

# Global Insight Engines Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Insight Engines market size was valued at USD 744.9 million in 2023 and is forecast to a readjusted size of USD 2509.5 million by 2030 with a CAGR of 18.9% during review period.

Insight engine's are cognitively enabled platforms. They interact with users in a more natural fashion, learn and progress as they gain more experience with data and user behavior, and proactively establish links between related data from various internal and external sources.

North America is expected to hold the largest market share and dominate the market from 2018 to 2023, due to the presence of a large number of solution vendors in the US. The rapid growth of the market in the APAC region is due to various factors, such as the expansion of local enterprises, and government initiatives that are focused on advancements in new technologies. Investments by tech giants are also fueling the growth of the market across the region.

The Global Info Research report includes an overview of the development of the Insight Engines industry chain, the market status of BFSI (Predictive Insights, Prescriptive Insights), Retail and E-commerce (Predictive Insights, Prescriptive Insights), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insight Engines.

Regionally, the report analyzes the Insight Engines markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insight Engines market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Insight Engines market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insight Engines industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Predictive Insights, Prescriptive Insights).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insight Engines market.

**Regional Analysis:** The report involves examining the Insight Engines market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Insight Engines market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insight Engines:

**Company Analysis:** Report covers individual Insight Engines players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Insight Engines This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Retail and E-commerce).

**Technology Analysis:** Report covers specific technologies relevant to Insight Engines. It assesses the current state, advancements, and potential future developments in Insight Engines areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Insight Engines market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Insight Engines market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Predictive Insights

Prescriptive Insights

Descriptive Insights

#### Market segment by Application

BFSI

Retail and E-commerce

Manufacturing

Government

Healthcare

Energy and Utilities

Others

Market segment by players, this report covers

IBM

Microsoft

Oracle

Attivio

Sinequa

Coveo

Celonis

Funnelback

Intrafind

Lucidworks

Insight Engines

Mindbreeze

Squirro

HPE

Expert System

Dassault Systemes

Veritone

Smartlogic

Ba Insight

Forwardlane

Cognitivescale

Comintelli

Activeviam

Lattice Engines

Prevedere

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Insight Engines product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Insight Engines, with revenue, gross margin and global market share of Insight Engines from 2019 to 2024.

Chapter 3, the Insight Engines competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Insight Engines market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Insight Engines.

Chapter 13, to describe Insight Engines research findings and conclusion.

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