particular CSP. It includes a set of integrated customer-and network-facing solutions that support customer acquisition, retention and monetization functions. Core functionality is related mainly to traditional billing, charging and customer care features. Adjunct functionality can include analytics and reporting, customer/service product life cycle management, electronic bill presentment and payment, interconnect/wholesale billing and mediation.

SCOPE OF THE REPORT:

The global Integrated Revenue and Customer Management for CSP market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Integrated Revenue and Customer Management for CSP.

Europe also play important roles in global market, with market size of xx million USD in

2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Integrated Revenue and Customer Management for CSP market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Integrated Revenue and Customer Management for CSP market by product type and applications/end industries.

Market Segment by Companies, this report covers

CSG International

NetCracker

Sterlite Technologies

BearingPoint

Ericsson

Huawei

ZTEsoft

Cerillion

Nexign

Optiva

Tecnotree

MATRIX Software

Oracle

Openet

Mind CTI

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud-based

On-premises

Market Segment by Applications, can be divided into

Manufacturing

Retail

Financial

Government

Others

Contents

1 INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET OVERVIEW

1.1 Product Overview and Scope of Integrated Revenue and Customer Management for CSP

1.2 Classification of Integrated Revenue and Customer Management for CSP by Types

1.2.1 Global Integrated Revenue and Customer Management for CSP Revenue Comparison by Types (2017-2023)

1.2.2 Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Types in 2017

1.2.3 Cloud-based

1.2.4 On-premises

1.3 Global Integrated Revenue and Customer Management for CSP Market by Application

1.3.1 Global Integrated Revenue and Customer Management for CSP Market Size and Market Share Comparison by Applications (2013-2023)

1.3.2 Manufacturing

1.3.3 Retail

1.3.4 Financial

1.3.5 Government

1.3.6 Others

1.4 Global Integrated Revenue and Customer Management for CSP Market by Regions

1.4.1 Global Integrated Revenue and Customer Management for CSP Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Integrated Revenue and Customer Management for CSP Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Integrated Revenue and Customer Management for CSP Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Integrated Revenue and Customer Management for CSP Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Integrated Revenue and Customer Management for CSP Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Integrated Revenue and Customer Management for CSP Status and Prospect (2013-2023)

1.5 Global Market Size of Integrated Revenue and Customer Management for CSP (2013-2023)

2 MANUFACTURERS PROFILES

2.1 CSG International

2.1.1 Business Overview

2.1.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 CSG International Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.2 NetCracker

2.2.1 Business Overview

2.2.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 NetCracker Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.3 Sterlite Technologies

2.3.1 Business Overview

2.3.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Sterlite Technologies Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.4 BearingPoint

2.4.1 Business Overview

2.4.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 BearingPoint Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.5 Ericsson

2.5.1 Business Overview

2.5.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Ericsson Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.6 Huawei

2.6.1 Business Overview

2.6.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Huawei Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.7 ZTEsoft

2.7.1 Business Overview

2.7.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 ZTEsoft Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.8 Cerillion

2.8.1 Business Overview

2.8.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Cerillion Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.9 Nexign

2.9.1 Business Overview

2.9.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Nexign Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.10 Optiva

2.10.1 Business Overview

2.10.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Optiva Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.11 Tecnotree

2.11.1 Business Overview

2.11.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.11.2.1 Product A

2.11.2.2 Product B

2.11.3 Tecnotree Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.12 MATRIXX Software

2.12.1 Business Overview

2.12.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 MATRIXX Software Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.13 Oracle

2.13.1 Business Overview

2.13.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Oracle Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.14 Openet

2.14.1 Business Overview

2.14.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Openet Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

2.15 Mind CTI

2.15.1 Business Overview

2.15.2 Integrated Revenue and Customer Management for CSP Type and Applications

2.15.2.1 Product A

2.15.2.2 Product B

2.15.3 Mind CTI Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET COMPETITION, BY PLAYERS

3.1 Global Integrated Revenue and Customer Management for CSP Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Integrated Revenue and Customer Management for CSP Players Market Share

3.2.2 Top 10 Integrated Revenue and Customer Management for CSP Players Market Share

3.3 Market Competition Trend

4 GLOBAL INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET SIZE BY REGIONS

4.1 Global Integrated Revenue and Customer Management for CSP Revenue and Market Share by Regions

4.2 North America Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

4.3 Europe Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

4.5 South America Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP REVENUE BY COUNTRIES

5.1 North America Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

5.2 USA Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

5.3 Canada Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

5.4 Mexico Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

6 EUROPE INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP REVENUE BY COUNTRIES

6.1 Europe Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

6.2 Germany Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

6.3 UK Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

6.4 France Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

6.5 Russia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

6.6 Italy Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP REVENUE BY COUNTRIES

7.1 Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

7.2 China Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

7.3 Japan Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

7.4 Korea Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

7.5 India Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP REVENUE BY COUNTRIES

8.1 South America Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

8.2 Brazil Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

8.3 Argentina Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

8.4 Colombia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP BY COUNTRIES

9.1 Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

9.2 Saudi Arabia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

9.3 UAE Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

9.4 Egypt Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

9.5 Nigeria Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

9.6 South Africa Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

10 GLOBAL INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET SEGMENT BY TYPE

10.1 Global Integrated Revenue and Customer Management for CSP Revenue and Market Share by Type (2013-2018)

10.2 Global Integrated Revenue and Customer Management for CSP Market Forecast by Type (2018-2023)

10.3 Cloud-based Revenue Growth Rate (2013-2023)

10.4 On-premises Revenue Growth Rate (2013-2023)

11 GLOBAL INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET SEGMENT BY APPLICATION

11.1 Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Application (2013-2018)

11.2 Integrated Revenue and Customer Management for CSP Market Forecast by Application (2018-2023)

11.3 Manufacturing Revenue Growth (2013-2018)

11.4 Retail Revenue Growth (2013-2018)

11.5 Financial Revenue Growth (2013-2018)

11.6 Government Revenue Growth (2013-2018)

11.7 Others Revenue Growth (2013-2018)

12 GLOBAL INTEGRATED REVENUE AND CUSTOMER MANAGEMENT FOR CSP MARKET SIZE FORECAST (2018-2023)

12.1 Global Integrated Revenue and Customer Management for CSP Market Size Forecast (2018-2023)

12.2 Global Integrated Revenue and Customer Management for CSP Market Forecast by Regions (2018-2023)

12.3 North America Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

12.4 Europe Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

12.6 South America Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Integrated Revenue and Customer Management for CSP Picture

Table Product Specifications of Integrated Revenue and Customer Management for CSP

Table Global Integrated Revenue and Customer Management for CSP and Revenue (Million USD) Market Split by Product Type

Figure Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Types in 2017

Figure Cloud-based Picture

Figure On-premises Picture

Table Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Application (2013-2023)

Figure Integrated Revenue and Customer Management for CSP Revenue Market Share by Applications in 2017

Figure Manufacturing Picture

Figure Retail Picture

Figure Financial Picture

Figure Government Picture

Figure Others Picture

Table Global Market Integrated Revenue and Customer Management for CSP Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (2013-2023)

Table CSG International Basic Information, Manufacturing Base and Competitors

Table CSG International Integrated Revenue and Customer Management for CSP Type and Applications

Table CSG International Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table NetCracker Basic Information, Manufacturing Base and Competitors

Table NetCracker Integrated Revenue and Customer Management for CSP Type and Applications

Table NetCracker Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Sterlite Technologies Basic Information, Manufacturing Base and Competitors

Table Sterlite Technologies Integrated Revenue and Customer Management for CSP Type and Applications

Table Sterlite Technologies Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table BearingPoint Basic Information, Manufacturing Base and Competitors

Table BearingPoint Integrated Revenue and Customer Management for CSP Type and Applications

Table BearingPoint Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Ericsson Basic Information, Manufacturing Base and Competitors

Table Ericsson Integrated Revenue and Customer Management for CSP Type and Applications

Table Ericsson Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Huawei Basic Information, Manufacturing Base and Competitors

Table Huawei Integrated Revenue and Customer Management for CSP Type and Applications

Table Huawei Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table ZTEsoft Basic Information, Manufacturing Base and Competitors

Table ZTEsoft Integrated Revenue and Customer Management for CSP Type and Applications

Table ZTEsoft Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Cerillion Basic Information, Manufacturing Base and Competitors

Table Cerillion Integrated Revenue and Customer Management for CSP Type and Applications

Table Cerillion Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Nexign Basic Information, Manufacturing Base and Competitors

Table Nexign Integrated Revenue and Customer Management for CSP Type and

Applications

Table Nexign Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Optiva Basic Information, Manufacturing Base and Competitors

Table Optiva Integrated Revenue and Customer Management for CSP Type and Applications

Table Optiva Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Tecnotree Basic Information, Manufacturing Base and Competitors

Table Tecnotree Integrated Revenue and Customer Management for CSP Type and Applications

Table Tecnotree Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table MATRIXX Software Basic Information, Manufacturing Base and Competitors

Table MATRIXX Software Integrated Revenue and Customer Management for CSP Type and Applications

Table MATRIXX Software Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Integrated Revenue and Customer Management for CSP Type and Applications

Table Oracle Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Openet Basic Information, Manufacturing Base and Competitors

Table Openet Integrated Revenue and Customer Management for CSP Type and Applications

Table Openet Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Mind CTI Basic Information, Manufacturing Base and Competitors

Table Mind CTI Integrated Revenue and Customer Management for CSP Type and Applications

Table Mind CTI Integrated Revenue and Customer Management for CSP Revenue, Gross Margin and Market Share (2016-2017)

Table Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Players (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue Share by Players (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Players in 2016

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Players in 2017

Figure Global Top 5 Players Integrated Revenue and Customer Management for CSP Revenue Market Share in 2017

Figure Global Top 10 Players Integrated Revenue and Customer Management for CSP Revenue Market Share in 2017

Figure Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Regions (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Regions (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Regions (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Market Share by Regions in 2017

Figure North America Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Europe Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure South America Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Table North America Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

Table North America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure North America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure North America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries in 2017

Figure USA Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Canada Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Mexico Integrated Revenue and Customer Management for CSP Revenue and

Growth Rate (2013-2018)

Table Europe Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Countries (2013-2018)

Figure Europe Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure Europe Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries in 2017

Figure Germany Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure UK Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure France Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Russia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Italy Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries in 2017

Figure China Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Japan Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Korea Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure India Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Table South America Integrated Revenue and Customer Management for CSP Revenue by Countries (2013-2018)

Table South America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure South America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure South America Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries in 2017

Figure Brazil Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Argentina Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Colombia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue Market Share by Countries in 2017

Figure Saudi Arabia Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure UAE Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Egypt Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure Nigeria Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Figure South Africa Integrated Revenue and Customer Management for CSP Revenue and Growth Rate (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) by Type (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue Share by Type (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Type (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Type in 2017

Table Global Integrated Revenue and Customer Management for CSP Revenue Forecast by Type (2018-2023)

Figure Global Integrated Revenue and Customer Management for CSP Market Share Forecast by Type (2018-2023)

Figure Global Cloud-based Revenue Growth Rate (2013-2018)

Figure Global On-premises Revenue Growth Rate (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue by Application (2013-2018)

Table Global Integrated Revenue and Customer Management for CSP Revenue Share by Application (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Application (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Share by Application in 2017

Table Global Integrated Revenue and Customer Management for CSP Revenue Forecast by Application (2018-2023)

Figure Global Integrated Revenue and Customer Management for CSP Market Share Forecast by Application (2018-2023)

Figure Global Manufacturing Revenue Growth Rate (2013-2018)

Figure Global Retail Revenue Growth Rate (2013-2018)

Figure Global Financial Revenue Growth Rate (2013-2018)

Figure Global Government Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Integrated Revenue and Customer Management for CSP Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Integrated Revenue and Customer Management for CSP Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

Figure Europe Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

Figure South America Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Integrated Revenue and Customer Management for CSP Revenue Market Forecast (2018-2023)

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