

# Global Insurance Industry Security Awareness Training Solutions Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Insurance Industry Security Awareness Training Solutions market size is expected to reach \$ 806 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

The insurance industry safety awareness training solution is a series of training activities designed for insurance industry practitioners, aiming to enhance employees' safety awareness, enable them to identify and respond to potential safety risks, and ensure safety and harmony in the workplace. The insurance industry safety awareness training solution combines industry characteristics with safety management needs. Through systematic training activities, employees can master basic safety knowledge and skills, become familiar with and comply with job safety operating procedures, and effectively respond to various emergencies. This solution aims to build a safe and healthy working environment, protect the lives of employees, and maintain the stable development of the enterprise. The industry's gross profit margin is approximately 40-60%.

Market drivers primarily include:

Policy compliance and strengthened industry regulation: Global insurance regulators are continuously upgrading regulations on data security and customer privacy protection (such as the EU's GDPR and China's Personal Information Protection Law), forcing companies to meet compliance requirements through training. The China Banking and Insurance Regulatory Commission (CBIRC) is promoting a 'special rectification campaign for safety production in the insurance industry,' explicitly requiring the inclusion of safety training in employee performance evaluations, forming a virtuous

cycle of 'policy-driven - corporate response - market expansion.'

Technological iteration and evolving risk patterns: Digital transformation accelerates the online transformation of insurance business, but risks such as cyberattacks (e.g., DDoS, phishing scams) and internal data breaches are surging. With the application of AI technology in underwriting and claims processing, algorithmic bias and model vulnerabilities have become new risk points, driving the upgrade of training content from 'basic security' to 'intelligent risk prevention and control,' creating demand for high-end solutions.

Increased business needs and user awareness: Insurance companies are placing higher demands on business continuity, requiring training to mitigate risks such as claims disputes caused by operational errors and business interruptions caused by system failures; consumers are becoming more sensitive to data security, forcing companies to strengthen employee compliance awareness through training and maintain brand reputation; the penetration of emerging fields (such as internet insurance and health insurance) creates a dual demand of 'upgrading traditional business + expanding into new scenarios,' which will support long-term industry growth.

This report studies the global Insurance Industry Security Awareness Training Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Insurance Industry Security Awareness Training Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Insurance Industry Security Awareness Training Solutions that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Insurance Industry Security Awareness Training Solutions total market, 2021-2032, (USD Million)

Global Insurance Industry Security Awareness Training Solutions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Insurance Industry Security Awareness Training Solutions total market, key domestic companies, and share, (USD Million)

Global Insurance Industry Security Awareness Training Solutions revenue by player, revenue and market share 2021-2026, (USD Million)

Global Insurance Industry Security Awareness Training Solutions total market by Type,

CAGR, 2021-2032, (USD Million)

Global Insurance Industry Security Awareness Training Solutions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Insurance Industry Security Awareness Training Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KnowBe4, Sophos, Kaspersky, ESET, Proofpoint, Mimecast, Cofense, Right-Hand, Barracuda Networks, Inc, AwareGO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Insurance Industry Security Awareness Training Solutions market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Insurance Industry Security Awareness Training Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Insurance Industry Security Awareness Training Solutions Market, Segmentation by Type:

On-premises

Cloud-based

Global Insurance Industry Security Awareness Training Solutions Market, Segmentation by Product Form:

Traditional Training

Digital Training

Intelligent Training

Global Insurance Industry Security Awareness Training Solutions Market, Segmentation by Technology:

Risk Identification

Compliance Management

Emergency Response

Global Insurance Industry Security Awareness Training Solutions Market, Segmentation by Application:

Online Training

Offline Training

## Companies Profiled:

KnowBe4

Sophos

Kaspersky

ESET

Proofpoint

Mimecast

Cofense

Right-Hand

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

360

DBAPP Security Co., Ltd.

## Key Questions Answered

1. How big is the global Insurance Industry Security Awareness Training Solutions market?
2. What is the demand of the global Insurance Industry Security Awareness Training Solutions market?
3. What is the year over year growth of the global Insurance Industry Security

Awareness Training Solutions market?

4. What is the total value of the global Insurance Industry Security Awareness Training Solutions market?

5. Who are the Major Players in the global Insurance Industry Security Awareness Training Solutions market?

6. What are the growth factors driving the market demand?

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