

# Global Instant Stew Bird's Nest Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Instant Stew Bird's Nest market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

According to the '2019 China Bird's Nest Industry White Paper', the overall bird's nest market size has reached 30 billion yuan, with a compound annual growth rate of more than 30%, showing a sustained and rapid growth trend. As an iconic brand of freshly stewed bird's nest, Xiaoxian Stew continues to set new records. Data shows that the sales of freshly stewed bird's nests on Tmall have grown by more than 150% for two consecutive years from 2017 to 2019, which is more than twice that of ready-to-eat bird's nests. According to Tmall data, during the 2020 Double Eleven pre-sale period, bird's nest tonics increased by 168% year-on-year, and fresh stewed bird's nests increased by 100%. Among them, Xiaoxian Stew ranked first in the national sales of fresh stewed bird's nests for four consecutive years from 2017 to 2020, and has continued to do so. In three years, it has become the fastest growing bird's nest brand in China.

Fresh stewed bird's nests generally refer to bird's nest products that are different from traditional dry bird's nests and ready-to-eat bird's nests. They are stewed using the fresh stew process, have a shelf life of 15 days with zero addition, and are delivered cold and fresh to your home on a weekly basis. Freshly stewed bird's nest ensures that the bird's nest is fresh, nutritious and delicious, and eliminates the tedious processes of pre-purchasing, soaking, picking, stewing and other dry bird's nests. Ready-to-eat bird's nests have a long shelf life and are difficult to guarantee nutrition, which opens up the problem of difficulty in ensuring nutrition. Bird's nest nourishes the era of freshly stewed bird's nest.

This report studies the global Instant Stew Bird's Nest demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Instant Stew Bird's Nest, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Instant Stew Bird's Nest that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Instant Stew Bird's Nest total market, 2018-2029, (USD Million)

Global Instant Stew Bird's Nest total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Instant Stew Bird's Nest total market, key domestic companies and share, (USD Million)

Global Instant Stew Bird's Nest revenue by player and market share 2018-2023, (USD Million)

Global Instant Stew Bird's Nest total market by Type, CAGR, 2018-2029, (USD Million)

Global Instant Stew Bird's Nest total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Instant Stew Bird's Nest market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xiaoxiandun, Yanzhiwu, Twin Lotus, Jihuo, PT SWIFT, NINEST, HK JEBN, Bwell and Yanzhiwang, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Instant Stew Bird's Nest market.

### Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

### Global Instant Stew Bird's Nest Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Instant Stew Bird's Nest Market, Segmentation by Type

Sugary

No sugar

### Global Instant Stew Bird's Nest Market, Segmentation by Application

Online Sales

Offline Sales

## Companies Profiled:

Xiaoxiandun

Yanzhiwu

Twin Lotus

Jihuo

PT SWIFT

NINEST

HK JEBN

Bwell

Yanzhiwang

GRANDEUR

## Key Questions Answered

1. How big is the global Instant Stew Bird's Nest market?
2. What is the demand of the global Instant Stew Bird's Nest market?
3. What is the year over year growth of the global Instant Stew Bird's Nest market?
4. What is the total value of the global Instant Stew Bird's Nest market?
5. Who are the major players in the global Instant Stew Bird's Nest market?

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