

Global Insect Repellent Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Insect Repellent market size was valued at US\$ 2549 million in 2025 and is forecast to a readjusted size of US\$ 3638 million by 2032 with a CAGR of 5.3% during review period.

An Insect Repellent is a substance applied to skin, clothing, or other surfaces which discourages insects (and arthropods in general) from landing or climbing on that surface. Insect Repellents help prevent and control the outbreak of insect-borne (and other arthropod-borne) diseases such as malaria, Lyme disease, dengue fever, bubonic plague, and West Nile fever. Pest animals commonly serving as vectors for disease include insects such as flea, fly, and mosquito; and the arachnid tick.

Insect Repellents are an alternative to the use of insecticides. They may be applied to the skin to protect an individual from the bites of mosquitoes, mites, ticks and lice or, less commonly, may be used to exclude insects from an area, such as in packaging to prevent infestation of stored products.

Asia-Pacific is the largest region of Insect Repellent, with a market share about 35%. It was followed by North America with 30%. SC Johnson, Reckitt Benckiser, 3M, Spectrum Brands and Godrej are the top 5 manufacturers of industry, and they had about 65% combined market share.

This report is a detailed and comprehensive analysis for global Insect Repellent market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Insect Repellent market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Insect Repellent market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Insect Repellent market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2021-2032

Global Insect Repellent market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Insect Repellent

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Insect Repellent market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SC Johnson, Reckitt Benckiser, 3M, Spectrum Brands, Godrej, Konda, Avon, Coleman, Tender Corporation, Cheerwin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Insect Repellent market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Body Worn Insect Repellent

Non-body Worn Insect Repellent

Market segment by Application

Special Population

General Population

Major players covered

SC Johnson

Reckitt Benckiser

3M

Spectrum Brands

Godrej

Konda

Avon

Coleman

Tender Corporation

Cheerwin

Sawyer Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Insect Repellent product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Insect Repellent, with price, sales quantity, revenue, and global market share of Insect Repellent from 2021 to 2026.

Chapter 3, the Insect Repellent competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Insect Repellent breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Insect Repellent market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Insect Repellent.

Chapter 14 and 15, to describe Insect Repellent sales channel, distributors, customers, research findings and conclusion.

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