

Global Insurance Brokers and Agents Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD6B04B14F8AEN.html>

Date: May 2024

Pages: 108

Price: US\$ 3,480.00 (Single User License)

ID: GD6B04B14F8AEN

Abstracts

According to our (Global Info Research) latest study, the global Insurance Brokers and Agents market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The insurance brokers and agents market is primarily engaged in acting as intermediaries (i.e., agents, brokers) in selling annuities and insurance policies. They represent consumers in insurance transactions. Insurance brokers and agents can be contracted with single or multiple insurance companies as they try to meet different client needs with suitable insurance products. This market excludes the direct selling of insurance products by insurance companies.

Marsh & McLennan Cos. Inc. was the largest company in the insurance brokers and agents market in 2017.

The Global Info Research report includes an overview of the development of the Insurance Brokers and Agents industry chain, the market status of Individual (Insurance Brokers, Insurance Agents), Small Enterprises (10 to 49 Employees) (Insurance Brokers, Insurance Agents), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insurance Brokers and Agents.

Regionally, the report analyzes the Insurance Brokers and Agents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insurance Brokers and Agents market, with robust domestic

demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Insurance Brokers and Agents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insurance Brokers and Agents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Insurance Brokers, Insurance Agents).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insurance Brokers and Agents market.

Regional Analysis: The report involves examining the Insurance Brokers and Agents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Insurance Brokers and Agents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insurance Brokers and Agents:

Company Analysis: Report covers individual Insurance Brokers and Agents players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Insurance Brokers and Agents This may involve surveys, interviews,

and analysis of consumer reviews and feedback from different by Enterprise Size (Individual, Small Enterprises (10 to 49 Employees)).

Technology Analysis: Report covers specific technologies relevant to Insurance Brokers and Agents. It assesses the current state, advancements, and potential future developments in Insurance Brokers and Agents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Insurance Brokers and Agents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Insurance Brokers and Agents market is split by Type and by Enterprise Size. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Enterprise Size in terms of value.

Market segment by Type

Insurance Brokers

Insurance Agents

Market segment by Enterprise Size

Individual

Small Enterprises (10 to 49 Employees)

Medium-sized Enterprises (50 to 249 Employees)

Large Enterprises (Employ 250 or More People)

Market segment by players, this report covers

Marsh & McLennan Companies

Aon plc

Arthur J. Gallagher & Co.

Willis Group

Branch Banking and Trust Company

Brown & Brown

HUB International

USI Insurance Services

Lockton

Alliant Insurance Services

NFP

Acrisure

AmWINS Group

Assured Partners

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insurance Brokers and Agents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insurance Brokers and Agents, with revenue, gross margin and global market share of Insurance Brokers and Agents from 2019 to 2024.

Chapter 3, the Insurance Brokers and Agents competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Insurance Brokers and Agents market forecast, by regions, type and enterprise size, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insurance Brokers and Agents.

Chapter 13, to describe Insurance Brokers and Agents research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Insurance Brokers and Agents
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Insurance Brokers and Agents by Type
 - 1.3.1 Overview: Global Insurance Brokers and Agents Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Insurance Brokers and Agents Consumption Value Market Share by Type in 2023
 - 1.3.3 Insurance Brokers
 - 1.3.4 Insurance Agents
- 1.4 Global Insurance Brokers and Agents Market by Enterprise Size
 - 1.4.1 Overview: Global Insurance Brokers and Agents Market Size by Enterprise Size: 2019 Versus 2023 Versus 2030
 - 1.4.2 Individual
 - 1.4.3 Small Enterprises (10 to 49 Employees)
 - 1.4.4 Medium-sized Enterprises (50 to 249 Employees)
 - 1.4.5 Large Enterprises (Employ 250 or More People)
- 1.5 Global Insurance Brokers and Agents Market Size & Forecast
- 1.6 Global Insurance Brokers and Agents Market Size and Forecast by Region
 - 1.6.1 Global Insurance Brokers and Agents Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Insurance Brokers and Agents Market Size by Region, (2019-2030)
 - 1.6.3 North America Insurance Brokers and Agents Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Insurance Brokers and Agents Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Insurance Brokers and Agents Market Size and Prospect (2019-2030)
 - 1.6.6 South America Insurance Brokers and Agents Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Insurance Brokers and Agents Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Marsh & McLennan Companies
 - 2.1.1 Marsh & McLennan Companies Details

- 2.1.2 Marsh & McLennan Companies Major Business
- 2.1.3 Marsh & McLennan Companies Insurance Brokers and Agents Product and Solutions
- 2.1.4 Marsh & McLennan Companies Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Marsh & McLennan Companies Recent Developments and Future Plans
- 2.2 Aon plc
 - 2.2.1 Aon plc Details
 - 2.2.2 Aon plc Major Business
 - 2.2.3 Aon plc Insurance Brokers and Agents Product and Solutions
 - 2.2.4 Aon plc Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Aon plc Recent Developments and Future Plans
- 2.3 Arthur J. Gallagher & Co.
 - 2.3.1 Arthur J. Gallagher & Co. Details
 - 2.3.2 Arthur J. Gallagher & Co. Major Business
 - 2.3.3 Arthur J. Gallagher & Co. Insurance Brokers and Agents Product and Solutions
 - 2.3.4 Arthur J. Gallagher & Co. Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Arthur J. Gallagher & Co. Recent Developments and Future Plans
- 2.4 Willis Group
 - 2.4.1 Willis Group Details
 - 2.4.2 Willis Group Major Business
 - 2.4.3 Willis Group Insurance Brokers and Agents Product and Solutions
 - 2.4.4 Willis Group Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Willis Group Recent Developments and Future Plans
- 2.5 Branch Banking and Trust Company
 - 2.5.1 Branch Banking and Trust Company Details
 - 2.5.2 Branch Banking and Trust Company Major Business
 - 2.5.3 Branch Banking and Trust Company Insurance Brokers and Agents Product and Solutions
 - 2.5.4 Branch Banking and Trust Company Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Branch Banking and Trust Company Recent Developments and Future Plans
- 2.6 Brown & Brown
 - 2.6.1 Brown & Brown Details
 - 2.6.2 Brown & Brown Major Business
 - 2.6.3 Brown & Brown Insurance Brokers and Agents Product and Solutions

2.6.4 Brown & Brown Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Brown & Brown Recent Developments and Future Plans

2.7 HUB International

2.7.1 HUB International Details

2.7.2 HUB International Major Business

2.7.3 HUB International Insurance Brokers and Agents Product and Solutions

2.7.4 HUB International Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 HUB International Recent Developments and Future Plans

2.8 USI Insurance Services

2.8.1 USI Insurance Services Details

2.8.2 USI Insurance Services Major Business

2.8.3 USI Insurance Services Insurance Brokers and Agents Product and Solutions

2.8.4 USI Insurance Services Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 USI Insurance Services Recent Developments and Future Plans

2.9 Lockton

2.9.1 Lockton Details

2.9.2 Lockton Major Business

2.9.3 Lockton Insurance Brokers and Agents Product and Solutions

2.9.4 Lockton Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Lockton Recent Developments and Future Plans

2.10 Alliant Insurance Services

2.10.1 Alliant Insurance Services Details

2.10.2 Alliant Insurance Services Major Business

2.10.3 Alliant Insurance Services Insurance Brokers and Agents Product and Solutions

2.10.4 Alliant Insurance Services Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Alliant Insurance Services Recent Developments and Future Plans

2.11 NFP

2.11.1 NFP Details

2.11.2 NFP Major Business

2.11.3 NFP Insurance Brokers and Agents Product and Solutions

2.11.4 NFP Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 NFP Recent Developments and Future Plans

2.12 Acrisure

- 2.12.1 Acisure Details
- 2.12.2 Acisure Major Business
- 2.12.3 Acisure Insurance Brokers and Agents Product and Solutions
- 2.12.4 Acisure Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Acisure Recent Developments and Future Plans
- 2.13 AmWINS Group
 - 2.13.1 AmWINS Group Details
 - 2.13.2 AmWINS Group Major Business
 - 2.13.3 AmWINS Group Insurance Brokers and Agents Product and Solutions
 - 2.13.4 AmWINS Group Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 AmWINS Group Recent Developments and Future Plans
- 2.14 Assured Partners
 - 2.14.1 Assured Partners Details
 - 2.14.2 Assured Partners Major Business
 - 2.14.3 Assured Partners Insurance Brokers and Agents Product and Solutions
 - 2.14.4 Assured Partners Insurance Brokers and Agents Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Assured Partners Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Insurance Brokers and Agents Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Insurance Brokers and Agents by Company Revenue
 - 3.2.2 Top 3 Insurance Brokers and Agents Players Market Share in 2023
 - 3.2.3 Top 6 Insurance Brokers and Agents Players Market Share in 2023
- 3.3 Insurance Brokers and Agents Market: Overall Company Footprint Analysis
 - 3.3.1 Insurance Brokers and Agents Market: Region Footprint
 - 3.3.2 Insurance Brokers and Agents Market: Company Product Type Footprint
 - 3.3.3 Insurance Brokers and Agents Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Insurance Brokers and Agents Consumption Value and Market Share by Type (2019-2024)

4.2 Global Insurance Brokers and Agents Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY ENTERPRISE SIZE

5.1 Global Insurance Brokers and Agents Consumption Value Market Share by Enterprise Size (2019-2024)

5.2 Global Insurance Brokers and Agents Market Forecast by Enterprise Size (2025-2030)

6 NORTH AMERICA

6.1 North America Insurance Brokers and Agents Consumption Value by Type (2019-2030)

6.2 North America Insurance Brokers and Agents Consumption Value by Enterprise Size (2019-2030)

6.3 North America Insurance Brokers and Agents Market Size by Country

6.3.1 North America Insurance Brokers and Agents Consumption Value by Country (2019-2030)

6.3.2 United States Insurance Brokers and Agents Market Size and Forecast (2019-2030)

6.3.3 Canada Insurance Brokers and Agents Market Size and Forecast (2019-2030)

6.3.4 Mexico Insurance Brokers and Agents Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Insurance Brokers and Agents Consumption Value by Type (2019-2030)

7.2 Europe Insurance Brokers and Agents Consumption Value by Enterprise Size (2019-2030)

7.3 Europe Insurance Brokers and Agents Market Size by Country

7.3.1 Europe Insurance Brokers and Agents Consumption Value by Country (2019-2030)

7.3.2 Germany Insurance Brokers and Agents Market Size and Forecast (2019-2030)

7.3.3 France Insurance Brokers and Agents Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Insurance Brokers and Agents Market Size and Forecast (2019-2030)

7.3.5 Russia Insurance Brokers and Agents Market Size and Forecast (2019-2030)

7.3.6 Italy Insurance Brokers and Agents Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific Insurance Brokers and Agents Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Insurance Brokers and Agents Consumption Value by Enterprise Size (2019-2030)
- 8.3 Asia-Pacific Insurance Brokers and Agents Market Size by Region
 - 8.3.1 Asia-Pacific Insurance Brokers and Agents Consumption Value by Region (2019-2030)
 - 8.3.2 China Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 8.3.3 Japan Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 8.3.5 India Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 8.3.7 Australia Insurance Brokers and Agents Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America Insurance Brokers and Agents Consumption Value by Type (2019-2030)
- 9.2 South America Insurance Brokers and Agents Consumption Value by Enterprise Size (2019-2030)
- 9.3 South America Insurance Brokers and Agents Market Size by Country
 - 9.3.1 South America Insurance Brokers and Agents Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil Insurance Brokers and Agents Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina Insurance Brokers and Agents Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Insurance Brokers and Agents Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Insurance Brokers and Agents Consumption Value by Enterprise Size (2019-2030)
- 10.3 Middle East & Africa Insurance Brokers and Agents Market Size by Country
 - 10.3.1 Middle East & Africa Insurance Brokers and Agents Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey Insurance Brokers and Agents Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Insurance Brokers and Agents Market Size and Forecast (2019-2030)

10.3.4 UAE Insurance Brokers and Agents Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Insurance Brokers and Agents Market Drivers

11.2 Insurance Brokers and Agents Market Restraints

11.3 Insurance Brokers and Agents Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Insurance Brokers and Agents Industry Chain

12.2 Insurance Brokers and Agents Upstream Analysis

12.3 Insurance Brokers and Agents Midstream Analysis

12.4 Insurance Brokers and Agents Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

I would like to order

Product name: Global Insurance Brokers and Agents Market 2024 by Company, Regions, Type and Application, Forecast to 2030

Product link: <https://marketpublishers.com/r/GD6B04B14F8AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD6B04B14F8AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

