

# Global Insomnia Therapy Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Insomnia Therapy market size was valued at USD 2984 million in 2023 and is forecast to a readjusted size of USD 4192.1 million by 2030 with a CAGR of 5.0% during review period.

Insomnia is when you aren't sleeping as you should. That can mean you aren't sleeping enough, you aren't sleeping well or you're having trouble falling or staying asleep. For some people, insomnia is a minor inconvenience.

The growth of the global insomnia market size is majorly driven by the increase in prevalence of different types of sleep disorders, such as insomnia and parasomnias, increase in mental depression, and other painful conditions. Mental depression results in difficulty in sleep. For instance, the World Health Organization (WHO) reported that around 280 million population globally suffers from depression. Thus, increase in mental depression across the global population contributes in the insomnia market growth.

The Global Info Research report includes an overview of the development of the Insomnia Therapy industry chain, the market status of Hospital Pharmacies (Non-pharmacological Therapy, Pharmacological Therapy), Retail Pharmacies (Non-pharmacological Therapy, Pharmacological Therapy), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insomnia Therapy.

Regionally, the report analyzes the Insomnia Therapy markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insomnia Therapy market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Insomnia Therapy market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insomnia Therapy industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Non-pharmacological Therapy, Pharmacological Therapy).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insomnia Therapy market.

**Regional Analysis:** The report involves examining the Insomnia Therapy market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Insomnia Therapy market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insomnia Therapy:

**Company Analysis:** Report covers individual Insomnia Therapy players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Insomnia Therapy This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital Pharmacies, Retail Pharmacies).

**Technology Analysis:** Report covers specific technologies relevant to Insomnia Therapy. It assesses the current state, advancements, and potential future developments in Insomnia Therapy areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Insomnia Therapy market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Insomnia Therapy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Non-pharmacological Therapy

Pharmacological Therapy

#### Market segment by Application

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

#### Market segment by players, this report covers

Merck & Co.

Sanofi

Pfizer

Takeda Pharmaceutical Company Ltd.

Purdue Pharmaceuticals L.P.

Eisai, Co. Ltd.

Meda Consumer Healthcare

Pernix Therapeutics

Vanda Pharmaceuticals

ECR Pharmaceuticals

Fidia Farmaceutici

Dainippon Sumitomo

Biocodex

Eli Lilly and Company

Ebb Therapeutics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

## Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insomnia Therapy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insomnia Therapy, with revenue, gross margin and global market share of Insomnia Therapy from 2019 to 2024.

Chapter 3, the Insomnia Therapy competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Insomnia Therapy market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insomnia Therapy.

Chapter 13, to describe Insomnia Therapy research findings and conclusion.

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