

Global Insurance Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Insurance market size was valued at US\$ 6702 million in 2024 and is forecast to a readjusted size of USD 9566 million by 2031 with a CAGR of 5.3% during review period.

Insurance is a business that provides coverage, in the form of compensation resulting from loss, damages, injury, treatment or hardship in exchange for premium payments. The company calculates the risk of occurrence then determines the cost to replace (pay for) the loss to determine the premium amount.

Global Insurance key players include Allianz, AXA, Ping An Insurance, China Life Insurance, etc. Global top four manufacturers hold a share over 5%.

Asia-Pacific is the largest market, with a share over 30%, followed by Europe, and North America, both have a share about 60 percent.

In terms of product, Non-life Insurance is the largest segment, with a share over 55%. And in terms of application, the largest application is Bancassurance, followed by Digital and Direct Channels, Brokers, Agency, etc.

This report is a detailed and comprehensive analysis for global Insurance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Insurance market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Insurance market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Insurance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Insurance market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Insurance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allianz, AXA, Generali, Ping An Insurance, China Life Insurance, Prudential PLC, Munich Re, Zurich Insurance, Nippon Life Insurance, Japan Post Holdings, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Insurance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Life Insurance

Non-Life Insurance

Market segment by Application

Agency

Brokers

Bancassurance

Digital and Direct Channels

Market segment by players, this report covers

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal & General

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insurance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insurance, with revenue, gross margin, and global market share of Insurance from 2020 to 2025.

Chapter 3, the Insurance competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Insurance market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insurance.

Chapter 13, to describe Insurance research findings and conclusion.

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