

Global Instant Card Issuance System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Instant Card Issuance System market size is expected to reach \$ 4366 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

Instant Card Issuance System is a comprehensive solution that enables banks or card issuers to produce and deliver physical payment cards (such as debit cards, credit cards, and prepaid cards) on-site and in real time. This system typically moves processes that were originally centralized in card production centers to branches, self-service terminals, or lightweight card issuance points, completing the entire process from identity verification to card availability within minutes to tens of minutes.

Gross Profit Margin Levels

The gross profit margin of instant card issuance systems depends on the degree of software integration and whether on-site delivery is undertaken. Vendors primarily offering SaaS/subscription-based instant card issuance platforms concentrate costs on R&D, cloud operations and maintenance, compliance modules, and channel support, typically achieving a gross profit margin of 65%–80%. Those focusing on hardware equipment + consumables + maintenance, affected by manufacturing, spare parts, on-site service, and channel discounts, generally have a gross profit margin of 25%–45%. Those primarily focused on project-based system integration/branch upgrades (interfaces, key systems, EMV scripts, counter processes, and audit modifications), with a higher proportion of human resources involved, typically have a gross profit margin in the 30%–55% range. The overall trend is that more institutions are treating instant card issuance as a "continuous operational capability" rather than a one-time purchase, driving a shift in revenue structure from one-time hardware purchases to subscriptions

and hosting, thereby increasing overall gross profit margin.

Industry Drivers

The growth of instant card issuance systems is driven by three forces: First, customers' demands for an "instant usability" experience are increasing—reducing card replacement time from days to minutes significantly improves activation and first-time transactions, while also reducing costs associated with loss, fraud, and customer service during the mailing process. Second, the accelerated integration of physical and digital technologies is driving banks to integrate "instant physical card issuance at branches/self-service terminals" with "instant digital cards via mobile wallets," creating a smoother account opening and card usage path. Third, rising barriers to card security and compliance—EMV, key, and audit requirements make "controllable, traceable, and scalable" instant card issuance platforms more desirable. Meanwhile, ABI Research's forecast of continued growth in physical instant card issuance shipments also reinforces banks' investment logic in moving card production capabilities closer to branches and self-service channels.

This report studies the global Instant Card Issuance System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Instant Card Issuance System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Instant Card Issuance System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Instant Card Issuance System total market, 2021-2032, (USD Million)

Global Instant Card Issuance System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Instant Card Issuance System total market, key domestic companies, and share, (USD Million)

Global Instant Card Issuance System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Instant Card Issuance System total market by Type, CAGR, 2021-2032, (USD Million)

Global Instant Card Issuance System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Instant Card Issuance System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DigiCert, CyberArk, Microsoft, AWS, IBM, Thales, Sectigo, Entrust, Keyfactor, Google Cloud, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Instant Card Issuance System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Instant Card Issuance System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Instant Card Issuance System Market, Segmentation by Type:

Software-Driven

Hardware-Driven

Comprehensive Solution-Driven

Global Instant Card Issuance System Market, Segmentation by Deployment Type:

Cloud-based

On-premise

Global Instant Card Issuance System Market, Segmentation by Card Type:

Physical Card Instant Issuance System

Digital Card Instant Issuance System

Global Instant Card Issuance System Market, Segmentation by Application:

Financial Sector

Government and Public Services Sector

Transportation and Telecommunications Sector

Others

Companies Profiled:

DigiCert

CyberArk

Microsoft

AWS

IBM

Thales

Sectigo

Entrust

Keyfactor

Google Cloud

Oracle

GlobalSign

Deloitte

EY

Capgemini

AppViewX

Cloudflare

Fortanix

KPMG

Utimaco

PwC

Futurex

Akeyless

Accenture

Key Questions Answered

1. How big is the global Instant Card Issuance System market?
2. What is the demand of the global Instant Card Issuance System market?
3. What is the year over year growth of the global Instant Card Issuance System market?
4. What is the total value of the global Instant Card Issuance System market?
5. Who are the Major Players in the global Instant Card Issuance System market?
6. What are the growth factors driving the market demand?

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