

Global Instructor-led Language Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Instructor-led language training is the practice of training and learning language material between an instructor and learners, either individuals or groups. Instructors can also be referred to as a facilitator, who may be knowledgeable and experienced in the learning material, but can also be used more for their facilitation skills and ability to deliver material to learners.

Scope of the Report:

This report studies the Instructor-led Language Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Instructor-led Language Training market by product type and applications/end industries.

Instructor-led training represents overall 66% of corporate training and development; it reaches 76% in high-performing companies and 80% in high-consequence industries (healthcare industry, pharmaceutical industry, finance, utilities, etc.). It is also the most widely-used method for extended enterprise training, which trains customers and partners, with an 80% usage rate.

The global Instructor-led Language Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Instructor-led Language Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Berlitz Languages

Commercial Language Training

CORE Languages

Education First

Pearson Education

CGS

G-Cube

Onwards Learning

Sanako

Specialist Language Courses

iTutorGroup

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

English

Mandarin

Spanish

Arabic

Others

Market Segment by Applications, can be divided into

Institutional Training

Individual Training

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