

Global Insights Engine Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

A large number of retail and consumer goods vendors across the globe have taken to insights engines to gain an accurate and deep understanding of customer tastes and preferences and to predict search queries to improve result relevance. Consumer insights help companies in both industries stay one step ahead of changing dynamics and ensure that their customers are loyal and satisfied ones.

Scope of the Report:

This report focuses on the Insights Engine in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The IT and Telecom vertical is anticipated to have a value of approx. US\$ 110 million by 2025 and have a market attractiveness index of 4.5.

The worldwide market for Insights Engine is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Funnelback

IntraFind

Coveo

Sinequa

Microsoft

Attivio

Mindbreeze

Dassault

Smartlogic

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-premise

SaaS

Market Segment by Applications, can be divided into

IT and Telecom

BFSI

Retail and Consumer Goods

Healthcare & Life Sciences

Manufacturing

Media & Entertainment

Transportation & Logistics

Travel & Hospitality

Others

There are 15 Chapters to deeply display the global Insights Engine market.

Chapter 1, to describe Insights Engine Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Insights Engine, with sales, revenue, and price of Insights Engine, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Insights Engine, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Insights Engine market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Insights Engine sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Insights Engine Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 On-premise
 - 1.2.2 SaaS
- 1.3 Market Analysis by Applications
 - 1.3.1 IT and Telecom
 - 1.3.2 BFSI
 - 1.3.3 Retail and Consumer Goods
 - 1.3.4 Healthcare & Life Sciences
 - 1.3.5 Manufacturing
 - 1.3.6 Media & Entertainment
 - 1.3.7 Transportation & Logistics
 - 1.3.8 Travel & Hospitality
 - 1.3.9 Others
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)

1.4.4.4 South Africa Market States and Outlook (2013-2023)

1.4.4.5 Nigeria Market States and Outlook (2013-2023)

1.5 Market Dynamics

1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Funnelback

2.1.1 Business Overview

2.1.2 Insights Engine Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Funnelback Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 IntraFind

2.2.1 Business Overview

2.2.2 Insights Engine Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 IntraFind Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3 Coveo

2.3.1 Business Overview

2.3.2 Insights Engine Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Coveo Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Sinequa

2.4.1 Business Overview

2.4.2 Insights Engine Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Sinequa Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 Microsoft

2.5.1 Business Overview

2.5.2 Insights Engine Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Microsoft Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Attivio

2.6.1 Business Overview

2.6.2 Insights Engine Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Attivio Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 Mindbreeze

2.7.1 Business Overview

2.7.2 Insights Engine Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Mindbreeze Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Dassault

2.8.1 Business Overview

2.8.2 Insights Engine Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Dassault Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9 Smartlogic

2.9.1 Business Overview

2.9.2 Insights Engine Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Smartlogic Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10 IBM

2.10.1 Business Overview

2.10.2 Insights Engine Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 IBM Insights Engine Sales, Price, Revenue, Gross Margin and Market Share

(2016-2017)

3 GLOBAL INSIGHTS ENGINE SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)

- 3.1 Global Insights Engine Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Insights Engine Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Market Concentration Rate
 - 3.3.1 Top 3 Insights Engine Manufacturer Market Share in 2017
 - 3.3.2 Top 6 Insights Engine Manufacturer Market Share in 2017
- 3.4 Market Competition Trend

4 GLOBAL INSIGHTS ENGINE MARKET ANALYSIS BY REGIONS

- 4.1 Global Insights Engine Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Insights Engine Sales and Market Share by Regions (2013-2018)
 - 4.1.2 Global Insights Engine Revenue and Market Share by Regions (2013-2018)
- 4.2 North America Insights Engine Sales and Growth Rate (2013-2018)
- 4.3 Europe Insights Engine Sales and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Insights Engine Sales and Growth Rate (2013-2018)
- 4.5 South America Insights Engine Sales and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Insights Engine Sales and Growth Rate (2013-2018)

5 NORTH AMERICA INSIGHTS ENGINE BY COUNTRIES

- 5.1 North America Insights Engine Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Insights Engine Sales and Market Share by Countries (2013-2018)
 - 5.1.2 North America Insights Engine Revenue and Market Share by Countries (2013-2018)
- 5.2 United States Insights Engine Sales and Growth Rate (2013-2018)
- 5.3 Canada Insights Engine Sales and Growth Rate (2013-2018)
- 5.4 Mexico Insights Engine Sales and Growth Rate (2013-2018)

6 EUROPE INSIGHTS ENGINE BY COUNTRIES

- 6.1 Europe Insights Engine Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Insights Engine Sales and Market Share by Countries (2013-2018)
 - 6.1.2 Europe Insights Engine Revenue and Market Share by Countries (2013-2018)

6.2 Germany Insights Engine Sales and Growth Rate (2013-2018)

6.3 UK Insights Engine Sales and Growth Rate (2013-2018)

6.4 France Insights Engine Sales and Growth Rate (2013-2018)

6.5 Russia Insights Engine Sales and Growth Rate (2013-2018)

6.6 Italy Insights Engine Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC INSIGHTS ENGINE BY COUNTRIES

7.1 Asia-Pacific Insights Engine Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Insights Engine Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Insights Engine Revenue and Market Share by Countries (2013-2018)

7.2 China Insights Engine Sales and Growth Rate (2013-2018)

7.3 Japan Insights Engine Sales and Growth Rate (2013-2018)

7.4 Korea Insights Engine Sales and Growth Rate (2013-2018)

7.5 India Insights Engine Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Insights Engine Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA INSIGHTS ENGINE BY COUNTRIES

8.1 South America Insights Engine Sales, Revenue and Market Share by Countries

8.1.1 South America Insights Engine Sales and Market Share by Countries (2013-2018)

8.1.2 South America Insights Engine Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Insights Engine Sales and Growth Rate (2013-2018)

8.3 Argentina Insights Engine Sales and Growth Rate (2013-2018)

8.4 Colombia Insights Engine Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA INSIGHTS ENGINE BY COUNTRIES

9.1 Middle East and Africa Insights Engine Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Insights Engine Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Insights Engine Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Insights Engine Sales and Growth Rate (2013-2018)

9.3 UAE Insights Engine Sales and Growth Rate (2013-2018)

9.4 Egypt Insights Engine Sales and Growth Rate (2013-2018)

9.5 Nigeria Insights Engine Sales and Growth Rate (2013-2018)

9.6 South Africa Insights Engine Sales and Growth Rate (2013-2018)

10 GLOBAL INSIGHTS ENGINE MARKET SEGMENT BY TYPE

10.1 Global Insights Engine Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Insights Engine Sales and Market Share by Type (2013-2018)

10.1.2 Global Insights Engine Revenue and Market Share by Type (2013-2018)

10.2 On-premise Sales Growth and Price

10.2.1 Global On-premise Sales Growth (2013-2018)

10.2.2 Global On-premise Price (2013-2018)

10.3 SaaS Sales Growth and Price

10.3.1 Global SaaS Sales Growth (2013-2018)

10.3.2 Global SaaS Price (2013-2018)

11 GLOBAL INSIGHTS ENGINE MARKET SEGMENT BY APPLICATION

11.1 Global Insights Engine Sales Market Share by Application (2013-2018)

11.2 IT and Telecom Sales Growth (2013-2018)

11.3 BFSI Sales Growth (2013-2018)

11.4 Retail and Consumer Goods Sales Growth (2013-2018)

11.5 Healthcare & Life Sciences Sales Growth (2013-2018)

11.6 Manufacturing Sales Growth (2013-2018)

11.7 Media & Entertainment Sales Growth (2013-2018)

11.8 Transportation & Logistics Sales Growth (2013-2018)

11.9 Travel & Hospitality Sales Growth (2013-2018)

11.10 Others Sales Growth (2013-2018)

12 INSIGHTS ENGINE MARKET FORECAST (2018-2023)

12.1 Global Insights Engine Sales, Revenue and Growth Rate (2018-2023)

12.2 Insights Engine Market Forecast by Regions (2018-2023)

12.2.1 North America Insights Engine Market Forecast (2018-2023)

12.2.2 Europe Insights Engine Market Forecast (2018-2023)

12.2.3 Asia-Pacific Insights Engine Market Forecast (2018-2023)

12.2.4 South America Insights Engine Market Forecast (2018-2023)

12.2.5 Middle East and Africa Insights Engine Market Forecast (2018-2023)

12.3 Insights Engine Market Forecast by Type (2018-2023)

- 12.3.1 Global Insights Engine Sales Forecast by Type (2018-2023)
- 12.3.2 Global Insights Engine Market Share Forecast by Type (2018-2023)
- 12.4 Insights Engine Market Forecast by Application (2018-2023)
 - 12.4.1 Global Insights Engine Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Insights Engine Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Insights Engine Picture

Table Product Specifications of Insights Engine

Figure Global Sales Market Share of Insights Engine by Types in 2017

Table Insights Engine Types for Major Manufacturers

Figure On-premise Picture

Figure SaaS Picture

Figure Insights Engine Sales Market Share by Applications in 2017

Figure IT and Telecom Picture

Figure BFSI Picture

Figure Retail and Consumer Goods Picture

Figure Healthcare & Life Sciences Picture

Figure Manufacturing Picture

Figure Media & Entertainment Picture

Figure Transportation & Logistics Picture

Figure Travel & Hospitality Picture

Figure Others Picture

Figure United States Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure France Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure UK Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure China Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure India Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Insights Engine Revenue (Value) and Growth Rate (2013-2023)

Table Funnelback Basic Information, Manufacturing Base and Competitors

Table Funnelback Insights Engine Type and Applications

Table Funnelback Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table IntraFind Basic Information, Manufacturing Base and Competitors

Table IntraFind Insights Engine Type and Applications

Table IntraFind Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Coveo Basic Information, Manufacturing Base and Competitors

Table Coveo Insights Engine Type and Applications

Table Coveo Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Sinequa Basic Information, Manufacturing Base and Competitors

Table Sinequa Insights Engine Type and Applications

Table Sinequa Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Insights Engine Type and Applications

Table Microsoft Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Attivio Basic Information, Manufacturing Base and Competitors

Table Attivio Insights Engine Type and Applications

Table Attivio Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Mindbreeze Basic Information, Manufacturing Base and Competitors

Table Mindbreeze Insights Engine Type and Applications

Table Mindbreeze Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Dassault Basic Information, Manufacturing Base and Competitors

Table Dassault Insights Engine Type and Applications

Table Dassault Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Smartlogic Basic Information, Manufacturing Base and Competitors

Table Smartlogic Insights Engine Type and Applications

Table Smartlogic Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Insights Engine Type and Applications

Table IBM Insights Engine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Global Insights Engine Sales by Manufacturer (2016-2017)
Figure Global Insights Engine Sales Market Share by Manufacturer in 2016
Figure Global Insights Engine Sales Market Share by Manufacturer in 2017
Table Global Insights Engine Revenue by Manufacturer (2016-2017)
Figure Global Insights Engine Revenue Market Share by Manufacturer in 2016
Figure Global Insights Engine Revenue Market Share by Manufacturer in 2017
Figure Top 3 Insights Engine Manufacturer (Revenue) Market Share in 2017
Figure Top 6 Insights Engine Manufacturer (Revenue) Market Share in 2017
Figure Global Insights Engine Sales and Growth Rate (2013-2018)
Figure Global Insights Engine Revenue and Growth Rate (2013-2018)
Table Global Insights Engine Sales by Regions (2013-2018)
Table Global Insights Engine Sales Market Share by Regions (2013-2018)
Table Global Insights Engine Revenue by Regions (2013-2018)
Figure Global Insights Engine Revenue Market Share by Regions in 2013
Figure Global Insights Engine Revenue Market Share by Regions in 2017
Figure North America Insights Engine Sales and Growth Rate (2013-2018)
Figure Europe Insights Engine Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Insights Engine Sales and Growth Rate (2013-2018)
Figure South America Insights Engine Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Insights Engine Sales and Growth Rate (2013-2018)
Figure North America Insights Engine Revenue and Growth Rate (2013-2018)
Table North America Insights Engine Sales by Countries (2013-2018)
Table North America Insights Engine Sales Market Share by Countries (2013-2018)
Figure North America Insights Engine Sales Market Share by Countries in 2013
Figure North America Insights Engine Sales Market Share by Countries in 2017
Table North America Insights Engine Revenue by Countries (2013-2018)
Table North America Insights Engine Revenue Market Share by Countries (2013-2018)
Figure North America Insights Engine Revenue Market Share by Countries in 2013
Figure North America Insights Engine Revenue Market Share by Countries in 2017
Figure United States Insights Engine Sales and Growth Rate (2013-2018)
Figure Canada Insights Engine Sales and Growth Rate (2013-2018)
Figure Mexico Insights Engine Sales and Growth Rate (2013-2018)
Figure Europe Insights Engine Revenue and Growth Rate (2013-2018)
Table Europe Insights Engine Sales by Countries (2013-2018)
Table Europe Insights Engine Sales Market Share by Countries (2013-2018)
Table Europe Insights Engine Revenue by Countries (2013-2018)
Figure Europe Insights Engine Revenue Market Share by Countries in 2016
Figure Europe Insights Engine Revenue Market Share by Countries in 2017
Figure Germany Insights Engine Sales and Growth Rate (2013-2018)

Figure UK Insights Engine Sales and Growth Rate (2013-2018)
Figure France Insights Engine Sales and Growth Rate (2013-2018)
Figure Russia Insights Engine Sales and Growth Rate (2013-2018)
Figure Italy Insights Engine Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Insights Engine Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Insights Engine Sales by Countries (2013-2018)
Table Asia-Pacific Insights Engine Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Insights Engine Sales Market Share by Countries 2017
Table Asia-Pacific Insights Engine Revenue by Countries (2013-2018)
Figure Asia-Pacific Insights Engine Revenue Market Share by Countries 2017
Figure China Insights Engine Sales and Growth Rate (2013-2018)
Figure Japan Insights Engine Sales and Growth Rate (2013-2018)
Figure Korea Insights Engine Sales and Growth Rate (2013-2018)
Figure India Insights Engine Sales and Growth Rate (2013-2018)
Figure Southeast Asia Insights Engine Sales and Growth Rate (2013-2018)
Figure South America Insights Engine Revenue and Growth Rate (2013-2018)
Table South America Insights Engine Sales by Countries (2013-2018)
Table South America Insights Engine Sales Market Share by Countries (2013-2018)
Figure South America Insights Engine Sales Market Share by Countries in 2017
Table South America Insights Engine Revenue by Countries (2013-2018)
Table South America Insights Engine Revenue Market Share by Countries (2013-2018)
Figure South America Insights Engine Revenue Market Share by Countries in 2017
Figure Brazil Insights Engine Sales and Growth Rate (2013-2018)
Figure Argentina Insights Engine Sales and Growth Rate (2013-2018)
Figure Colombia Insights Engine Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Insights Engine Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Insights Engine Sales by Countries (2013-2018)
Table Middle East and Africa Insights Engine Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Insights Engine Sales Market Share by Countries in 2017
Table Middle East and Africa Insights Engine Revenue by Countries (2013-2018)
Table Middle East and Africa Insights Engine Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Insights Engine Revenue Market Share by Countries in 2013
Figure Middle East and Africa Insights Engine Revenue Market Share by Countries in 2017
Figure Saudi Arabia Insights Engine Sales and Growth Rate (2013-2018)
Figure UAE Insights Engine Sales and Growth Rate (2013-2018)

Figure Egypt Insights Engine Sales and Growth Rate (2013-2018)
Figure Nigeria Insights Engine Sales and Growth Rate (2013-2018)
Figure South Africa Insights Engine Sales and Growth Rate (2013-2018)
Table Global Insights Engine Sales by Type (2013-2018)
Table Global Insights Engine Sales Share by Type (2013-2018)
Table Global Insights Engine Revenue by Type (2013-2018)
Table Global Insights Engine Revenue Share by Type (2013-2018)
Figure Global On-premise Sales Growth (2013-2018)
Figure Global On-premise Price (2013-2018)
Figure Global SaaS Sales Growth (2013-2018)
Figure Global SaaS Price (2013-2018)
Table Global Insights Engine Sales by Application (2013-2018)
Table Global Insights Engine Sales Share by Application (2013-2018)
Figure Global BFSI Sales Growth (2013-2018)
Figure Global Retail and Consumer Goods Sales Growth (2013-2018)
Figure Global Healthcare & Life Sciences Sales Growth (2013-2018)
Figure Global Manufacturing Sales Growth (2013-2018)
Figure Global Media & Entertainment Sales Growth (2013-2018)
Figure Global Transportation & Logistics Sales Growth (2013-2018)
Figure Global Travel & Hospitality Sales Growth (2013-2018)
Figure Global Others Sales Growth (2013-2018)
Figure Global Insights Engine Sales, Revenue and Growth Rate (2018-2023)
Table Global Insights Engine Sales Forecast by Regions (2018-2023)
Table Global Insights Engine Market Share Forecast by Regions (2018-2023)
Figure North America Sales Insights Engine Market Forecast (2018-2023)
Figure Europe Sales Insights Engine Market Forecast (2018-2023)
Figure Asia-Pacific Sales Insights Engine Market Forecast (2018-2023)
Figure South America Sales Insights Engine Market Forecast (2018-2023)
Figure Middle East and Africa Sales Insights Engine Market Forecast (2018-2023)
Table Global Insights Engine Sales Forecast by Type (2018-2023)
Table Global Insights Engine Market Share Forecast by Type (2018-2023)
Table Global Insights Engine Sales Forecast by Application (2018-2023)
Table Global Insights Engine Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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