

Global Insurance Rating Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Insurance Rating Management Software market size was valued at US\$ 1141 million in 2025 and is forecast to a readjusted size of US\$ 2336 million by 2032 with a CAGR of 10.8% during review period.

Insurance Rating Management Software refers to specialized insurance technology used by insurers, reinsurers, MGAs/MGUs, brokers, and embedded insurance platforms to configure, govern, test, deploy, and execute premium calculation logic.

Insurance Rating Management Software should be understood as a transactional pricing infrastructure for insurance products rather than a credit-rating or insurer financial-strength rating tool. The narrow scope of the market covers rating engines, pricing engines, pricing and rating platforms, rating microservices, and product configuration systems that are used to calculate premiums, govern rate versions, and deploy pricing logic into quoting, underwriting, renewal, and policy issuance workflows. The key business value is to externalize rate tables, actuarial formulas, underwriting factors, discounts, surcharges, and filing-specific logic from hard-coded policy administration systems or uncontrolled spreadsheets into a governed, testable, auditable, and API-enabled environment. This boundary is important because broad agency management systems, comparative raters, insurance CRM tools, and insurer credit-rating databases may appear similar in terminology but do not represent the same software category.

From a supply-side perspective, the market is led by a layered set of vendors rather than a single homogeneous competitor group. North American P&C core platform

vendors such as Guidewire, Duck Creek, Majesco, Insurity, OneShield, Socotra, and EIS typically embed or package rating capabilities around policy administration and full policy lifecycle modernization. Specialist rating and pricing providers such as Earnix, Akur8, WTW, hyperexponential, CGI Ratabase, Zywave ClarionDoor, Solartis, and Jarus focus more directly on pricing workflows, rating engines, product configuration, and model deployment. In Europe, Keylane, msg insur:it, RGI, Adacta, Fadata, Prima Solutions, and Decerto serve regional insurance modernization needs. In China, Sinosoft and eBaoTech are the clearest domestic vendors with strong insurance IT and product-platform evidence, but rating capability is often embedded in broader core systems or product-factory projects rather than sold as a visibly separate product.

Demand growth is being driven by higher pricing volatility, more complex risk segmentation, tighter profitability management, regulatory traceability, and the digitization of insurance distribution. P&C insurers face more frequent rate changes due to catastrophe risk, claims inflation, reinsurance cost shifts, and competitive pressure, while MGAs and embedded insurance platforms require fast product launches and real-time API-based quoting. Regulatory environments reinforce the need for controlled and auditable rating systems: U.S. P&C rate filing practices vary by state and line of business, the EU's DORA framework raises expectations for ICT resilience among financial entities, and China's insurance technology planning encourages higher IT investment and digital transformation. These factors make pricing and rating platforms less discretionary and more closely tied to insurers' core operating resilience and underwriting profitability.

From a technology-route perspective, the industry is moving from internally coded rating logic and spreadsheet-driven rate maintenance toward externalized rating engines, low-code product configuration, cloud-native rating APIs, AI-assisted actuarial pricing, automated regression testing, scenario simulation, and governed model deployment. However, the industry is unlikely to move toward fully autonomous black-box pricing in regulated insurance lines. The winning architecture is more likely to combine actuarial transparency, business-user configurability, IT-grade integration, regulatory auditability, and production reliability. As a result, future competition will not be determined only by algorithmic sophistication; it will be shaped by the vendor's ability to support complex insurance products, multi-jurisdiction rate governance, high-volume digital quoting, and reliable integration with core policy, underwriting, billing, claims, data, and distribution systems.

This report is a detailed and comprehensive analysis for global Insurance Rating Management Software market. Both quantitative and qualitative analyses are presented

by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Insurance Rating Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Insurance Rating Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Insurance Rating Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Insurance Rating Management Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Insurance Rating Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Insurance Rating Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guidewire Software, Earnix, WTW, Duck Creek Technologies, Verisk, CGI, Akur8, hyperexponential, Majesco, Insurity, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Insurance Rating Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Property and Casualty Insurance

- Life and Health Insurance

- Others

Market segment by Deployment Method

- Cloud-based

- On-premise

Market segment by Core Function

- Rate Table Management

- Formula and Rules Configuration

- Pricing Model Deployment

Market segment by Application

- Large Insurance Companies

- Small and Medium-Sized Insurance Companies

Market segment by players, this report covers

Guidewire Software

Earnix

WTW

Duck Creek Technologies

Verisk

CGI

Akur8

hyperexponential

Majesco

Insurity

Sapiens

Oracle

Zywave

OneShield

Socotra

EIS

Solartis

eBaoTech

Sinosoft

Insuresoft

RGI Group

BriteCore

Keylane

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insurance Rating Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insurance Rating Management Software, with revenue, gross margin, and global market share of Insurance Rating Management Software from 2021 to 2026.

Chapter 3, the Insurance Rating Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Insurance Rating Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insurance Rating Management Software.

Chapter 13, to describe Insurance Rating Management Software research findings and conclusion.

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