

# Global Instant Card Issuance System Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Instant Card Issuance System market size was valued at US\$ 2142 million in 2025 and is forecast to a readjusted size of US\$ 4366 million by 2032 with a CAGR of 10.6% during review period.

Instant Card Issuance System is a comprehensive solution that enables banks or card issuers to produce and deliver physical payment cards (such as debit cards, credit cards, and prepaid cards) on-site and in real time. This system typically moves processes that were originally centralized in card production centers to branches, self-service terminals, or lightweight card issuance points, completing the entire process from identity verification to card availability within minutes to tens of minutes.

### Gross Profit Margin Levels

The gross profit margin of instant card issuance systems depends on the degree of software integration and whether on-site delivery is undertaken. Vendors primarily offering SaaS/subscription-based instant card issuance platforms concentrate costs on R&D, cloud operations and maintenance, compliance modules, and channel support, typically achieving a gross profit margin of 65%–80%. Those focusing on hardware equipment + consumables + maintenance, affected by manufacturing, spare parts, on-site service, and channel discounts, generally have a gross profit margin of 25%–45%. Those primarily focused on project-based system integration/branch upgrades (interfaces, key systems, EMV scripts, counter processes, and audit modifications), with a higher proportion of human resources involved, typically have a gross profit margin in the 30%–55% range. The overall trend is that more institutions are treating instant card

issuance as a "continuous operational capability" rather than a one-time purchase, driving a shift in revenue structure from one-time hardware purchases to subscriptions and hosting, thereby increasing overall gross profit margin.

## Industry Drivers

The growth of instant card issuance systems is driven by three forces: First, customers' demands for an "instant usability" experience are increasing—reducing card replacement time from days to minutes significantly improves activation and first-time transactions, while also reducing costs associated with loss, fraud, and customer service during the mailing process. Second, the accelerated integration of physical and digital technologies is driving banks to integrate "instant physical card issuance at branches/self-service terminals" with "instant digital cards via mobile wallets," creating a smoother account opening and card usage path. Third, rising barriers to card security and compliance—EMV, key, and audit requirements make "controllable, traceable, and scalable" instant card issuance platforms more desirable. Meanwhile, ABI Research's forecast of continued growth in physical instant card issuance shipments also reinforces banks' investment logic in moving card production capabilities closer to branches and self-service channels.

This report is a detailed and comprehensive analysis for global Instant Card Issuance System market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global Instant Card Issuance System market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Instant Card Issuance System market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Instant Card Issuance System market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Instant Card Issuance System market shares of main players, in revenue (\$ Million), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Instant Card Issuance System

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Instant Card Issuance System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DigiCert, CyberArk, Microsoft, AWS, IBM, Thales, Sectigo, Entrust, Keyfactor, Google Cloud, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Instant Card Issuance System market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Software-Driven

Hardware-Driven

Comprehensive Solution-Driven

Market segment by Deployment Type

Cloud-based

On-premise

## Market segment by Card Type

Physical Card Instant Issuance System

Digital Card Instant Issuance System

## Market segment by Application

Financial Sector

Government and Public Services Sector

Transportation and Telecommunications Sector

Others

## Market segment by players, this report covers

DigiCert

CyberArk

Microsoft

AWS

IBM

Thales

Sectigo

Entrust

Keyfactor

Google Cloud

Oracle

GlobalSign

Deloitte

EY

Capgemini

AppViewX

Cloudflare

Fortanix

KPMG

Utimaco

PwC

Futurex

Akeyless

Accenture

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Instant Card Issuance System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Instant Card Issuance System, with revenue, gross margin, and global market share of Instant Card Issuance System from 2021 to 2026.

Chapter 3, the Instant Card Issuance System competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Instant Card Issuance System market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Instant Card Issuance System.

Chapter 13, to describe Instant Card Issuance System research findings and conclusion.

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