

Global Instant Messaging (IM) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Instant Messaging (IM) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Instant Messaging (IM) market size is estimated to be worth US\$ 22550 million in 2021 and is forecast to a readjusted size of USD 40910 million by 2028 with a CAGR of 8.9% during review period. Personal accounting for % of the Instant Messaging (IM) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While PC segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Instant Messaging (IM) include Apple Messages, Cisco Jabber, Facebook Messenger, Google, and IBM Sametime, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Instant Messaging (IM) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

PC

Mobile

Market segment by Application, can be divided into

Personal

Enterprise

Other

Market segment by players, this report covers

Apple Messages

Cisco Jabber

Facebook Messenger

Google

IBM Sametime

ICQ

Line

Pidgin

Microsoft Skype

Slack

Telegram

Trillian

Viber

WeChat

WhatsApp Messenger

Windows Live Messenger

Yahoo Messenger

Tencent

China Mobile

YY

Alibaba

Adium

Alibaba

Adium

BitlBee

BeeNut

Centericq

Fire

Pidgin

Gajim

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Instant Messaging (IM) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Instant Messaging (IM), with revenue, gross margin and global market share of Instant Messaging (IM) from 2019 to 2022.

Chapter 3, the Instant Messaging (IM) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Instant Messaging (IM) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Instant Messaging (IM) research findings and conclusion, appendix and data source.

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