

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Insect Repellent Market 2018, Forecast to 2023

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Abstracts

An Insect Repellent is a substance applied to skin, clothing, or other surfaces which discourages insects (and arthropods in general) from landing or climbing on that surface. Insect Repellents help prevent and control the outbreak of insect-borne (and other arthropod-borne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever. Pest animals commonly serving as vectors for disease include insects such as flea, fly, and mosquito; and the arachnid tick. Insect Repellents are an alternative to the use of insecticides. They may be applied to the skin to protect an individual from the bites of mosquitoes, mites, ticks and lice or, less commonly, may be used to exclude insects from an area, such as in packaging to prevent infestation of stored products.

Scope of the Report:

This report focuses on the Insect Repellent in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The key suppliers of Insect Repellent in United States are SC Johnson, Spectrum Brands with over 50% revenue USA market share. And the others suppliers in United States are relatively small and highly fragmented. The key brands are off! (SC Johnson), Cutter and Repel (Spectrum Brands).

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Insect Repellent is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

SC Johnson

Spectrum Brands

Coleman

Sawyer Products

Tender Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Body Worn Insect Repellent

Non-body Worn Insect Repellent

Market Segment by Applications, can be divided into

Special population

General Population

There are 15 Chapters to deeply display the global Insect Repellent market.

Chapter 1, to describe Insect Repellent Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Insect Repellent, with sales, revenue, and price of Insect Repellent, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Insect Repellent, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Insect Repellent market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Insect Repellent sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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