

Global Insulating Adhesive Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Insulating Adhesive Tape market size was valued at USD 1501.2 million in 2023 and is forecast to a readjusted size of USD 1703.1 million by 2030 with a CAGR of 1.8% during review period.

Insulating Adhesive Tape is a type of pressure-sensitive tape used to insulate electrical wires and other material that conduct electricity. It can be made of many plastics, but vinyl is most popular, as it stretches well and gives an effective and long lasting insulation.

Global Insulating Adhesive Tape key players include 3M, Achem (YC Group), Tesa (Beiersdorf AG), Nitto, IPG, etc. Global top five players hold a share about 30%.

China is the largest market, with a share about 40%, followed by North America and Europe, having a total share about 30 percent.

In terms of product, PVC Insulating Adhesive Tape is the largest segment, with a share about 85%. And in terms of application, the largest application is Electrical and electronics, followed by Communication industry, Auto industry, Aerospace, etc.

The Global Info Research report includes an overview of the development of the Insulating Adhesive Tape industry chain, the market status of Electrical and electronics (Cloth Insulating Adhesive Tape, PVC Insulating Adhesive Tape), Communication industry (Cloth Insulating Adhesive Tape, PVC Insulating Adhesive Tape), and key enterprises in developed and developing market, and analysed the cutting-edge

technology, patent, hot applications and market trends of Insulating Adhesive Tape.

Regionally, the report analyzes the Insulating Adhesive Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insulating Adhesive Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Insulating Adhesive Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insulating Adhesive Tape industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M sqm), revenue generated, and market share of different by Type (e.g., Cloth Insulating Adhesive Tape, PVC Insulating Adhesive Tape).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insulating Adhesive Tape market.

Regional Analysis: The report involves examining the Insulating Adhesive Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Insulating Adhesive Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insulating Adhesive Tape:

Company Analysis: Report covers individual Insulating Adhesive Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Insulating Adhesive Tape. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electrical and electronics, Communication industry).

Technology Analysis: Report covers specific technologies relevant to Insulating Adhesive Tape. It assesses the current state, advancements, and potential future developments in Insulating Adhesive Tape areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Insulating Adhesive Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Insulating Adhesive Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Cloth Insulating Adhesive Tape

PVC Insulating Adhesive Tape

PET Insulating Adhesive Tape

Others

Market segment by Application

Electrical and electronics

Communication industry

Auto industry

Aerospace

Others

Major players covered

3M

Achem (YC Group)

Tesa (Beiersdorf AG)

Nitto

IPG

Scapa

Saint Gobin (CHR)

Four Pillars

H-Old

Plymouth

Teraoka

Würth

Shushi

Yongle

Yongguan adhesive

Sincere

Denka

Furukawa Electric

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Insulating Adhesive Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insulating Adhesive Tape, with price, sales, revenue and global market share of Insulating Adhesive Tape from 2019 to 2024.

Chapter 3, the Insulating Adhesive Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insulating Adhesive Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Insulating Adhesive Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insulating Adhesive Tape.

Chapter 14 and 15, to describe Insulating Adhesive Tape sales channel, distributors, customers, research findings and conclusion.

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