

Global Insulated Jacket Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Insulated Jacket market size is expected to reach \$ 10710 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Insulated jackets are special garments designed to combat cold weather, typically featuring excellent thermal insulation properties and providing a comfortable wearing experience. These jackets are often made from materials with insulating qualities that effectively trap heat generated by the body while preventing cold air from penetrating. There is a wide range of insulated jackets available on the market, and they can be categorized based on material, purpose, and design. Common insulation materials include down, synthetic fibers (such as PrimaLoft, ThermoBall), and other innovative insulation technologies. Furthermore, the design of insulated jackets also varies, with some focusing on lightweight designs for everyday wear, while others prioritize functionality for extreme cold environments, such as mountaineering or skiing.

The market offers several types of insulated jackets, including down jackets, synthetic jackets, and hybrid material jackets. These jackets not only meet the warmth needs in cold weather but also provide flexibility and comfort for various activities. Down jackets are popular for their outstanding thermal performance, especially in extremely cold climates, while synthetic jackets emphasize moisture resistance and durability, making them suitable for varying weather conditions. In recent years, with the rise of environmental awareness, many brands have introduced insulated jackets made from sustainable materials to meet the demand for eco-friendly products.

The steady growth of the insulated jacket market is driven by several factors, especially the increasing popularity of outdoor activities and winter sports. As more people engage in skiing, hiking, and mountaineering, the demand for high-performance insulated

jackets continues to rise, particularly for those suitable for cold weather and extreme climates. Additionally, the growing awareness of environmental issues has become one of the key drivers for the development of the insulated jacket market. Consumers are increasingly inclined to choose products made from eco-friendly materials, such as recycled polyester and sustainable down, which encourages brands to place more emphasis on innovation and sustainability in their designs and manufacturing processes.

Despite the promising outlook, there are some risks and challenges. Firstly, climate change may shorten the cold seasons in some regions, which could impact the demand for insulated jackets. Secondly, the market is highly competitive, with increased differentiation between major brands, and price pressure could pose a threat to smaller brands. Furthermore, with advancements in technology and changing consumer needs, the insulated jacket market is becoming more reliant on technological innovation. Brands need to continuously innovate to maintain their competitive edge.

In terms of market concentration, the insulated jacket market remains relatively fragmented. While some large brands hold a significant share, smaller brands can still capture a portion of the market with unique designs and innovative materials. Downstream demand trends indicate that consumers are increasingly prioritizing comfort, functionality, and sustainability, leading to a growing demand for high-performance, multi-functional insulated jackets.

This report studies the global Insulated Jacket production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Insulated Jacket and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Insulated Jacket that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Insulated Jacket total production and demand, 2021-2032, (K Units)

Global Insulated Jacket total production value, 2021-2032, (USD Million)

Global Insulated Jacket production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Insulated Jacket consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Insulated Jacket domestic production, consumption, key domestic manufacturers and share

Global Insulated Jacket production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Insulated Jacket production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Insulated Jacket production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Insulated Jacket market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, Under Armour, The North Face, Columbia, Gore Wear, Rab, Icebreaker, Patagonia, Black Diamond, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Insulated Jacket market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Insulated Jacket Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Insulated Jacket Market, Segmentation by Type:

Man Insulated Jacket

Woman Insulated Jacket

Kids Insulated Jacket

Global Insulated Jacket Market, Segmentation by Material:

Down Insulated Jackets

Synthetic Insulated Jackets

Global Insulated Jacket Market, Segmentation by Application:

Outdoor Sports

Casual Wearing

Companies Profiled:

Nike

Adidas

Under Armour

The North Face

Columbia

Gore Wear

Rab

Icebreaker

Patagonia

Black Diamond

Outdoor Research

Odlo

LiNing

Helly Hansen

Anta Sports

Newell Brands

Canada Goose

LL Bean

Montbell

Eddie Bauer

Key Questions Answered:

1. How big is the global Insulated Jacket market?
2. What is the demand of the global Insulated Jacket market?

3. What is the year over year growth of the global Insulated Jacket market?
4. What is the production and production value of the global Insulated Jacket market?
5. Who are the key producers in the global Insulated Jacket market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Insulated Jacket Introduction
- 1.2 World Insulated Jacket Supply & Forecast
 - 1.2.1 World Insulated Jacket Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Insulated Jacket Production (2021-2032)
 - 1.2.3 World Insulated Jacket Pricing Trends (2021-2032)
- 1.3 World Insulated Jacket Production by Region (Based on Production Site)
 - 1.3.1 World Insulated Jacket Production Value by Region (2021-2032)
 - 1.3.2 World Insulated Jacket Production by Region (2021-2032)
 - 1.3.3 World Insulated Jacket Average Price by Region (2021-2032)
 - 1.3.4 North America Insulated Jacket Production (2021-2032)
 - 1.3.5 Europe Insulated Jacket Production (2021-2032)
 - 1.3.6 China Insulated Jacket Production (2021-2032)
 - 1.3.7 Japan Insulated Jacket Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Insulated Jacket Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Insulated Jacket Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Insulated Jacket Demand (2021-2032)
- 2.2 World Insulated Jacket Consumption by Region
 - 2.2.1 World Insulated Jacket Consumption by Region (2021-2026)
 - 2.2.2 World Insulated Jacket Consumption Forecast by Region (2027-2032)
- 2.3 United States Insulated Jacket Consumption (2021-2032)
- 2.4 China Insulated Jacket Consumption (2021-2032)
- 2.5 Europe Insulated Jacket Consumption (2021-2032)
- 2.6 Japan Insulated Jacket Consumption (2021-2032)
- 2.7 South Korea Insulated Jacket Consumption (2021-2032)
- 2.8 ASEAN Insulated Jacket Consumption (2021-2032)
- 2.9 India Insulated Jacket Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Insulated Jacket Production Value by Manufacturer (2021-2026)

- 3.2 World Insulated Jacket Production by Manufacturer (2021-2026)
- 3.3 World Insulated Jacket Average Price by Manufacturer (2021-2026)
- 3.4 Insulated Jacket Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Insulated Jacket Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Insulated Jacket in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Insulated Jacket in 2025
- 3.6 Insulated Jacket Market: Overall Company Footprint Analysis
 - 3.6.1 Insulated Jacket Market: Region Footprint
 - 3.6.2 Insulated Jacket Market: Company Product Type Footprint
 - 3.6.3 Insulated Jacket Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Insulated Jacket Production Value Comparison
 - 4.1.1 United States VS China: Insulated Jacket Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Insulated Jacket Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Insulated Jacket Production Comparison
 - 4.2.1 United States VS China: Insulated Jacket Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Insulated Jacket Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Insulated Jacket Consumption Comparison
 - 4.3.1 United States VS China: Insulated Jacket Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Insulated Jacket Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Insulated Jacket Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Insulated Jacket Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Insulated Jacket Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Insulated Jacket Production (2021-2026)

4.5 China Based Insulated Jacket Manufacturers and Market Share

4.5.1 China Based Insulated Jacket Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Insulated Jacket Production Value (2021-2026)

4.5.3 China Based Manufacturers Insulated Jacket Production (2021-2026)

4.6 Rest of World Based Insulated Jacket Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Insulated Jacket Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Insulated Jacket Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Insulated Jacket Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Insulated Jacket Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Man Insulated Jacket

5.2.2 Woman Insulated Jacket

5.2.3 Kids Insulated Jacket

5.3 Market Segment by Type

5.3.1 World Insulated Jacket Production by Type (2021-2032)

5.3.2 World Insulated Jacket Production Value by Type (2021-2032)

5.3.3 World Insulated Jacket Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY MATERIAL

6.1 World Insulated Jacket Market Size Overview by Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Material

6.2.1 Down Insulated Jackets

6.2.2 Synthetic Insulated Jackets

6.3 Market Segment by Material

6.3.1 World Insulated Jacket Production by Material (2021-2032)

6.3.2 World Insulated Jacket Production Value by Material (2021-2032)

6.3.3 World Insulated Jacket Average Price by Material (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Insulated Jacket Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Outdoor Sports

7.2.2 Casual Wearing

7.3 Market Segment by Application

7.3.1 World Insulated Jacket Production by Application (2021-2032)

7.3.2 World Insulated Jacket Production Value by Application (2021-2032)

7.3.3 World Insulated Jacket Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Nike

8.1.1 Nike Details

8.1.2 Nike Major Business

8.1.3 Nike Insulated Jacket Product and Services

8.1.4 Nike Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Nike Recent Developments/Updates

8.1.6 Nike Competitive Strengths & Weaknesses

8.2 Adidas

8.2.1 Adidas Details

8.2.2 Adidas Major Business

8.2.3 Adidas Insulated Jacket Product and Services

8.2.4 Adidas Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Adidas Recent Developments/Updates

8.2.6 Adidas Competitive Strengths & Weaknesses

8.3 Under Armour

8.3.1 Under Armour Details

8.3.2 Under Armour Major Business

8.3.3 Under Armour Insulated Jacket Product and Services

8.3.4 Under Armour Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Under Armour Recent Developments/Updates

8.3.6 Under Armour Competitive Strengths & Weaknesses

8.4 The North Face

8.4.1 The North Face Details

8.4.2 The North Face Major Business

- 8.4.3 The North Face Insulated Jacket Product and Services
- 8.4.4 The North Face Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.4.5 The North Face Recent Developments/Updates
- 8.4.6 The North Face Competitive Strengths & Weaknesses
- 8.5 Columbia
 - 8.5.1 Columbia Details
 - 8.5.2 Columbia Major Business
 - 8.5.3 Columbia Insulated Jacket Product and Services
 - 8.5.4 Columbia Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Columbia Recent Developments/Updates
 - 8.5.6 Columbia Competitive Strengths & Weaknesses
- 8.6 Gore Wear
 - 8.6.1 Gore Wear Details
 - 8.6.2 Gore Wear Major Business
 - 8.6.3 Gore Wear Insulated Jacket Product and Services
 - 8.6.4 Gore Wear Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 Gore Wear Recent Developments/Updates
 - 8.6.6 Gore Wear Competitive Strengths & Weaknesses
- 8.7 Rab
 - 8.7.1 Rab Details
 - 8.7.2 Rab Major Business
 - 8.7.3 Rab Insulated Jacket Product and Services
 - 8.7.4 Rab Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Rab Recent Developments/Updates
 - 8.7.6 Rab Competitive Strengths & Weaknesses
- 8.8 Icebreaker
 - 8.8.1 Icebreaker Details
 - 8.8.2 Icebreaker Major Business
 - 8.8.3 Icebreaker Insulated Jacket Product and Services
 - 8.8.4 Icebreaker Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 Icebreaker Recent Developments/Updates
 - 8.8.6 Icebreaker Competitive Strengths & Weaknesses
- 8.9 Patagonia
 - 8.9.1 Patagonia Details

- 8.9.2 Patagonia Major Business
- 8.9.3 Patagonia Insulated Jacket Product and Services
- 8.9.4 Patagonia Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.9.5 Patagonia Recent Developments/Updates
- 8.9.6 Patagonia Competitive Strengths & Weaknesses
- 8.10 Black Diamond
 - 8.10.1 Black Diamond Details
 - 8.10.2 Black Diamond Major Business
 - 8.10.3 Black Diamond Insulated Jacket Product and Services
 - 8.10.4 Black Diamond Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Black Diamond Recent Developments/Updates
 - 8.10.6 Black Diamond Competitive Strengths & Weaknesses
- 8.11 Outdoor Research
 - 8.11.1 Outdoor Research Details
 - 8.11.2 Outdoor Research Major Business
 - 8.11.3 Outdoor Research Insulated Jacket Product and Services
 - 8.11.4 Outdoor Research Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.11.5 Outdoor Research Recent Developments/Updates
 - 8.11.6 Outdoor Research Competitive Strengths & Weaknesses
- 8.12 Odlo
 - 8.12.1 Odlo Details
 - 8.12.2 Odlo Major Business
 - 8.12.3 Odlo Insulated Jacket Product and Services
 - 8.12.4 Odlo Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.12.5 Odlo Recent Developments/Updates
 - 8.12.6 Odlo Competitive Strengths & Weaknesses
- 8.13 LiNing
 - 8.13.1 LiNing Details
 - 8.13.2 LiNing Major Business
 - 8.13.3 LiNing Insulated Jacket Product and Services
 - 8.13.4 LiNing Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.13.5 LiNing Recent Developments/Updates
 - 8.13.6 LiNing Competitive Strengths & Weaknesses
- 8.14 Helly Hansen

- 8.14.1 Helly Hansen Details
- 8.14.2 Helly Hansen Major Business
- 8.14.3 Helly Hansen Insulated Jacket Product and Services
- 8.14.4 Helly Hansen Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.14.5 Helly Hansen Recent Developments/Updates
- 8.14.6 Helly Hansen Competitive Strengths & Weaknesses
- 8.15 Anta Sports
 - 8.15.1 Anta Sports Details
 - 8.15.2 Anta Sports Major Business
 - 8.15.3 Anta Sports Insulated Jacket Product and Services
 - 8.15.4 Anta Sports Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.15.5 Anta Sports Recent Developments/Updates
 - 8.15.6 Anta Sports Competitive Strengths & Weaknesses
- 8.16 Newell Brands
 - 8.16.1 Newell Brands Details
 - 8.16.2 Newell Brands Major Business
 - 8.16.3 Newell Brands Insulated Jacket Product and Services
 - 8.16.4 Newell Brands Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.16.5 Newell Brands Recent Developments/Updates
 - 8.16.6 Newell Brands Competitive Strengths & Weaknesses
- 8.17 Canada Goose
 - 8.17.1 Canada Goose Details
 - 8.17.2 Canada Goose Major Business
 - 8.17.3 Canada Goose Insulated Jacket Product and Services
 - 8.17.4 Canada Goose Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.17.5 Canada Goose Recent Developments/Updates
 - 8.17.6 Canada Goose Competitive Strengths & Weaknesses
- 8.18 LL Bean
 - 8.18.1 LL Bean Details
 - 8.18.2 LL Bean Major Business
 - 8.18.3 LL Bean Insulated Jacket Product and Services
 - 8.18.4 LL Bean Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.18.5 LL Bean Recent Developments/Updates
 - 8.18.6 LL Bean Competitive Strengths & Weaknesses

8.19 Montbell

8.19.1 Montbell Details

8.19.2 Montbell Major Business

8.19.3 Montbell Insulated Jacket Product and Services

8.19.4 Montbell Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.19.5 Montbell Recent Developments/Updates

8.19.6 Montbell Competitive Strengths & Weaknesses

8.20 Eddie Bauer

8.20.1 Eddie Bauer Details

8.20.2 Eddie Bauer Major Business

8.20.3 Eddie Bauer Insulated Jacket Product and Services

8.20.4 Eddie Bauer Insulated Jacket Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.20.5 Eddie Bauer Recent Developments/Updates

8.20.6 Eddie Bauer Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

9.1 Insulated Jacket Industry Chain

9.2 Insulated Jacket Upstream Analysis

9.2.1 Insulated Jacket Core Raw Materials

9.2.2 Main Manufacturers of Insulated Jacket Core Raw Materials

9.3 Midstream Analysis

9.4 Downstream Analysis

9.5 Insulated Jacket Production Mode

9.6 Insulated Jacket Procurement Model

9.7 Insulated Jacket Industry Sales Model and Sales Channels

9.7.1 Insulated Jacket Sales Model

9.7.2 Insulated Jacket Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Insulated Jacket Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Insulated Jacket Production Value by Region (2021-2026) & (USD Million)

Table 3. World Insulated Jacket Production Value by Region (2027-2032) & (USD Million)

Table 4. World Insulated Jacket Production Value Market Share by Region (2021-2026)

Table 5. World Insulated Jacket Production Value Market Share by Region (2027-2032)

Table 6. World Insulated Jacket Production by Region (2021-2026) & (K Units)

Table 7. World Insulated Jacket Production by Region (2027-2032) & (K Units)

Table 8. World Insulated Jacket Production Market Share by Region (2021-2026)

Table 9. World Insulated Jacket Production Market Share by Region (2027-2032)

Table 10. World Insulated Jacket Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Insulated Jacket Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Insulated Jacket Major Market Trends

Table 13. World Insulated Jacket Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Insulated Jacket Consumption by Region (2021-2026) & (K Units)

Table 15. World Insulated Jacket Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Insulated Jacket Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Insulated Jacket Producers in 2025

Table 18. World Insulated Jacket Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Insulated Jacket Producers in 2025

Table 20. World Insulated Jacket Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global Insulated Jacket Company Evaluation Quadrant

Table 22. World Insulated Jacket Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Insulated Jacket Production Site of Key Manufacturer

Table 24. Insulated Jacket Market: Company Product Type Footprint

Table 25. Insulated Jacket Market: Company Product Application Footprint

Table 26. Insulated Jacket Competitive Factors

Table 27. Insulated Jacket New Entrant and Capacity Expansion Plans

Table 28. Insulated Jacket Mergers & Acquisitions Activity

Table 29. United States VS China Insulated Jacket Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Insulated Jacket Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Insulated Jacket Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Insulated Jacket Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Insulated Jacket Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Insulated Jacket Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Insulated Jacket Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Insulated Jacket Production Market Share (2021-2026)

Table 37. China Based Insulated Jacket Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Insulated Jacket Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Insulated Jacket Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Insulated Jacket Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Insulated Jacket Production Market Share (2021-2026)

Table 42. Rest of World Based Insulated Jacket Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Insulated Jacket Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Insulated Jacket Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Insulated Jacket Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Insulated Jacket Production Market Share (2021-2026)

Table 47. World Insulated Jacket Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Insulated Jacket Production by Type (2021-2026) & (K Units)

Table 49. World Insulated Jacket Production by Type (2027-2032) & (K Units)

Table 50. World Insulated Jacket Production Value by Type (2021-2026) & (USD Million)

Table 51. World Insulated Jacket Production Value by Type (2027-2032) & (USD Million)

Table 52. World Insulated Jacket Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Insulated Jacket Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Insulated Jacket Production Value by Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Insulated Jacket Production by Material (2021-2026) & (K Units)

Table 56. World Insulated Jacket Production by Material (2027-2032) & (K Units)

Table 57. World Insulated Jacket Production Value by Material (2021-2026) & (USD Million)

Table 58. World Insulated Jacket Production Value by Material (2027-2032) & (USD Million)

Table 59. World Insulated Jacket Average Price by Material (2021-2026) & (USD/Unit)

Table 60. World Insulated Jacket Average Price by Material (2027-2032) & (USD/Unit)

Table 61. World Insulated Jacket Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Insulated Jacket Production by Application (2021-2026) & (K Units)

Table 63. World Insulated Jacket Production by Application (2027-2032) & (K Units)

Table 64. World Insulated Jacket Production Value by Application (2021-2026) & (USD Million)

Table 65. World Insulated Jacket Production Value by Application (2027-2032) & (USD Million)

Table 66. World Insulated Jacket Average Price by Application (2021-2026) & (USD/Unit)

Table 67. World Insulated Jacket Average Price by Application (2027-2032) & (USD/Unit)

Table 68. Nike Basic Information, Manufacturing Base and Competitors

Table 69. Nike Major Business

Table 70. Nike Insulated Jacket Product and Services

Table 71. Nike Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Nike Recent Developments/Updates

Table 73. Nike Competitive Strengths & Weaknesses

Table 74. Adidas Basic Information, Manufacturing Base and Competitors

Table 75. Adidas Major Business

- Table 76. Adidas Insulated Jacket Product and Services
- Table 77. Adidas Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 78. Adidas Recent Developments/Updates
- Table 79. Adidas Competitive Strengths & Weaknesses
- Table 80. Under Armour Basic Information, Manufacturing Base and Competitors
- Table 81. Under Armour Major Business
- Table 82. Under Armour Insulated Jacket Product and Services
- Table 83. Under Armour Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. Under Armour Recent Developments/Updates
- Table 85. Under Armour Competitive Strengths & Weaknesses
- Table 86. The North Face Basic Information, Manufacturing Base and Competitors
- Table 87. The North Face Major Business
- Table 88. The North Face Insulated Jacket Product and Services
- Table 89. The North Face Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 90. The North Face Recent Developments/Updates
- Table 91. The North Face Competitive Strengths & Weaknesses
- Table 92. Columbia Basic Information, Manufacturing Base and Competitors
- Table 93. Columbia Major Business
- Table 94. Columbia Insulated Jacket Product and Services
- Table 95. Columbia Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Columbia Recent Developments/Updates
- Table 97. Columbia Competitive Strengths & Weaknesses
- Table 98. Gore Wear Basic Information, Manufacturing Base and Competitors
- Table 99. Gore Wear Major Business
- Table 100. Gore Wear Insulated Jacket Product and Services
- Table 101. Gore Wear Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Gore Wear Recent Developments/Updates
- Table 103. Gore Wear Competitive Strengths & Weaknesses
- Table 104. Rab Basic Information, Manufacturing Base and Competitors
- Table 105. Rab Major Business
- Table 106. Rab Insulated Jacket Product and Services
- Table 107. Rab Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. Rab Recent Developments/Updates

- Table 109. Rab Competitive Strengths & Weaknesses
- Table 110. Icebreaker Basic Information, Manufacturing Base and Competitors
- Table 111. Icebreaker Major Business
- Table 112. Icebreaker Insulated Jacket Product and Services
- Table 113. Icebreaker Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. Icebreaker Recent Developments/Updates
- Table 115. Icebreaker Competitive Strengths & Weaknesses
- Table 116. Patagonia Basic Information, Manufacturing Base and Competitors
- Table 117. Patagonia Major Business
- Table 118. Patagonia Insulated Jacket Product and Services
- Table 119. Patagonia Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Patagonia Recent Developments/Updates
- Table 121. Patagonia Competitive Strengths & Weaknesses
- Table 122. Black Diamond Basic Information, Manufacturing Base and Competitors
- Table 123. Black Diamond Major Business
- Table 124. Black Diamond Insulated Jacket Product and Services
- Table 125. Black Diamond Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 126. Black Diamond Recent Developments/Updates
- Table 127. Black Diamond Competitive Strengths & Weaknesses
- Table 128. Outdoor Research Basic Information, Manufacturing Base and Competitors
- Table 129. Outdoor Research Major Business
- Table 130. Outdoor Research Insulated Jacket Product and Services
- Table 131. Outdoor Research Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 132. Outdoor Research Recent Developments/Updates
- Table 133. Outdoor Research Competitive Strengths & Weaknesses
- Table 134. Odlo Basic Information, Manufacturing Base and Competitors
- Table 135. Odlo Major Business
- Table 136. Odlo Insulated Jacket Product and Services
- Table 137. Odlo Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 138. Odlo Recent Developments/Updates
- Table 139. Odlo Competitive Strengths & Weaknesses
- Table 140. LiNing Basic Information, Manufacturing Base and Competitors
- Table 141. LiNing Major Business
- Table 142. LiNing Insulated Jacket Product and Services

Table 143. LiNing Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. LiNing Recent Developments/Updates

Table 145. LiNing Competitive Strengths & Weaknesses

Table 146. Helly Hansen Basic Information, Manufacturing Base and Competitors

Table 147. Helly Hansen Major Business

Table 148. Helly Hansen Insulated Jacket Product and Services

Table 149. Helly Hansen Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 150. Helly Hansen Recent Developments/Updates

Table 151. Helly Hansen Competitive Strengths & Weaknesses

Table 152. Anta Sports Basic Information, Manufacturing Base and Competitors

Table 153. Anta Sports Major Business

Table 154. Anta Sports Insulated Jacket Product and Services

Table 155. Anta Sports Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Anta Sports Recent Developments/Updates

Table 157. Anta Sports Competitive Strengths & Weaknesses

Table 158. Newell Brands Basic Information, Manufacturing Base and Competitors

Table 159. Newell Brands Major Business

Table 160. Newell Brands Insulated Jacket Product and Services

Table 161. Newell Brands Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Newell Brands Recent Developments/Updates

Table 163. Newell Brands Competitive Strengths & Weaknesses

Table 164. Canada Goose Basic Information, Manufacturing Base and Competitors

Table 165. Canada Goose Major Business

Table 166. Canada Goose Insulated Jacket Product and Services

Table 167. Canada Goose Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Canada Goose Recent Developments/Updates

Table 169. Canada Goose Competitive Strengths & Weaknesses

Table 170. LL Bean Basic Information, Manufacturing Base and Competitors

Table 171. LL Bean Major Business

Table 172. LL Bean Insulated Jacket Product and Services

Table 173. LL Bean Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. LL Bean Recent Developments/Updates

Table 175. LL Bean Competitive Strengths & Weaknesses

- Table 176. Montbell Basic Information, Manufacturing Base and Competitors
- Table 177. Montbell Major Business
- Table 178. Montbell Insulated Jacket Product and Services
- Table 179. Montbell Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 180. Montbell Recent Developments/Updates
- Table 181. Montbell Competitive Strengths & Weaknesses
- Table 182. Eddie Bauer Basic Information, Manufacturing Base and Competitors
- Table 183. Eddie Bauer Major Business
- Table 184. Eddie Bauer Insulated Jacket Product and Services
- Table 185. Eddie Bauer Insulated Jacket Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 186. Eddie Bauer Recent Developments/Updates
- Table 187. Eddie Bauer Competitive Strengths & Weaknesses
- Table 188. Global Key Players of Insulated Jacket Upstream (Raw Materials)
- Table 189. Global Insulated Jacket Typical Customers
- Table 190. Insulated Jacket Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Insulated Jacket Picture

Figure 2. World Insulated Jacket Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Insulated Jacket Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Insulated Jacket Production (2021-2032) & (K Units)

Figure 5. World Insulated Jacket Average Price (2021-2032) & (USD/Unit)

Figure 6. World Insulated Jacket Production Value Market Share by Region (2021-2032)

Figure 7. World Insulated Jacket Production Market Share by Region (2021-2032)

Figure 8. North America Insulated Jacket Production (2021-2032) & (K Units)

Figure 9. Europe Insulated Jacket Production (2021-2032) & (K Units)

Figure 10. China Insulated Jacket Production (2021-2032) & (K Units)

Figure 11. Japan Insulated Jacket Production (2021-2032) & (K Units)

Figure 12. Insulated Jacket Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 15. World Insulated Jacket Consumption Market Share by Region (2021-2032)

Figure 16. United States Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 17. China Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 18. Europe Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 19. Japan Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 20. South Korea Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 22. India Insulated Jacket Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Insulated Jacket by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Insulated Jacket Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Insulated Jacket Markets in 2025

Figure 26. United States VS China: Insulated Jacket Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Insulated Jacket Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Insulated Jacket Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Insulated Jacket Production Market Share 2025

Figure 30. China Based Manufacturers Insulated Jacket Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Insulated Jacket Production Market Share 2025

Figure 32. World Insulated Jacket Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Insulated Jacket Production Value Market Share by Type in 2025

Figure 34. Man Insulated Jacket

Figure 35. Woman Insulated Jacket

Figure 36. Kids Insulated Jacket

Figure 37. World Insulated Jacket Production Market Share by Type (2021-2032)

Figure 38. World Insulated Jacket Production Value Market Share by Type (2021-2032)

Figure 39. World Insulated Jacket Average Price by Type (2021-2032) & (USD/Unit)

Figure 40. World Insulated Jacket Production Value by Material, (USD Million), 2021 & 2025 & 2032

Figure 41. World Insulated Jacket Production Value Market Share by Material in 2025

Figure 42. Down Insulated Jackets

Figure 43. Synthetic Insulated Jackets

Figure 44. World Insulated Jacket Production Market Share by Material (2021-2032)

Figure 45. World Insulated Jacket Production Value Market Share by Material (2021-2032)

Figure 46. World Insulated Jacket Average Price by Material (2021-2032) & (USD/Unit)

Figure 47. World Insulated Jacket Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Insulated Jacket Production Value Market Share by Application in 2025

Figure 49. Outdoor Sports

Figure 50. Casual Wearing

Figure 51. World Insulated Jacket Production Market Share by Application (2021-2032)

Figure 52. World Insulated Jacket Production Value Market Share by Application (2021-2032)

Figure 53. World Insulated Jacket Average Price by Application (2021-2032) & (USD/Unit)

Figure 54. Insulated Jacket Industry Chain

Figure 55. Insulated Jacket Procurement Model

Figure 56. Insulated Jacket Sales Model

Figure 57. Insulated Jacket Sales Channels, Direct Sales, and Distribution

Figure 58. Methodology

Figure 59. Research Process and Data Source

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