

# Global Insect Repellent Wipes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Insect Repellent Wipes market size was valued at USD 424 million in 2023 and is forecast to a readjusted size of USD 663.4 million by 2030 with a CAGR of 6.6% during review period.

Insect repellents are used to repel mosquitoes, ticks, flies, and other biting insects. Mosquitoes can transmit diseases such as Zika, Malaria, and West Nile virus. Ticks can transmit Lyme disease, Rocky Mountain Spotted Fever, and other diseases. Insect Repellent Wipes offer a natural, essential oil-infused alternative to traditional bug repellent that effectively prevents mosquito and aforementioned insects. In this report, we mainly divided the product into two groups with DEET ingredient and without DEET ingredient.

Global key players of insect repellent wipes include Spectrum Brands, SC Johnson, CoreTex, etc. North America is the largest producer of insect repellent wipes, holds a share over 40%, followed by Asia-Pacific, and Europe. In terms of product, DEET-free is the largest segment, with a share over 50%. And in terms of distribution channel, the largest segment is offline sales, with a share over 70%.

The Global Info Research report includes an overview of the development of the Insect Repellent Wipes industry chain, the market status of Offline (DEET, DEET-Free), Online (DEET, DEET-Free), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Insect Repellent Wipes.

Regionally, the report analyzes the Insect Repellent Wipes markets in key regions.

North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Insect Repellent Wipes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Insect Repellent Wipes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Insect Repellent Wipes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Million Pcs), revenue generated, and market share of different by Type (e.g., DEET, DEET-Free).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Insect Repellent Wipes market.

**Regional Analysis:** The report involves examining the Insect Repellent Wipes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Insect Repellent Wipes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Insect Repellent Wipes:

**Company Analysis:** Report covers individual Insect Repellent Wipes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Insect Repellent Wipes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Offline, Online).

**Technology Analysis:** Report covers specific technologies relevant to Insect Repellent Wipes. It assesses the current state, advancements, and potential future developments in Insect Repellent Wipes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Insect Repellent Wipes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Insect Repellent Wipes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

DEET

DEET-Free

### Market segment by Application

Offline

Online

## Major players covered

Spectrum Brands

SC Johnson

CoreTex

Quantum Health

La Fresh

Adventure Ready Brands

Pigeon

Murphy's Naturals

Smidge (APS Biocontrol)

Avon

ITW Pro Brands

PIC Corporation

GNC Holdings (Harbin Pharmaceutical Group)

Aunt Fannie's

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Insect Repellent Wipes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insect Repellent Wipes, with price, sales, revenue and global market share of Insect Repellent Wipes from 2019 to 2024.

Chapter 3, the Insect Repellent Wipes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insect Repellent Wipes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Insect Repellent Wipes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insect Repellent Wipes.

Chapter 14 and 15, to describe Insect Repellent Wipes sales channel, distributors, customers, research findings and conclusion.

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