

Global Insect Pheromones Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Insect Pheromones market size is expected to reach \$ 861 million by 2032, rising at a market growth of 7.4% CAGR during the forecast period (2026-2032).

Insect pheromones are chemical signaling molecules released by insects to facilitate intraspecific communication. These bioactive compounds trigger specific behavioral responses in conspecifics, such as mating aggregation, alarm signaling, or trail following. Characterized by extreme potency at minute concentrations, pheromones enable insects to coordinate activities over long distances with minimal energy expenditure. In pest management, synthetic analogs of natural pheromones are artificially produced to disrupt mating, lure targets into traps, or create confusion in crop fields. Unlike broad-spectrum chemical pesticides, pheromone-based biocontrol offers a green, precision-oriented solution that drastically reduces toxic residues and preserves beneficial insects. This approach aligns with integrated pest management (IPM) principles, making it particularly valuable in agriculture and forestry for controlling lepidopteran, coleopteran, and dipteran pests.

The upstream sector comprises suppliers of fine chemical intermediates, organic solvents, and chiral synthesis reagents, alongside specialized insect-rearing facilities for natural extraction. Manufacturers synthesize pheromone active ingredients through stereoselective reactions, then formulate them into dispensers, lures, or microencapsulated products. Downstream users include multinational agrochemical distributors (e.g., Syngenta, BASF, Corteva), public forestry agencies (U.S. Forest Service, China's National Forestry and Grassland Administration), professional pest control operators (Ecolab, Rentokil Initial), horticultural cooperatives, and organic farm certifying bodies. Their procurement characteristics emphasize small-batch, multi-species orders (often 10-200 kg annually), stringent requirements for enantiomeric

purity (>98%), extended field longevity (up to 6 months), and regulatory compliance (EPA, EU REACH). Due to high R&D barriers and synthesis complexity, the industry maintains an average gross margin of 28% for formulated products, exceeding conventional industrial chemicals (20-30% typical range).

Global production of insect pheromones reached approximately 185.72 metric tons, while the average market price stood at 2,733 USD/kg. The sector is witnessing robust growth driven by accelerating bans on chlorpyrifos and neonicotinoids worldwide, along with organic farmland expansion. Advances in synthetic biology—particularly yeast-based fermentation and engineered enzymatic pathways—are gradually lowering manufacturing costs, enabling competitive pricing against traditional insecticides. Novel multi-component formulations that mimic complex natural blends (e.g., for fall armyworm or bark beetles) are gaining regulatory approval. Concurrently, precision agriculture integrates pheromone traps with IoT-based real-time monitoring systems, allowing automated pest density mapping and just-in-time dispenser deployment. The Asia-Pacific region, led by China and India, exhibits the fastest adoption rate due to government-sponsored IPM programs. Looking ahead, the shift toward RNAi-pheromone synergies and biodegradable microencapsulation will further expand applications in stored-product protection and urban pest control.

This report studies the global Insect Pheromones production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Insect Pheromones and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Insect Pheromones that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Insect Pheromones total production and demand, 2021-2032, (Ton)

Global Insect Pheromones total production value, 2021-2032, (USD Million)

Global Insect Pheromones production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Ton), (based on production site)

Global Insect Pheromones consumption by region & country, CAGR, 2021-2032 & (Ton)

U.S. VS China: Insect Pheromones domestic production, consumption, key domestic manufacturers and share

Global Insect Pheromones production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Ton)

Global Insect Pheromones production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

Global Insect Pheromones production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Ton)

This report profiles key players in the global Insect Pheromones market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Shin-Etsu, BASF, Sutterra, Biobest Group, Provivi, Bedoukian Research, Hercon Environmental, Koppert Biological Systems, Pherobio Technology, Russell IPM, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Insect Pheromones market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Ton) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Insect Pheromones Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Insect Pheromones Market, Segmentation by Type:

Sex Pheromones

Aggregation Pheromones

Others

Global Insect Pheromones Market, Segmentation by Delivery Format:

Monitoring Lures & Trap Systems

Passive Dispensers

Aerosol Emitters / Puffers

Sprayable / Microencapsulated Formulations

Paste

Others

Global Insect Pheromones Market, Segmentation by Channel:

Direct Sale

Indirect Sale

Global Insect Pheromones Market, Segmentation by Application:

Fruits and Vegetables

Vine

Field Crops

Others

Companies Profiled:

Shin-Etsu

BASF

Suterra

Biobest Group

Provivi

Bedoukian Research

Hercon Environmental

Koppert Biological Systems

Pherobio Technology

Russell IPM

SEDQ Healthy Crops

Certis Europe

Agrobio

Bioglobal

ISCA

Scentry Biologicals

Key Questions Answered:

1. How big is the global Insect Pheromones market?
2. What is the demand of the global Insect Pheromones market?
3. What is the year over year growth of the global Insect Pheromones market?
4. What is the production and production value of the global Insect Pheromones market?
5. Who are the key producers in the global Insect Pheromones market?
6. What are the growth factors driving the market demand?

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