

Global Insurance Rating Management Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Insurance Rating Management Software market size is expected to reach \$ 2336 million by 2032, rising at a market growth of 10.8% CAGR during the forecast period (2026-2032).

Insurance Rating Management Software refers to specialized insurance technology used by insurers, reinsurers, MGAs/MGUs, brokers, and embedded insurance platforms to configure, govern, test, deploy, and execute premium calculation logic.

Insurance Rating Management Software should be understood as a transactional pricing infrastructure for insurance products rather than a credit-rating or insurer financial-strength rating tool. The narrow scope of the market covers rating engines, pricing engines, pricing and rating platforms, rating microservices, and product configuration systems that are used to calculate premiums, govern rate versions, and deploy pricing logic into quoting, underwriting, renewal, and policy issuance workflows. The key business value is to externalize rate tables, actuarial formulas, underwriting factors, discounts, surcharges, and filing-specific logic from hard-coded policy administration systems or uncontrolled spreadsheets into a governed, testable, auditable, and API-enabled environment. This boundary is important because broad agency management systems, comparative raters, insurance CRM tools, and insurer credit-rating databases may appear similar in terminology but do not represent the same software category.

From a supply-side perspective, the market is led by a layered set of vendors rather than a single homogeneous competitor group. North American P&C core platform vendors such as Guidewire, Duck Creek, Majesco, Insurity, OneShield, Socotra, and EIS typically embed or package rating capabilities around policy administration and full

policy lifecycle modernization. Specialist rating and pricing providers such as Earnix, Akur8, WTW, hyperexponential, CGI Ratabase, Zywave ClarionDoor, Solartis, and Jarus focus more directly on pricing workflows, rating engines, product configuration, and model deployment. In Europe, Keylane, msg insur:it, RGI, Adacta, Faddata, Prima Solutions, and Decerto serve regional insurance modernization needs. In China, Sinosoft and eBaoTech are the clearest domestic vendors with strong insurance IT and product-platform evidence, but rating capability is often embedded in broader core systems or product-factory projects rather than sold as a visibly separate product.

Demand growth is being driven by higher pricing volatility, more complex risk segmentation, tighter profitability management, regulatory traceability, and the digitization of insurance distribution. P&C insurers face more frequent rate changes due to catastrophe risk, claims inflation, reinsurance cost shifts, and competitive pressure, while MGAs and embedded insurance platforms require fast product launches and real-time API-based quoting. Regulatory environments reinforce the need for controlled and auditable rating systems: U.S. P&C rate filing practices vary by state and line of business, the EU's DORA framework raises expectations for ICT resilience among financial entities, and China's insurance technology planning encourages higher IT investment and digital transformation. These factors make pricing and rating platforms less discretionary and more closely tied to insurers' core operating resilience and underwriting profitability.

From a technology-route perspective, the industry is moving from internally coded rating logic and spreadsheet-driven rate maintenance toward externalized rating engines, low-code product configuration, cloud-native rating APIs, AI-assisted actuarial pricing, automated regression testing, scenario simulation, and governed model deployment. However, the industry is unlikely to move toward fully autonomous black-box pricing in regulated insurance lines. The winning architecture is more likely to combine actuarial transparency, business-user configurability, IT-grade integration, regulatory auditability, and production reliability. As a result, future competition will not be determined only by algorithmic sophistication; it will be shaped by the vendor's ability to support complex insurance products, multi-jurisdiction rate governance, high-volume digital quoting, and reliable integration with core policy, underwriting, billing, claims, data, and distribution systems.

This report studies the global Insurance Rating Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Insurance

Rating Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Insurance Rating Management Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Insurance Rating Management Software total market, 2021-2032, (USD Million)

Global Insurance Rating Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Insurance Rating Management Software total market, key domestic companies, and share, (USD Million)

Global Insurance Rating Management Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Insurance Rating Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Insurance Rating Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Insurance Rating Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guidewire Software, Earnix, WTW, Duck Creek Technologies, Verisk, CGI, Akur8, hyperexponential, Majesco, Insurity, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Insurance Rating Management Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Insurance Rating Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Insurance Rating Management Software Market, Segmentation by Type:

Property and Casualty Insurance

Life and Health Insurance

Others

Global Insurance Rating Management Software Market, Segmentation by Deployment Method:

Cloud-based

On-premise

Global Insurance Rating Management Software Market, Segmentation by Core Function:

Rate Table Management

Formula and Rules Configuration

Pricing Model Deployment

Global Insurance Rating Management Software Market, Segmentation by Application:

Large Insurance Companies

Small and Medium-Sized Insurance Companies

Companies Profiled:

Guidewire Software

Earnix

WTW

Duck Creek Technologies

Verisk

CGI

Akur8

hyperexponential

Majesco

Insurity

Sapiens

Oracle

Zywave

OneShield

Socotra

EIS

Solartis

eBaoTech

Sinosoft

Insuresoft

RGI Group

BriteCore

Keylane

Key Questions Answered

1. How big is the global Insurance Rating Management Software market?
2. What is the demand of the global Insurance Rating Management Software market?
3. What is the year over year growth of the global Insurance Rating Management Software market?
4. What is the total value of the global Insurance Rating Management Software market?
5. Who are the Major Players in the global Insurance Rating Management Software market?
6. What are the growth factors driving the market demand?

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