

# Global Insurtech Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Insurtech market size was valued at USD 12560 million in 2023 and is forecast to a readjusted size of USD 40070 million by 2030 with a CAGR of 18.0% during review period.

Insurtech is transforming the insurance industry with new technology to improve customer experience, simplify policy management, and increase competition.

Demand from Property and Casualty and Health are the major drivers for the industry.

The Global Info Research report includes an overview of the development of the Insurtech industry chain, the market status of Property and Casualty (Cloud Computing, IoT), Health (Cloud Computing, IoT), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insurtech.

Regionally, the report analyzes the Insurtech markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insurtech market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Insurtech market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and

opportunities within the Insurtech industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Technology (e.g., Cloud Computing, IoT).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insurtech market.

**Regional Analysis:** The report involves examining the Insurtech market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Insurtech market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insurtech:

**Company Analysis:** Report covers individual Insurtech players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Insurtech This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Property and Casualty, Health).

**Technology Analysis:** Report covers specific technologies relevant to Insurtech. It assesses the current state, advancements, and potential future developments in Insurtech areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Insurtech market. This

analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Insurtech market is split by Technology and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Technology, and by Application in terms of value.

### Market segment by Technology

Cloud Computing

IoT

AI

Others

### Market segment by Application

Property and Casualty

Health

Life

### Market segment by players, this report covers

Zipari

Corvus Insurance

Wipro Limited

DXC Technology Company

Majesco

OutSystems

Damco Solutions

Octo

ControlExpert

Sureify

iSoftStone

eBaoTech

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insurtech product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insurtech, with revenue, gross margin and global market share of Insurtech from 2019 to 2024.

Chapter 3, the Insurtech competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Technology and application, with consumption value and growth rate by Technology, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Insurtech market forecast, by regions, technology and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insurtech.

Chapter 13, to describe Insurtech research findings and conclusion.

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Figure 71. Insurtech Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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